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Landing Gigs As A Wedding Magician

By Preston Houer

As a wedding magician, one can have great opportunities in marketing his or her skills. There are many ways for one promising magician to do that.

– For example, during the awkward period while waiting for the couple's arrival in the venue of the reception, you can help lighten up the tension by providing entertainment. Sometimes it may take a while for the newlyweds to come to the reception, and it is not a good idea for every one to be in a room that is full of almost complete strangers waiting for the couple to arrive. A magician like you can help ease this problem, and may become a vehicle for people to talk and laugh.

– In several receptions, there is an emcee or a show band hired to entertain the guests. However, watching a magician can be a nice alternative for the usual dancing. While guests are eating their dinner, a magician can give 45 minutes of laughter and amusement. Cool tricks can be performed such as floating roses that can be offered to the wedding bridesmaids.

– It pays to do some research. Find out if there is quite a number of children going to the wedding reception. If so, then a magician can make a special show for the children, providing a nice diversion for them while their parents mingle around.

– These tips may bolster a wedding magician's reputation as a creative one when it comes to performing on wedding occasions. Now to be more productive while one is relatively free from wedding gigs, or just about any occasion, why not create some promotional brochures for your target market. Send out the brochures to make this not-so popular kind of magician gig more patronized.

– One might want to make a small "wedding planner" brochure, providing information on food arrangements, flower services, on renting a tuxedo or gown, among others. In the brochure, put in an article on how magicians can provide great entertainment in wedding receptions. Leave some room for your advertising. Distribute these to establishments that cater to such occasions. They would be happier to post the brochure if it includes their establishments in the brochure.

Landing Gigs As A Wedding Magician

– Ensure that the magician can be contacted easily. The important contact details such as the phone and fax numbers, as well as the magician's website, if any, and his or her email address/es should be included in the brochure, too.

Preston Houer has been involved with the art of illusion and sleight of hand for over 30 years. Let Preston show you how to Have Fun With Magic. Visit His Site Today!

<http://www.have-fun-with-magic.com>

A To Z Of Well-Known Magicians

By Jim Kapowski

There are many well-known, skilled magicians that you might not know about because even though they're well known, they haven't reached magician cult status. Most people know about the magician David Copperfield, but there are many more magicians equally skilled. So, take a moment to learn about other wizards of magic and expand your knowledge about magicians.

Curtis Adams: A magician who appeared at the age of 16 in the Young Magicians Showcase featured on Fox Television. He was born on October 12, 1984 and was one of the youngest magicians to perform in Reno, Nevada casinos.

Criss Angel: The only three-time magician winner of the Merlin Award from the International Society of Magicians. Angel is a skilled magician who did stunts like lying on a bed of nails while a Hummer drove over him.

Ed Balducci: A street magician who died in 1988 at the age of 82. He is a magician known for his gimmick-free trick of visibly rising several inches from the ground with his back turned to his audience.

Derren Brown: A British magician who practiced traditional close-up magic in the 1990s. Brown's claim as a magician is his "mind-reading" act. Brown claims aliens abducted him.

Cardini: Richard "Cardini" Pitchford was a magician with almost 50 years of performing tricks and illusions. He's one of the world's most imitated magicians, but no one to date has ever been able to completely duplicate his tricks. He was a magician known for his sleight of hand. Items were forever appearing and disappearing from his hands. He died in 1973.

Tommy Cooper: A magician and comedian known who was a member of the Magic Circle until his death in 1984. He collapsed while doing a live magician act that became his last.

Paul Daniels: A currently retired British magician who in 1983 became the first magician to ever receive the prestigious Magician of the Year Award by the Hollywood Academy of Magical Arts.

S.W. Erndase: A magician and author whose real identity has never been figured out. Erndase is a magician who wrote a book in 1902 about card playing tricks.

Landing Gigs As A Wedding Magician

Ching Ling Foo: The first Asian magician to achieve fame. He was a magician who did tricks like breathing fire and pulling a fifteen-foot pole from his mouth. He died in 1922.

Lennart Green: A magician known for his close-up card tricks. In 1991 this magician became the world champion of in close-up card magic.

Paul Harris: A magician known for pulling coins from mirrors. Many claim he is a magician with skills like a combination of Copperfield and Henning.

Scott Interrante: An American magician specializing in escape-artist tricks. He won awards from the International Brotherhood of Magicians.

Ricky Jay: A magician listed in the Guinness Book of Records as throwing a playing card 190 feet at 90 miles per hour.

Fred Kaps: A Dutch magician who died in 1980. He is a magician known for making a saltshaker create an endless supply of salt.

Juan Tamariz: A Spanish magician who in 1971 founded a school that has trained generations of Spanish magicians.

Dia Vernon: This Canadian magician was born in 1894 as David Frederick Wingfield Verner. This magician, who died in 1992, is known for fooling Houdini with one of his card tricks.

Paul Zenon: A British street magician who also performed in the bars and pubs in the U.K. This magician has written three books about magic, the most recent published in 2005.

Magic Magicians is an information site that contains articles, a directory and other Magician Resources. It can be found at:

<http://www.magicmagicians.com>



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