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**Little Stocking Stuffers for You, Your Friends, or Your eZine Readers**

**By Susan Dunn**

**Little Stocking Stuffers for You, Your Friends, or Your eZine Readers by Susan Dunn,**

**Marketing Coach**

We know you're always looking for nice little things to tuck into your eZine for your readers. Here are some thoughtful and truly FREE little stocking stuffers for you, and for your readers.

Here's a site where you can convert those affiliate code and PayPal links which are not only long, but offensive, and a tipoff to people who reproduce your articles not to include them, to something smaller, like this: <http://inyurl.com/yg73> by going here: [www.tinyurl.com](http://www.tinyurl.com) .

3. You can send really jazzy online e-invitations by going here: [www.evite.com](http://www.evite.com) . Has a response system and management system for your "event" as well.

4. This site has children's awards you can e-mail that might come in handy for the BIG kids around you as well. Either send the award, or pass on the site: <http://www.kidbibs.com/awards/card.html>

5. Nominate your pet for Pet of the Day, all animal companions included:  
<http://www.petoftheday.com/submit/>

6. I'm reminded again, having done several holiday polls in my eZines this month, that everyone loves a poll! At [www.bravenet.com](http://www.bravenet.com) you can construct your own, free and give your readers the chance to express themselves!

7. Everyone's got a blog. Do you? Do they" Go here for a free setup: [www.blogger.com](http://www.blogger.com) .

8. Here is a really nifty free logo-maker. Just put in the words and out comes the logo:  
[http://nobleednews.com/logo\\_maker.htm](http://nobleednews.com/logo_maker.htm)

9. Most of us are beginning to realize the benefits of being able to create and update our own websites. Here's a free site that tells you just about everything you need to know:

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## **Inexpensive Christmas Stocking Stuffer Ideas For Kids**

**By Jeffrey Strain**

After all the gifts have been purchased and placed under the tree, that is the time that many remember in a panic that the stockings over the fireplace still need to be stuffed. Holiday budgets have most likely been spent and there isn't a whole lot of extra money available. Even with a limited budget, there are a number of quality stocking stuffer ideas that are both practical and will bring a smile to the faces of the little ones.

If you are at a complete loss of what to get, take a trip to your local dollar store and walk the aisles. There should be a large selection of goods at a price that is right for you to choose from which should quickly fill up the stockings. In addition, consider the following Christmas stocking stuffer ideas that can have a dual benefit:

**Batteries:** Instead of wrapping up the batteries with the gift, separate them into stocking stuffers. Since you'd need to purchase them anyway for the toys, they aren't an extra expense. By separating them out, you make a start on your stocking stuffing and the kids will love them because they can start playing any electronic devices they received.

**School Supplies:** Here is another practical stocking stuffer that you'd have to purchase in the future for your kids anyway. You kill two birds with one stone by getting them the school supplies they need and filling up the stocking a little more.

**Disposable Camera:** With all the activity going on during Christmas day, you probably don't have the time to take pictures and document the day. Let your children do it for you. They'll have great fun taking photos from their own unique perspective that will add to any photo album.

**Art and Craft Supplies:** Again, these are supplies that you are likely to need for other activities in the future. Kids love to create and any arts and craft materials make great stocking stuffers. Coloring books, crayons, colored pencils, markers and paints all fit the bill and can be used for other activities long after Christmas is over.

**Mini Games or Card Games:** Travel size editions of their favorite games or card games that can be played in the car are another good stocking stuffer. The kids can play these on their own, but they have the multiple benefit that they can be used in the car to keep the children occupied during any holiday trips you make.

**Christmas Letter:** You might want to consider writing a Christmas letter to your child telling him or her

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all the fun things you remember from the past year. This doesn't cost any money, can become a lovely Christmas tradition and will be a gift that the child will treasure long after Christmas is over.

By taking a little time to consider stocking stuffers, you won't need to spend a lot of money to fill those socks over the fireplace mantle while still bringing smiles to the faces of your children when they peak inside.

Jeffrey Strain is owner of

— a website dedicated to providing practical

money saving tips and articles.

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