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**Legal Problems The Newbie Should Know About**

**By Wycliffe Williams**

Legal problems can easily sink your internet business before you even begin to swim. Legal

requirements abound in the internet arena. It's your responsibility to get yourself up to speed on these requirements. Ignorance of the law is not acceptable.

Links to your Contact Information and All About Us Information should be on all of your webpages. Your main legal information is your Copyright, Terms of Service, Disclaimer, and Privacy Policy and they should be included as well.

**Copyright**

Make sure the word copyright and the copyright symbol are at the bottom of your webpages. If you are selling anything, include the words All Rights Reserved. If your product is available worldwide, include that term also.

**Terms Of Service**

An age statement is strongly advised. In the US, the minimum age is 13 years old, 18 in most other countries. To safeguard yourself, use 18 years old as the required age for your site. Also include the terms for using your site.

Cyberspace has its boundaries. There are rules and regulations that govern advertising. They are called the Dot Com Disclosures. They can be found here:

<http://www.ftc.gov/bcp/online/pubs/buspubs/dotcom/index.html>

**Disclaimer**

The internet is riddled with viruses, spyware, Trojan horses, and all those other attackers of your computer. Tell visitors to take precautions. Are you giving advice?

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Always let your visitors know they should see a relevant professional before using your advice. Also, due to the fast changing nature of the internet, information goes out of date. You cannot be held liable for that, so let your visitors know.

If you sell a product your visitors expect to help them make money, never say the amount they should make. Your legal problems will multiply if you do. You really don't know.

So many variables go into others being as successful as you. The visitor may not have the internet savvy that you have, or the motivation. You can't guarantee results. Here is where you state all of that information.

### Privacy Policy

Should you capture a visitor's private information, include your policy for doing so. Tell your visitor what you intend to do with the information. If you intend to share the captured information, you must say so.

I'll just add this about spamming. This is a small area in the Can Spam Act that receives much abuse. It states, "The Act also prohibits false or misleading subject headings in commercial email messages."

Don't send any grand promises of fame and fortune in your email subject line. This is generally done to encourage people to open your email.

Build a great relationship with your list. There's no need for grandstanding. When the people who know you see your name they will open your email. You can take that to the bank! Find spam info here:

<http://www.ftc.gov/bcp/online/edcams/spam/rules.htm>

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I can't guarantee that you will not have legal problems during your internet journey. But if you include these items in your website, you would have done much to reduce your risk.

Legal problems for the newbie usually sound the death knell early. Arm yourselves with the relevant information. Wycliffe Williams has armed himself and thought you also might like to do the same. If this article has been helpful to you, grab a website like this to get you started:

<http://www.wyclefinnovations.com/amb.html>

## **9 Great Reasons To Help An Internet Marketing Newbie**

**By Jeff Schuman**

## Legal Problems The Newbie Should Know About

Zig Ziglar the famous self help guru was once quoted as saying "You can get everything you want in life if you help enough people get everything they want in life."

No where is this more true than on the internet and internet marketing. I remember when I first started looking into making money on the internet. What an overwhelming feeling. The internet is a big....big...big...world.

When you first get you started you are considered a "Newbie." A newbie is an affectionate term given to someone who is new to the internet and all of the geek speak that comes with trying to figure out how to use it.

Do your remember when you first ventured out in the online business world? You probably had questions and problems along the way. Wouldn't it have been easier if you had help? When a newbie asks for your advice, educate them; answer their questions and help them solve their online business problems. If you do not have the knowledge to help them out, point them in the right direction.

I have found forums as a great way to get information myself as I need it as well as a great place to help people who have particular questions.

Another great place to get help and to help others is Joe Robson's "The Newbie Club." The Newbie Club contains free computer and internet technical problem solving, plus free tutorials, free eBooks, free courses, free guestbooks, free autoresponders, free help and advice, a free newsletter, free affiliate program and a free membership.

<http://www.team-schuman.com/newbie>

When you help out a newbie you'll personally get many benefits as well. Here are 8 great reasons to help out a "Newbie" make money online today.

1. You will have a great feeling knowing you had a part in their success.
2. You could end up being business partners in the future. You could regularly do joint venture and cross promotion deals with each other.
3. They may join an affiliate program or mlm business with you and help you build your business. There are many 2 tier affiliate programs and mlm businesses today that pay you a handsome commission to teach people how to promote their products online.
4. They could help you delvelop a new product or service or help you get an exsisting project off the ground.
5. They may become one of your best friends. Most people can use new friends, even business owners. You never know when you will run across someone online that you enjoy working with and talking to.

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6. They may help you out with your business. Maybe they will give you some testimonials or endorsements for your products or services.
7. They might offer you some free advertising space on their web site or in their e-zine for your help. You could also exchange advertising with them.
8. They may become one of your best customers today as well as purchase back end products from you in the future.
9. You could exchange links with them and build your link popularity ultimately increasing traffic to your own website.

There are many other benefits you could get from helping a new online business owner. Always remember to help them out because it's the nice thing to do and not just to benefit your own business.

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Jeff Schuman is a 20 year veteran of sales and marketing and has made over \$35 million dollars in sales in that time. His

Team-Schuman.Com

website contains the Top 5 work at home websites, make

money fast websites, make money articles, a free classified ad service and more. Vist it today here:

<http://www.Team-Schuman.com>

9 Great Reasons To Help An Internet Marketing Newbie  
TREAT NEWBIES WITH THE RESPECT THEY DESERVE  
The Entrepreneurial Newbie  
"The Newbie's Mind Set To Making It Online"  
Newbie Starter Kit Review

The Forum List  
Ebook Authors Interviewed  
Ax Gold Collection  
The Public Domain Reports  
Gate Crash into the Interior Design Industry.



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