

Just 15 Minutes To Double Your Profits!

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By Ryan Berg

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In just fifteen short minutes you can increase your sales by over 100%!

If you think that is a fantastic claim, just pay attention for the next few moments. I am going to let you in on a little secret that I've shared with one of my clients that has more than doubled his sales. Very few people have discovered this technique—so you can be one of the first. Best of all it will cost you absolutely nothing to implement this powerful little secret.

Many web site owners, some unintentionally, don't disclose any more information about themselves than their email address. This leaves visitors to their web site feeling wary of buying from them. People like to know who they're dealing with. They like the feeling that if they have a problem they can actually pick up the phone and speak to a real live person 24/7. Already I hear the protests.

"Hey, I've got to get some sleep!"

"I'm not earning enough yet to get an answering service."

There is a solution. Remember that the central idea is not to be available around the clock—but to give your clients the feeling that you are a real live person who

is available when needed. They will want to know that you can be trusted. Here's how you can accomplish this goal.

Sit down and create a short, professional looking bio page explaining who you are. You don't have to go into great detail. Write enough to make your visitors feel like they know you a little better, but not so much that they get bored out of their minds and leave. Here's a quick list of things you should remember to include in your bio page...

1. A picture of yourself in your working environment (ie. if you're a gardener, put a picture of yourself working in a garden).
2. List your credentials and past successes.
3. Don't be afraid to write a little bit about your personal life. People will feel like they know you as a person, and not just another guy trying to sell them something.
4. A bio page is another great place to add a few testimonials.
5. Tell them how to contact you. And don't just give them an email address. List your mailing address (preferably not a P.O. BOX) and your phone number as well.

(If you don't feel like giving people your home phone number, you can sign up to get a toll free number at <http://ureach.com/> You'll get your own voice mail box and call forwarding service plus some other really great features. Best of all, it's free.)

If you'd like to see a few example bio pages, check out the links below. They should help give you some ideas if you're having writers block.

<http://www.ablake.net/bio/>
<http://www.dogproblems.com/aboutadam.htm>
<http://www.higherresponse.com/mybio.htm>

This works, folks! One of my clients did exactly what I'm telling you to do now and it doubled his sales. It's that powerful.

So get to it. You can have your very own bio page up and running in no time at all. The important thing is that you actually do it. Too often people will read an article, decide that they will do what it says, and then end up never doing it. Stop just deciding to do things, and do them! This tip alone will help you far more than any how-to article ever could.

How To Double Your Earnings In Mail Order

By MalaMaal.com

How To Double Your Earnings In Mailorder

Want to double your earnings in mailorder? You CAN if you use my simple method. I've used it for years and still continue to do so.

Begin by running one or two ads in several different mail order publications. When orders begin to come in, take a full 50% of the profits and invest them in more advertising. Most dealers DON't do this and wonder why they aren't making any money. You MUST invest at least half your profits to DOUBLE your income in this business.

When I started in mail order I had \$5 to invest. I didn't believe it would be enough to help, but it WAS enough and I showed a profit of over \$300 in my first 3 months. That wasn't a bad beginning, but today I bring in many times my original investment EACH DAY. Investment of profits is the secret if you wish to succeed in business, and mail order is no exception.

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