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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Linknet Radio is "On the Air"

By Rick Hendershot

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by Rick Hendershot,

originally published in

e_Marketing --- the Blog

Flash Alternative for Online Media

. It uses a very simple

implementation of the Wimpy Player --- the one you can see at

Power Linking with Linknet

and

Business Blogs

) using the Wimpy "playlist" capabilities. I know there are alternative players out there

--- and eventually I hope to try them out --- but

the Wimpy Player

is easy to get up and running, doesn't

require any Flash experience, and it WORKS!

Here's what I wanted to do...

For instance, I have websites about

Internet Marketing

,

Online Video

,

Golf Travel

,

Trade Show

Displays

,

Vinyl Banners

,

Real Estate

,

Online Training

and more. Articles that are relevant to my Real

Estate sites are probably NOT relevant to my Golf sites, and vice versa.

Then I fire up the playlist editor that comes with the Wimpy Player and create different
playlists

for

each area of emphasis. So let's say I want to put together a recorded version of my blog

Marketing

Bites

. After I record all the articles and upload them to my main site, I can create a playlist pointing at just the articles I want to include. In fact this is exactly what I have done at

Marketing Bites Radio

.

In my case I can have a playlist for

Power Linking

, one for

Business Blogging

, one for

Golf Travel and

Instruction

, and one for

Encoding Flash Video

, and so on.

All I need is Wimpy, and voila, I have my customized "Golf Instruction" program, or

Power Linking"

program, or a nice neat audio version of

Marketing Bites Radio

. This is about as simple an

implementation of "Online Radio" as I could have imagined.

Power Linking Strategies

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Labor Day Reality: Less Jobs For Disc Jockeys Though The Year 2012

By Corey Deitz

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