

Just Imagine!

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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Just Imagine!**

**By jim Peters**

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Imagine, just for a minute that the real world started operating like the Internet does.

First, we'd have a choice of two brands of everything. Instead of dozens or even hundreds as we do now. Want soup, it's either brand A. or brand B. Need a new car, again, A. or B. (feel free to substitute IE for brand A. and N for brand B.)

Sure sounds like things would be simpler, and if things went as they should, both A. and B. brands would be doing everything in their power to make their product/services better and less expensive than the other guy. WOW! Can you imagine, a gas war over everything. (For those readers who have never experienced a gas war, it was when 1 gas station dropped it's price to 40 cents per gallon which was 2 cents less than the station across the street. The station across the street then went to 38 cents. This went on until we were buying gas for 20 cents per gallon)

Some other very interesting side effects would also occur.

1. If you received a phone call you hadn't requested, you could notify the phone spam police and they would disconnect the offending callers telephone.
2. If you opened your snail mail box to find anything addressed to occupant you would be entitled to \$50.00 per piece of offending mail to be paid by your postal delivery person.

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3. If your electric utility company decided they weren't making enough money or they just got tired of being, your utility company, they could, without warning, close their doors and shut off all their customers leaving them totally in the dark, and without recourse.

4. There would be people on every street corner giving away just about anything you can name, homes, cars, groceries, medical insurance, swimming pools, and on and on and on. Of course, if you want to live in the house you'll need to purchase the "Pro Version" that actually includes the lot to put it on. If you really want to enjoy living in that house you might consider the "Super Pro Package" that includes your choice of 12 different furniture

packages. And then there's the Mega Super Pro Package that will locate your house, your lot and the furnishings outside, of Siberia.

How about that great sounding health insurance that guy in the clown suit is hollering about, it really sounds like something we could use. Well, it sounded good until I needed to use it for something besides ingrown toe nail surgery. After I got the above the neck plugin, the below the neck upgrade and the respiratory package I was paying \$100 a month more for my "free insurance" than I was for the insurance I had to buy.

Yup, just Imagine!

"Your Success Is Our Success"

jbp

[ jim Peters is Manager of NSI "SOLUTIONS". NSI specializes in custom website design, promotion, maintenance, domain registration ,

, site and graphic design, as well as

e-commerce packages for small to medium sized companies. In other words "SOLUTIONS".]

### **3 Undetectable Marketing Secrets!**

**By Larry Dotson**

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## Just Imagine!

1. Have your prospects imagine they are getting something in return for their money. Try testing the phrase "invest in our product " instead of "purchase our product" or "buy our product". People associate the word "invest" as getting a return for their money or investing for the future. It creates a strong, logical reason to buy.

2. Encourage your prospects to imagine already making the choice to purchase your product. Write your ad copy assuming your prospects have already made the decision to buy. People will feel they have to buy to get the benefits in your statement. For example: You are going to be so successful when you buy and read our new book.

3. Attract your prospects to imagine they're having a conversation with you. Ask your readers questions then actually answer the questions for them. This is very powerful if you've research your target audience and know how the majority of your readers will answer the questions. Example: What will happen if you don't buy our product? You'll probably say, I'll sink deeper in debt and have to declare bankruptcy.

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