

Killer Classifieds For Massive Traffic!

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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

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By Grady Smith

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The right classified ad can pull thousands of people to your site fast, and have you paying pennies for your visitors.

So how do you create an ad that hooks readers and makes them visit your site ready to spend money?

You speak directly to your audience in your headline.

Creative "wordy" headlines don't make the cut. You need to shout out to the group of people that need your product.

Targeting homeowners so you can save them on their mortgage?
Say, "Attention Home Owners"!

Want to stop pet owners dead in their tracks? Say "Pet Owners"!

And after you grab their attention, hook them by telling them what you can do for them:

"Writers! Make A Six Figure Income From Home"!

"Pet Owners! Your Pet Will Love You When..."

"Attention Home Owners: Eliminate Your Mortgage Payment NOW--Guaranteed!"

The classified headline has one job, and that's to make the reader stop and invest the time to read your offer. Call to

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them, tell them what you can do, and then lure them into the rest of your classified.

So once you have them hooked with your headline, what are you going to tell them that makes them want to get more information?

You give them your product or services **BIGGEST** benefit, and tell them about the problem it will solve. For instance:

" Stop Painful Athletes Foot With This **GUARANTEED** Cure"! Nothing **KILLS** the bacteria in athlete's foot faster! No more

painful itching with a single application or your money back: Details...

Some other tips for a killer classified...

- 1) Never try to sell your offer through the classified itself. Just have them request your sales letter or visit your website.
- 2) Offer something for **FREE** to generate action. Your sales letter can really be "FREE Information".
- 3) Give them your strongest benefit, and tell them which problem it solves.

Grady Smith One things holding you back from pulling big profits online, and that's a killer sales letter. Follow the link forward—hitting sales materials priced dirt cheap. Go now: <http://www.cheap-copy.com>

Free And Low Cost Ways To Market Your Website

By Gabriel Adams

So you've got a product or service, but no money to market it with? Well, a lack of capital will make marketing a lot harder but it can certainly be done.

If you are trying to market your website for free, don't try every hyped up free advertising method that you see. Most of them don't work. The best free methods are the simple ones that just require some work. :-)

1 - Search Engine Optimization You can optimize your site and start gaining good rankings on the search engines without spending a penny. There are two basic parts of search engine optimization -

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optimizing the webpages on your site and building links from other sites to your site. Both of these can be done for free. There are plenty of good resources on the internet that will teach you how to optimize your site and gain good rankings - just use google to find one and get started!

2- Link Exchanges There are many websites out there who would be happy to exchange links with you. While doing link exchanges may get you some traffic, it's main purpose is for search engine optimization

3- Article Marketing Write articles related to your website's industry and submit them to article distribution sites, like

www.isnare.com

Other webmasters will publish your article, with a link to your

site at the bottom. This is an excellent way to get some traffic and also build links for SEO purposes.

4-Classifieds Some products or services you can sell via classifieds. Just search the internet for free classifieds. One of the most important things to remember with free classifieds is to test and see if they are working.

These are some of the tried and true free advertising methods. There are others. There is plenty of traffic on the net - go get some for your website today!

For brazil classified advertising, see

<http://redeparede.com>

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