

Just One Click Away!

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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

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By Benjamin Hartsuff

A thriving way to help optimize your online image is to consider using the pay-per-click advertising. What pay-per-click means is that you purchase sponsored links on the pages of search engine results. Search engines are used every minute of the day, which means advertising your website with pay-per-click will greatly increase the advertising of your website.

By advertising your website with pay-per-click, you are helping to advertise your business in what is usually an inexpensive way that is growing larger and reaching more people everyday. You can also tailor your pay-per-click advertising to fit your business or company budget needs. This is a plus for those of you who are starting out on a budget and want to stay away from paying a lot for advertising that may or may not be seen. By advertising your website with pay-per-click, your ad is surely going to be seen. More advantages to advertising your website with pay-per-click include the speed of advertising, the increase in traffic to your website, and the ability to research and compare data to see what works best for your website.

There are times, however, when advertising your website with pay-per-click can prove to be costly. For example, it will cost you more to use competitive keywords than it will to use that are not as competitive. Finely tune your keyword strategies. You can find information on the Internet on this or you might want to consider consulting a professional. Also remember not to bite off more than you can chew. Start with one pay-per-click provider first, using ads you have tested, and then extend your campaign accordingly.

Advertising your website with pay-per-click can be a very quick, inexpensive way to get your website and business rolling. Drawbacks can always pop up, but if you educate and prepare yourself, you will be able to make the most out of advertising your website with pay-per-click.

By Benjamin Hartsuff
for more details on work at home

www.wealthcashflow.com

Creating Message Rules in MS Outlook 2002 (XP)

By Regina Stevens

Creating Message Rules in MS Outlook 2002 (XP) by Regina Stevens

Create a folder in your folder list.

NOTE: This is where your inbox is located. If you do not see this list, go to your toolbar and click on View, then Folder List

Right click on "Outlook Today" in the folder list. It should have a plus or minus sign on the left of it. If it is a plus sign, click on the sign so that you can see the other folders

If you had to click on the sign, right click on "Outlook Today" again and continue to the next step

Click on "New Folder"

Type in the name of your new folder (example, if you want all mail from your mom going into a specific folder, name the folder Mom)

Make sure that the "Folder Contains" section is the "Mail and Post Items" selection

Click on OK. The new folder is listed in your folder list now

Click on the new folder you just created

NOTE: If the preview window appears, click View on your toolbar and click on Preview Pane to close this window. If you get a virus in an email and this window is enabled, the virus will automatically open and could destroy your computer.

On the toolbar click Tools, then Rules Wizard

Click on the "New" button

Click "Start from a blank rule"

Select "Check messages when they arrive" It may already be highlighted

Click Next

Scroll down and check "with specific words in the recipient's address"

In the last white box click on the words "specific words"

Type in the email address of the person or company you want automatically placed in this particular folder

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when it arrives to your email account

Click on "Add", OK, and Next

Check the "move to specified folder"

In the bottom white box click the underlined text "specified folder"

Click on the new folder you created, OK, Next

Check "turn on this rule" if it is not checked

Click Finish

You're done!! Good Luck

Regina Stevens

Regina Stevens is the owner of Keep It Simple Websites (<http://keepitsimplewebsites.com>). She has written a few tutorials that are listed on the website to help new computer users.



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