

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Little Things Do Mean A Lot**

**By Mike Moore**

**Little Things Do Mean A Lot by Mike Moore**

Little Things Do Mean A Lot by Mike Moore

While I am always on the lookout for ways to market myself as a speaker it is often a time consuming task and one I am not overly fond of. Once in awhile something you do inadvertently turns out to be an effective marketing strategy. Let me explain.

Last summer I was driving alone through Northern Ontario Canada on my way to Lake Superior country for my annual solo camping trip. I do this once a year to find solitude and peace in the beauty of nature and to recharge my emotional batteries . As I was driving through a small town between Sudbury and Sault Ste Marie I passed an insurance business which I knew was owned by the family of a young woman I had gone to College with. I began to reminisce and wondered where Margaret was and what had happened to her since college days. On the spur of the moment I pulled into the parking lot, went in and met her brother who had taken over the business after their Father had retired.

After discovering that my friend from college was alive and well and now a director of education in Southern Ontario I gave her brother my card with a request to tell Margaret that I had dropped in and was asking for her. I continued my way north.

## Little Things Do Mean A Lot

One year later I received a call from Margaret telling me that her brother had indeed given her my message. After a long conversation during which we caught up on all the news Margaret invited me to conduct a one day seminar with her administration and office staff. I agreed and we started making plans and fleshing out the details of the day.

The day took place on the 16th of April/03 and went very well. For my efforts I was wined, dined and housed in a very nice hotel. Best of all I not only received my full fee for a one day seminar, but also a very healthy order for 250 copies of my books.

If I hadn't stopped on a whim to inquire about a college friend from years ago I would have missed out on a full day seminar at full fee, a healthy order for my books and a glowing testimonial letter from a satisfied school board official.

The lesson? Those little, unassuming, spur of the moment gestures of interest in others often open doors of opportunity you hadn't even given a thought to.

Subscribe to Mike's newsletter Profitabl Speaking at <http://www.speakforprofit.com>

Mike Moore is an international speaker on humor and stress management, humor in the workplace and humor and human relationships. He can be reached at <http://www.motivationalplus.com> Subscribe to Mike's free monthly newsletter Lifeline while visiting

### **Wedding Planning Insights: How To Plan The Perfect Wedding Day**

**By Melissa Burton**

There is a great deal of planning that goes into any large event but a wedding takes a lot of planning and organising. You have to make sure that the venue is booked, the dress fits, the bridesmaids have their dresses, the flowers are going to be there, the minister is well, the music is still on, the reception hall is ready, the guest are coming, your bride or groom is coming and the rings are there! Like I said: a lot of planning for a wedding!!!

A wedding needs to be carried out with most organising as possible, everything should run smoothly without any hitches and that requires a lot of planning. Usually families and friends get together to sort out the wedding but sometimes people hire a wedding planner! They are quite expensive but have a lot of expertise in the field of weddings; I think that they have a great job!

## Little Things Do Mean A Lot

Wedding planning requires a knack, a knack to know how things work and how things will go, you need to be confident enough to ensure that the day runs as smooth as a lake and not like a waterfall, in fact water features are great at a wedding keep that in mind!

There are great tips and advice to help your wedding planning go a lot easier and a lot less stressful. On the internet there are articles, and tools to help you keep your wedding calm, there are also lots of television shows in channels like the discovery channel which are full of informative ideas for your wedding and how to plan things such as the flowers, the cake and the dress.

One of the great tips I like is to make a checklist, sit down and think of everything that needs to be done a few weeks before the planning starts, so if you forget anything you have a few weeks to make sure everything is on the list, an even bigger tip is not to loose the list!!! Not to mention make sure that you stick to your budget as weddings can be very expensive but they can also cost a lot less if you do proper planning and budgeting.

With the right amount of wedding planning and the right amount of time and effort everyone's wedding can go as smooth as a baby's bottom, and you can enjoy your perfect day to the fullest!

Download our excellent discount wedding planning mini-course absolutely FREE at



**This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).**



**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**