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**Leading Others**

**By Lee Wise**

**Leading Others by Lee Wise**

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**LEADING OTHERS**

Helping People Become All They Can Be  
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I have spent a good part of my life striving to encourage people. It seems as though I've always wanted to help people "win."

When I was in high school, I coached a swim team during the summer months. I loved coaching...

Seeing the kids improve.  
Helping them "win."  
Having fun with them.  
Being their friend.

One of the greatest joys of my life has been "coaching" my children. I love being a dad...

Watching "the kids" grow in any area of their lives.  
Helping them "win" at anything!  
Having fun with them.  
Loving them.  
Being their friend.

## Leading Others

I have spent many — if not most — of my years in ministry in some sort of training capacity. I have loved...

Helping people succeed.  
Encouraging people when I could.  
Inspiring people at times.  
Assisting them in becoming all they can be.

WHICH IS A LONG INTRODUCTION TO GET TO THIS POINT

In my own way, I have tried to encourage people. I have

sought to influence them — to help them do what *\*they\** have wanted to do.

Maybe that's why I kinda favor, , this short quote of mine about what it means to "lead others."

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LEADING OTHERS

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"Helping people become all they can be through your influence"

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HELPING PEOPLE BECOME ALL THEY CAN BE

I was interacting with a student the other day. We were working together in an effort to establish a set of goals he wanted to accomplish for his present ministry.

After I was done communicating with this person, I realized I was following a pattern: a pattern I have gone through over the years as I've tried to help people. I'm not saying I'm the "cat's meow" on this subject. Far from it!

What I am saying is that maybe this simple process will assist *\*you\** as you strive to help people become all they can be through *\*your\** influence.

Here are the steps in the process:

1. Listen to people

2. Strive to capture the desire of their hearts
3. Chart "action steps" together
4. Prompt them to strive towards excellence
5. Release–Guide–Release

Since you already know where I'm heading on most of these points, I'll be brief.

#### LISTEN TO PEOPLE

Back to my "pattern." I realized that my pattern was to listen.

That's right --> listen.

Much of my interaction with people has been trying to

discover "where they are at."

What they mean by things.

Allowing them to express themselves.

Pausing.

Asking questions to clarify.

Just listening.

Because if I listen closely I can...

#### "CAPTURE" THE HEART OF A PERSON

I help interns create goals for their ministry projects. It is a part of my role as their coordinator.

In the process of helping them create their ministries, I have often said...

"Does this express your heart's desire?"

"Forget school work. Forget this project. Just tell me this: what is your heart–beat in this?"

If I can "capture their heart" in the process of writing their goals, it will give them staying power. It will help stay them motivated.

I love it!

Which leads me to the next point...

### CHART A COURSE OF ACTION

Term it whatever you want: set goals, establish steps of action, create a way to solve a problem...

Whatever.

Just give people something specific they can do. Help them "take action." In doing so you help those help you are influencing become all they can be.

But there's something more to this process: put *\*their\** heart it!

I have stated to the interns over the years: "If I can wed these two together, I have a winner: your heart's desires and your goals."

It's true. When you...

Understand someone  
Capture their heart's desire  
Create actions based on their heart's desire

You have a winning combination!

But you can do "more." You can...

### CHALLENGE THEM TO EXCELLENCE

I'll give you another example. In talking with the intern that prompted my thinking -- and eventually this issue -- I mentioned:

"I've included a sample to show how you can improve. The other example I gave will do for now. However, if you want to keep on developing your skills in this area, pay attention to what I have written and it will help you in the future."

I was quick to add: "Don't let this kill you. Do what is 'you' in this regard. However, pay attention to these simple suggestions and use them as you can."

Why did I add the statement above? Because I wanted the intern to see that he *\*could\** do more -- but he didn't have to make it his life's passion! You see, I knew it wasn't his area of interest. I gave him a slight challenge to excel *\*in his own way and \*at his own time.\**

But it was a slight nudge towards excellence!

Then I had to...

RELEASE!

It was time for the intern to "just go and do it!" We had talked before. And, I'm sure we will talk again.

There's the pattern: release -- guide -- release.

Let the person you are influencing try!  
Be there, yes. Like a good coach.

But let the person run his own race.

When I was swimming competitively and I heard the words,

"Timers and judges ready. Swimmers take your mark."

And the gun went off...

Don, my coach, wasn't leaving that starting block.  
Lee Wise was!

You've got to release. Let them try.  
But be ready to guide them again.

After the races were over, I found myself back in the pool again with "you know who" guiding me, pushing me, and challenging me to be the best I could be.

You got it -- my coach, Don.

Good swimming coaches do operate that way. And so do good life coaches.

Which is what you might term "a leader."

## SO WHAT'S THE PATTERN?

- \*Listen
- \*Capture the desire of the heart
- \*Chart action steps
- \*Challenge towards excellence
- \*Release–guide–release

## AND WHERE ARE YOU?

Can you identify any of the stages of this pattern where you are *\*right now\** with someone?

Could you improve in listening, capturing, charting, challenging, releasing or guiding?

That's not a guilt trip. I'm not "in" to guilt trips. It is, however, a reminder to both of us. A reminder to keep improving our ability to help others become all they can be through our influence.

Yours for a day filled with beautiful moments in time,

Lee

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Lee is a seminary administrator, has a part–time business at home, and writes two motivational ezines: "A Beautiful

Moment In Time" and "Hope For Daily Living." Permission is given to distribute article. This paragraph must be included. Email: [Lee@seariches.net](mailto:Lee@seariches.net)  
Link: <http://www.seariches.net>

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## **Does Javascript Affect Ranking?**

**By Jon Ricerca**

Almost all SEO's agree that using too much javascript can harm your rankings and might confuse the search engines. Is it true? We decided to answer this extremely simple question for the two leading search engines using a simple statistical analysis.

## Leading Others

The methodology: I gathered the results of the queries that were naturally performed last month by myself and three associates using the two leading search engines and analyzed them. I had to visit each page and check the HTML source code to see if javascript was being used. I counted the number of pages found that utilized javascript for the first 8 rankings. The results for each of the two leading search engines were kept separate so that we could discover any differences between the two leading search engines for this factor.

The resulting graphs show the number of pages utilizing javascript for each ranking. The Y-axis shows the number of pages found utilizing javascript, while the X-axis shows rankings 1 through 8. Here are the graphs for each of the two leading search engines:

The result is very conclusive and very surprising. Both leading search engines rank pages that utilize javascript higher than pages that do not utilize javascript. This is another example of how the guesses of the SEO community are often just that... guesses... They have a 50% chance of being correct on any particular factor. In this case, the majority of the SEO community guessed wrong.

Notes:

1. There was no exercise to attempt to isolate different keywords. I merely took a random sampling of the queries performed by myself and three associates during the month.

Conclusion:

Pages which utilize javascript rank higher than pages that do not utilize javascript on both of the leading search engines.

This is merely a correlation study, so it cannot be determined from this study whether the leading search engines purposefully entertain this factor or not. The actual factors used may be far distant from the factor we studied, but the end result is that these search engines do, in fact, rank pages with javascript higher than pages without javascript in the study.

Jon Ricerca is one of the leading researchers and authors of the Search Engine Ranking Factor (SERF) reports at SearchEngineGeek.com. For access to the other SERF reports, please visit:

Does Javascript Affect Ranking?  
How To Use Leading Your Horse To Get Control And Response  
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