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Lessons From James

By Alan Tutt

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<http://www.KeysToPower.com>

I don't talk much about the messages contained within the Christian Bible, mostly because I don't want anyone thinking that I am only a spokesperson for that religion. However, the Christian Bible is a good source of information on Power and how to tap into it for effective prayers. One very powerful book of the Bible is the book of James. This is a relatively small book in the back of the Bible, not far from the book of Revelations. Only 5 chapters long, but packed with some intriguing messages.

The book of James speaks much on the proper focus of mind, to focus your mind on spiritual things and not on physical things. This is the kind of focus necessary in order to tap into Spirit and its Power. Some people see this book as saying that we should give up all physical pleasure and welcome hardship and suffering in our lives. Although this is one possible interpretation, I do not believe that it is the correct one.

The most basic principle of Power is that it flows from your spiritual essence and creates the equivalent of your thoughts and feelings. This is the way we humans were created. "And God gave man dominion over the Earth".

One of the problems that many people get into is that they focus on what they see; such as their problems, the obstacles to success, and the lack of what they desire; and by focusing on these things, they unconsciously direct Power to create more of these things. They do not realize that their focus of mind directs Power to create future events and experiences. James is trying to teach people to focus their minds on spiritual matters and on concepts of justice, fairness, generosity, and control. Anyone who focuses on these things will be directing Power to create these conditions in their own lives, whether they are conscious of the process or not, and thus will have the quality of life improved.

Lessons From James

In the first few verses of the 4th chapter, James mentions something about prayers not being answers because of having the 'wrong motives'. I think the 'wrong motives' that James is talking about here is the motive of gaining what is considered a limited supply. This is the context in which the passage was written. If you ask for money, thinking that there is a limited supply of money in the world, then your request is not granted because you have come from a position of limitation. In the Step by Step course, I refer to this phenomenon as underlying assumptions.

The central message of the New Testament is that your mental focus must be right in order to receive answers to your prayers. You must focus not on what is physical, but what is not physical and is spiritual in nature. To focus on what is spiritual in nature doesn't necessarily mean to deny the pleasures of life, but to realize that nothing is limited and God is the Source of all good things. There is no reason to covet what another person has, because everyone can have all they want. All through the Bible, the message is that God has given us everything we could ever want, including the Power to

control the world as we see fit.

To focus on anything other than what is good or to focus on the physical world as the Source of anything is the only true sin. The other main message is that guilt will block your spiritual connection so that your prayers will not be answered, and you should do whatever it takes to relieve your guilt, which may be as simple as giving it up. "Your sins are forgiven, go and sin no more."

There is strong wisdom in the concept of controlling your desires, however, since spending all of your time with them will prevent you from doing good work for others. This is another message in the phrase from the book of James about motive. When you are trying to serve others, you receive more freely, but when you are only out for yourself, you will not receive freely.

I like Wayne Dyer's explanation of this. If you are constantly asking the universe (God) "what can you give me?", the universe will constantly ask you what can you give. But if you are constantly asking the universe "what can I give?", then the universe will constantly be giving to you. Some people call this karma or the Law of Cause and Effect. I see this as the Power of Spirit simply magnifying the focus of your mind.

On the practical side, it works like this. When someone comes up to you with an attitude of trying to sell you something so they can take your money, you will push them away quickly without looking at what they have. But if someone else comes up to you with obvious interest in helping you get what you want, you will look and possibly purchase what they have, even though it may be the same thing.

This is why commercial advertising and marketing is starting to take radical shifts to a more personal approach. It simply works better. If you've ever worked as a salesperson, you may have noticed that when you are focused on trying to help people, you sell more. But if you are focused on making your commissions, sales elude you.

Alan Tutt is the creator of the phenomenally popular Keys To Power Mastery System. Christ taught that anyone can perform the same miracles He did as long as they had enough faith. Learn the secrets to miracle power with the Keys To Power Mastery System. ==> <http://www.KeysToPower.com>

Billion Dollar Basketball Player

By Sebastien Veilleux

When it comes to marketing in basketball, Michael Jordan is the best player to do it. However, he may soon move over. LeBron James is not after millions, but billions. He recognizes the explosive growth potential in China and he wants in on the action. China is one of the best growing markets in the world. The NBA has been doing their part to infiltrate the Chinese culture with more and more basketball—NBA style.

Nike has paid millions to get their advertising in Asia markets. They are paying millions more to develop the culture that warrants the buying of Nike apparel. Recently in Sapporo, Japan Nike set up shop to draw in basketball fans. The event coincided with the basketball World Championships. The event featured none other than poster boy LeBron James.

Journalists were ushered in to meet LeBron James. This was done in groups. First the Chinese journalists got their face time with King James then the Japanese journalists had their turn. This entire scene has lit up the eyes of King James, who is now set on becoming the first athlete billionaire. To make it, he's going to have to focus a good majority of attention to Asia.

The billion dollar per year industry is exploding in Asia. Retailers are sprouting up all over China. What does King James think about all this? In a recent interview, he said, "I say all the time, and I tell my friends and teammates, that you have to go global in basketball and business." Whether it's just pie in the sky talk or not, LeBron James seems very intent on trying to accomplish this goal.

LeBron James has a new company, LRMR Marketing. Asia, specifically China and Japan, are big targets for the company. They are working hard to increase LeBron's exposure before next year's Olympics in Beijing. Now you know why LeBron was so eager to join the Olympic basketball team. It was good for his business. What about Patriotism?

When asked about why he joined the team, LeBron James said, "It is only going to help my business. Once I knew the world games were going to be in Japan, I knew I was going to be on board." Reebok-Adidas is not sitting back and watching. They have their main weapon for Asia—Yao Ming. The playing field is just starting to heat up. There's even reports of LeBron James taking lessons to learn some Mandarin Chinese.

Author's links:



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