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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

I've Written An Article...Now What Do I Do?

By Livvie Matthews

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You've finally done it! You've written your article, looked it over, tweaked itand looked it over... again and now...you are ready to publish! Now what?

Two things need to be added to your article. A how to publish statement that is added just before your article and your resource box or bio added at the end of your article.

Here is an example of a how to publish statement:

"Please feel free to publish this article on your web site and/or in your e-book or newsletters with the authors resource box included and without any changes to the article. (Add your contact e-mail)"

If you would like to be notified if they are using your article, add "A complimentary copy of your ezine or notification you are using this article would be appreciated."

At the end of your article is your resource box or bio. This is a powerful marketing tool within itself. Here you want to give your readers valuable information about your web site, yourself and-or your services.

An example using my resource box or bio can be seen at the end of this article.

I've Written An Article...Now What Do I Do?

Next, begin submitting your article to article submission sites. These sites are specifically for articles and are where ezine publishers and web masters go for free content for the ezines and web sites.

Below are a few sites to get you started. The first few Article Submission Sites are Yahoogroups. You have to be a member of the group and each group will have a subscribe address. Joining and submitting is very easy. Just go to their site and follow from there.

http://groups.yahoo.com/group/article_announce
<http://groups.yahoo.com/group/aabusiness>

<http://groups.yahoo.com/group/ap-shorts> --400 words or less
<http://groups.yahoo.com/group/free-content>

A search on Yahoogroups for article submission sites specific to targeting the types of reader you are seeking will generate a multitude of sites to submit to.

The next few groups are specific online sites for submission. Once you are on their site, there are directions for submitting your article. Again submission is very easy.

<http://www.ideamarketers.com>
<http://www.marketing-seek.com>
<http://www.makingprofit.com> ==>Here you can list your e-zine, your e-book and affiliate programs as well as articles!

Join a free autoresponder and place your article on "autopilot" to be available 12-7 when someone would like to use your article. Try Getresponse.com or Sendfree.com

Place your article on your web site or create a page for listing your articles that are available by autoresponder. You will also want to create a 2nd autoresponder notice, a Thank You letter for using your article.

As you begin to write more and more articles and have more autoresponder addresses, create a list of your articles and make your list available by autoresponder also. For example readers can receive a list of my articles by sending an e-mail to <mailto:articles-simplebiz@getresponse.com>

I've Written An Article...Now What Do I Do?

Using your articles on autoresponder is a simple, yet powerful way to receive free publicity 24 hours a day, 7 days a week!

Begin your article submit list. As publishers and web masters notify you they are using your article, add their e-mail address to your list of names of people who have published your article. Remember to send a thank you note to each person who sends you notice they are using your article. This builds great PR.

When you write your next article, send a copy for their consideration to be used in another issue. This is a win-win situation. The publisher doesn't have to go "looking" for a quality article to publish, yours is already there, and you have another article published!

I get just as excited today when someone notifies me they are using my article as I did when I first started writing! To

see an article you have written in print on someone else's site or in their ezine is an awesome experience! That is a very high honor and compliment! I love it!

Now go ahead, you've checked it, tweaked it and checked it again. It's ready! Submit that article you've written because now, you know exactly ...What To Do!

Livvie Matthews, Internet business specialist, author and consultant, helps people interested in creating information products, niche marketing and building relationships while building their business! Market Your Goldmine! <http://www.simplebizpublications.com> List of other articles of interest <mailto:articles-simplebiz@getresponse.com> Subscribe:<mailto:subscribe@simplebizpublications.com>

Are you in Autoresponder Heaven?

By David McKenzie

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If not, then you should be.

Autoresponders can save you time and put your web site on automatic pilot.

Do you have some original content on your site? Have you written articles or bits of information that are interesting to your visitors?

I've Written An Article...Now What Do I Do?

As well as listing your information and/or articles at your site you can let your visitors have their OWN copy by autoresponder.

An autoresponder is an automatic email that sends the information directly to the person that asked for it.

For instance, the articles I have written at my site each have a separate autoresponder at the bottom of the article. If you want a copy for yourself you just send an email to the autoresponder address.

Viola!

Back comes my article by email to you.

Your own copy of my article on your computer. Then you have it there for future reference.

But why would you want a copy for yourself?

Well there are many reasons. Here are just a few.

First you can re-read the article at any time in the future. You do not have to re-visit the web site to read the article again if you forgot some of the information.

Also, you may like the article or information so much you want to include it in your monthly newsletter or on your web site. Well if you have a copy then that is simple to do. You do not have to go back to the web site and copy, paste and re-format the article.

Another reason to give your information to people by autoresponder is that they now have your email address so that they can easily contact you in the future.

They may want to do business with you down the track and instead of forgetting about you in the maze of web sites they have your details on file. In your autoresponder!

They may just want to complement you on a well written article. Whatever the reason, they can easily contact you.

So join the revolution and come up to autoresponder heaven. You'll be glad you did.

For more info just go to one of the search engines and type

I've Written An Article...Now What Do I Do?

in `Autoresponder`.

David McKenzie of <http://www.brisney.com> For great ideas on promoting your web site or marketing your affiliate programs subscribe to our Free twice monthly newsletter by sending a blank email to <mailto:brisney@brisney.com>



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[100% Effective Natural Hormone Treatment](#)
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