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**Jay R Ell Brings Hope to Hip hop**

**By Rene Stanley**

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New York, New York – Local teens launch website and CD to lift the spirit and heart in order to help families deal with pressure of youth, school and heartbreak.

Jay R Ell, two brothers, is a musical duo whose music has been described as inspirational urban to some and positive hip hop to others. Jay R Ell's CD, I Got Everything, is an universal musical anthem that transcends race and culture. Jay R Ell also speaks about social issues and the power of God. Jay R Ell's music is family friendly.

There are many music CDs and websites but very few will promote goodwill and self esteem while diminishing material gain and self indulgence. Jay R Ell has offered free CDs to youth ministries, schools and non profit groups.

"Most teens want to know that they are not alone in whatever they are going through," says J.R, "So, they search for `extended families'. You can only hope that the families that they find will project a positive influence in their lives..

Ell's advice to other teens is to "Always be yourself. You determine what's cool—not clothes, sneakers and jewelry"

"I Got Everything is not about a house or a car, I Got Everything refers to who you are."

Jay R Ell are young people with words of encouragement for all people. Jay R Ell co-produced the CD and co-wrote 7 tunes on the CD. London "J.R" (16) and Elliott "Ell" (13) are teens who strive everyday to meet the challenges of our fast paced and stressful world. Jay R Ell's extraordinary messages of hope will leave you obsessed with the music of Jay R Ell as you find yourself singing their lyrics long after the CD has played. Jay R Ell's poetic funk will take you on a full journey of emotions, from foot stomping, hand clapping dance euphoria to bittersweet melancholy of missing someone you love.

## Jay R Ell Brings Hope to Hip hop

Everybody Loves a Winner #7 is a fusion of Rock and R&B that is energetic and fun and encourages everybody to step up their game and play to fullest. R U Ready brings life challenges to the forefront and reminds you that if you are prepared you will always be triumphant. Come and Feel My Love #4 is the sing-a-long love song that renews your faith in love and comforts and heals your wounded heart. While Knight in Shining Armor #5 assures you that your help and protection is never very far away. She's Right #8 is a dance favorite and Flip It #11 proclaims that it is time to change the game and enjoy life.

The Meeks Lewis Project performs the back up vocals and lends a Gospel flavor to this mix of soulful renditions. Robert Meeks contributes to the music for Come and Feel My Love while Willard Meeks Jr. provides the music for True Love Interlude. Both musicians are accomplished in their field as they have worked with several pop, R &B and gospel artists and have performed at a host of Broadway shows.

Jay R Ell can be found on the World Wide Web at [www.jayrell.com](http://www.jayrell.com). # # #

Rene Stanley is an entertainment journalist.

### **Hip Hop Music continues to rules the music charts**

**By Syd Johnson**

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Hip hop music is dominating the online and offline music charts. Hip hop music fans experience an "it's about time" moment every time they turn on MTV, VH1 or any local radio station that doesn't specialize in country music. Even urban channels that used to play only mid tempo rock music have diversified their rotations to include more hip hop music.

Why is hip hop suddenly everywhere?

Suburban Kids! They latched on the beats, nouveau riche lifestyle full of machismo and bling, and they latched on to the party. Hip hop might have started out as a companion to rap music, but today, the two musical genres are a world apart. Hip hop is funky, full of energy, dynamic, catchy, male, female, American, European, Asian and Indian all at the same time.

Modern hip hop is so dance friendly that frankly no cares about the lyrics anymore. I can name a bunch of up and comers in the field including Lloyd Banks, Ciara (or anyone else out of the Missy/Timbaland factory) and Chingy. Then, let's not forget the 3 million people that make up G-Unit and D12. That's pretty cool.

Now, can I name one verse of any song, by any of these artists? Of course not! These people are selling hip hop music for the club. If I hear even three seconds of a song from any one of them, I'm on the dance floor. Still, I can't come up with two solid lines to any of their songs. Why?

## Hip Hop Music Masters

Rap music was artist driven. Hip Hop music is producer driven. Producers are the ones who put together all the ingredients to get you the final product, a hit song. Since the rise of the producers starting with Missy and Timbaland in the mid 90's hip hop music has gone mainstream.

The lyrics don't matter much anymore because the meat of the music— is in the music. Literally, the complicated arrangements, samples on top of samples, guest stars, wanna-be stars and more, all culminate into MTV ready hit songs.

It's not that hip hop is not deep, or socially conscious. It's just that it has a different lineage. Rap masters were the lyricists. Hip Hop Masters are non verbal communicators. This is the blessing and curse of hip hop music.

That is why hip hop music is so present on radio, cable TV, and now, in the online world. If you think that modern hip hop is a bit much, perhaps you should try one of the streaming radio stations where you can select hip hop music from the 80's and 90's when rappers were still in charge. Get in touch with De La Soul and some of the other early hip hop pioneers.

This article may be freely distributed as long as there's an active link to <http://www.rapidlingo.com> Syd Johnson Editor

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