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**Leaders "Click It" Into Gear!**

**By Richard Gorham**

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"Click It" Into Gear!

Ever wonder how two people can be in the same meeting, hear the same speaker communicate the same message – yet once the meeting is over, each person's perception of the event is totally different?

Why the different perception? How can one individual think the meeting was terrific and leave completely inspired and motivated, yet the other person walks away believing the total opposite?

Answer: "THE CLICK" (More on this in a minute!)

Picture yourself being told that your department is about to undergo a major downsizing. (Not a pretty picture, to be sure.) You are told that an announcement regarding large numbers of layoffs is eminent.

Shortly, you may be out of a job! (gasp!)

Stunned? Sure you are, and the choices you make in the immediate future may change your life forever.

NOW – is when you need to "CLICK IT" into gear.

Visualize "THE CLICK": Take your right hand and form a backwards "C" with your thumb and fingers. Keeping your hand in the backwards "C" position – hold your hand up to your right temple. Next, quickly make a forward snap of the wrist as you say out loud, "CLICK".

Did the light bulb just go on?

Leaders who understand the power of "The Click" – DO NOT become victims of circumstance. Rather, they identify the challenges and the opportunities which are presented to them at the moment –

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whatever the adversity.

We each have the ability to choose our outcome. We may not like the choices in front of us at the time – but at least we have the ability to choose our path.

One thing is for certain – doing nothing, ensures failure.

Consider these examples:

#1 Losing your job?

Initial Reactions: "Poor me. That's not fair! Those dirty rotten ba...uh.. scoundrels! Why me? My life is over!".. etc, etc.

OR,

CLICK! "Okay, this is interesting. I guess now I have the opportunity to do something totally different. I could allow myself to be scared, but I choose to be excited instead. Obviously, something greater is awaiting me just around the corner. I can't wait to get started!"

Question: Does the personal choice presented above sound crazy to you? If so, ask yourself this question – "What's my alternative choice?" Sure, you can become emotionally charged, react in anger or even allow yourself to sink into a deep depression. But what will that accomplish? Nothing constructive, that is for certain.

The better choice is to dip into your personal reserves and "be" your better self.

#2 Boss just told you your department isn't meeting expectations, and you are being placed on notice?

Initial Reactions: "He has always had it out for me. I'm next on the chopping block. It's a conspiracy! I'm going to report him to HR and the Corporate Ethics Line because I feel threatened!..etc, etc.

OR,

CLICK! "Alright, my boss just told me exactly what he expects from me. I'm going to start immediately to address every issue he mentioned to show him that I understand what he expects and that I am committed to not letting he, or the company, down. I may not agree with everything he said, but I respect the position that he holds and it's my duty to support upper management and the company I work for. I can do this!"

As the preceding examples point out, "THE CLICK" is the result of asking yourself, "What is the most constructive way I can look at this situation, and what action steps must I immediately take to professionally address this issue?"

Bottom line: NEVER forget the power of "THE CLICK". NEVER allow yourself to be a victim of circumstance.

Instead, utilize this all-important tool to remain the master of your own destiny.

Don't be "affected" – be EFFECTIVE.

"Don't let what you cannot do interfere with what you can do."

– John Wooden

Richard Gorham is the founder and President of Leadership–Tools, Inc. His web site, <http://www.leadership-tools.com> is dedicated to providing free tools and resources for today's aspiring leaders. Offering high-quality tools in the areas of Business Planning, Leadership Development, Customer Service, Sales Management and Team Building.

## **5 Ways to Get the Most Out of Your BackCountry Gear**

**By Chuck Fitzgerald**

Time out of doors is a precious commodity to the outdoor enthusiast – but are we getting the most out of this time. One way to ensure maximum backcountry enjoyment is to get the most possible value from the gear you acquire and use. Here are 5 ways to get the most out of your backcountry gear - and your backcountry experience.

– Purchase the best gear you can possibly afford. If you are going to spend a year planning your next excursion on the continental divide, spend three months getting into great shape, take three weeks vacation when it's time for the hike, purchase an airline ticket, and so on - then why are you using the cheapest backpack you can find? A good backpack will make all the difference in the world. This applies to all of your backcountry gear. Whether its your GPS unit, sleeping bag, rain gear or dual-fuel portable stove, be sure to carry good equipment in order to get the most value for your money. Don't buy cheap!

– Learn how to use all of your gear correctly and practice using it. When you are completely lost, it's not the time to learn how to navigate with a compass and map. When you and your firewood are wet, it's not the time to learn how to start a fire with the flare you've been carrying for 5 years in your pack. Take time to learn all of the features of your gear. You might be surprised to learn just how useful your GPS really is when you understand how to use the backtrack feature. You'll be mighty thankful when you learn the proper weight distribution for your backpack. Take time to learn - practice around your home before you venture into the backcountry.

– Keep your gear with you and use it as much as possible. Your backcountry gear isn't just for the backcountry. It has unlimited uses in everyday life. Never go on a road trip without your pack. You'll almost always find an opportunity to use your binoculars or GPS unit. If you don't have your gear with you, you'll need it - never fails.

– Take great care of your gear. Hopefully you've learned this from your parents and not necessarily from experience. Your gear will only take good care of you if you take good care of it. Conversely, your gear will let you down if you don't take good care of it. That's a bad situation to be in. Inspect

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everything before you embark on your adventure. Clean and properly store all of your gear upon your return. Have you check your gear's straps, fuel, waterproofing, batteries and overall condition lately? Taking good care of your gear is an important part of enjoying your backcountry trip.

– When you're done with it, donate it - and some of your time – to a local scout troop. They are always looking for assistance from outdoor enthusiasts. You'll feel great getting this last piece of benefit out of your old trusty gear!

Optimize your time in the backcountry. The easiest way ensure maximum outdoor enjoyment is to get the most possible value from your gear. Let these 5 ways guide you in getting the most out of your backcountry gear - and your backcountry experience. Use this information and you'll Get It Right The First Time.

Get Outdoors!

Chuck Fitzgerald is the President of Arizona based BackCountry Toys, an online store providing backcountry specialty gear and educational information for outdoor enthusiasts. Visit

to receive the free newsletter "FreshAir" or call (800) 316–9055.

5 Ways to Get the Most Out of Your BackCountry Gear  
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Pay Per Click Advertising For Home Business Owners  
How to Attack Elite Performance  
Soccer Team Logo And Gear

How to Use Your Mind for Study  
Click Magnet Software  
Instant Info–Product Business  
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