

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Joint Venture 101 – The Quickest Way To Build Your eBusiness – PART 1

By Valeriu Popescu

Joint Venture 101 – The Quickest Way To Build Your eBusiness – PART 1

by: **Valeriu Popescu**

This article reveal the same techniques that many Internet marketing experts uses every day to make millions of dollars in profits – no kidding! In my own opinion it is the most profitable and powerful concept ever used on the Internet field. So, stay close and read it carefully.

Joint Venturing represent the easiest way to start a new business and make more money online and it is the only 100% risk-free marketing technique. You have nothing to loose.

A good joint venture it can mean a fortunes in a short amount of time, it can mean bringing your product/service to market without spending a cent of your own money, it can mean free media attention, etcetera. All these translate into more sales, more free time and more of everything good!

In a few words, Joint Venturing (JV) means that two or more business people/company partnering up to create a win-win situation for all the parties involved.

No doubts, Joint Venturing can be very tricky. But... if you follow these simple rules, you can be on your way to building your empire out of thin air.

As a Netpreneur, you are in one of these four positions if you want to do a Joint Venture:

1) Have your own product(s) : Joint Venturing with list owners.

In this case, be very carefully because most of the list owners want to do businesses only IF your product is new and have a proven value for their subscribers. The greatest advantage of these lists: have educated people and were created for different categories.

There are thousands of list owners out there. You can use many of these lists to leverage their customer assets and split the profits with the owner.

Tip : never try to do a Joint Venturing with list owners that not match with your product/service! It's just a waist of time...

2) Have your own customer list('s) : Joint Venturing with other product/service development owners.

Basically, this type of Joint Venturing has two big advantages:

– you can make more money than your Joint Venturing partner (of course, in the 'long run') – you don't have to develop your own product/service

All you need is to find those products/services which best suits your customers needs. Let me advice you to use a software program, because doing this research manually can take a lot of your time.

3) No product or a customer list: becomes a "Dealer Maker".

Yeap, this is true! Without any money on your pocket you can start to generate a steady cash flow. Your job here is to discover the right product for the right list of customers. This way you will charge a percent from both sides for years to come. Also if you where very professional with them, they will do business with you again and again!

4) Have the knowledge to make money online: become the "Providence Man".

Perhaps one of the most neglected Joint Venturing method because it requires a lot of your time for research, but finally you'll end–up charging 50% of all direct sales, which by the way, it is a fair amount for your work.

Connect to the Internet and search for great products that have very poor advertising. Identify one product or service, look at their web site, sales letter, order forms, web design and many other things you can improve.

Identify everything is wrong, think how you can improve that, what costs you, how much the profit will skyrocket and than, get the Joint Venturing agreement with the product owner (and the 50% for your work!).

The problem with Joint Venturing is to work SMART not HARD!

At this point, you probably wonder if it's so simple as I told you. Yes, it is that simple! Never forget that simple ideas can generate better solutions for your problems.

Joint Venturing creates tremendous benefits (profits!) for both parties, without any initial investments, because they rely upon two basic marketing rules:

----> Rule #1: People are eager to buy from someone who trust and know!

Please read this carefully and more than once. Do it again and again until you'll understand that a Joint

Venturing it's not possible without this rule.

People are eager to buy from someone who trust and know!

The most valuable assets you have in your business are the relationships you have built with your customers. Needless to say, all Internet marketing gurus pay their attention and much more to this relationship. They built their online empires because they understand the value of developing and maintaining their own list of satisfied customers.

----> Rule #2: The money is in the LIST! The money is in the backend sale. Don't you ever forget this!

This alone concept is worth 'pure gold'. No matter what kind of ebusiness you run, definitely an educated list of customers represent your best asset. Without a list you cannot survive in these days. Why?

Because it is much more easy to sell again and again to your customers rather than using a 'cold' list. Not to mention the expenses you needed if you want to acquire new customers.

The key to succeed is to constantly enlarge your list of prospects/ customers and to offer them the right product, at the right time, with the right price. Work the BACKEND sales and then repeat the process!

So, what's the next? I would say that you have to read again this article, think of your ebusiness potential, and then jump on the Joint Venture 101 – The Quickest Way To Build Your eBusiness, Part 2:

[articles/venture-2.html](#)

Find inside a 3-step blueprint to develop a solid joint venture, a new and free source of internet marketing products and/or services, and a pretty good example on how you can triple your profits from one single move!

Attention Ezine Publishers/ Site Owners

Feel free to reprint this article is its entirety in your newsletter/ ezine or website as long as you leave all links in place, do not alterate the content and include our resource box as listed above. If you do use the material please send us a note so we can take a look. Thanks!

(c) Internet Marketing Profits Center – All Rights Reserved

Valeriu S Popescu is the owner of the Internet Marketing Profits Center, a specialized e-company that helps real Netpreneurs starting a new business online. Find inside the latest cutting-edge strategies about affiliate programs, email marketing, search engine optimization, and more. Visit today:

How To Successfully Joint Venture Your Online Business With Offline Businesses

By Gunnar Berglund

How To Successfully Joint Venture Your Online Business With Offline Businesses

There are many advantages joint venturing with offline businesses. You could increase your target market by reaching audiences you couldn't advertise to before. You could get referrals from the offline businesses you joint venture with.

The key to joint venturing with offline businesses is to find ones that have the same target audience. If you're selling business software, you wouldn't want to joint venture with a store that sells candy. You won't be very successful. You would want to joint venture with an office supply or computer store.

Below are three possible joint venture deals you could set up:

1. Write a tip booklet that is related to your business. Make a deal with an offline store where they giveaway your tip booklet to their shoppers with each purchase. The store you pick should attract your target audience. The store could have something free to giveaway to attract shoppers and you could have your web site ad in the tip booklet.

2. Design a printed flyer for your online business. The flyer should include a description of your web site, e-mail address, web address and any other important information. Make a deal with an offline store to have them include the flyer in each bag of products they sell in exchange for free advertising on your web site.

3. Make a deal with a computer store to have them display your web site on the computers they display in their store in exchange for free advertising on your web site or in your e-mail newsletter.

Once you find a targeted offline business, contact

them and present your joint venture proposal. Tell the business owner the benefits of the joint venture. Tell him or her why it would be a win/win situation for both of your businesses. Give them a lot of compliments about their business, products and services. Using all three methods above will greater your chance of having a profitable and successful offline joint venture.

Related Content:

How To Successfully Joint Venture Your Online Business With Offline Businesses
The New State Of The Art Method For Making Money With Joint Ventures
10 ways to structure your "Joint Venture" deal for maximum profit
3 Things You Should NEVER Do in a Joint Venture
Four Joint Venture Strategies To Quadruple Your Ezine Subscriber Base Over The Next Two Months

Read more Content at

Related Products:

The Great Big Book of Internet Marketing
101 Recipes For The Deep Fryer
Success Secrets
The Forum List
101 tips to stay fit and live longer.

: A genuine resource center for Quality Ebooks and Softwares



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!