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**Looking For Satellite TV?**

**By Gary Gresham**

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It was 1994 and I had moved into another home and learned that the cable TV line had not been installed to my house. When the cable company told me they would have to dig up my yard to put the line in I wasn't pleased with the idea or the price they quoted me to do it.

Satellite TV was still in its infancy stage with the big monster dishes. While I was browsing in a local electronics store one day I saw a guy giving a demonstration about the new DIRECTV© 18 inch digital satellite TV dish.

Needless to say I was very impressed and purchased the satellite TV system on the spot. I knew it would save me from digging up my yard and I could actually get more channels than I got with cable.

After the tech guy hooked it up and left I was like a kid with a new toy. I couldn't believe how it transformed the picture and sound quality on my television. It was like a completely different TV.

DIRECTV© channels are 100% digital-quality picture and sound, including local network channels. If you haven't experienced quality like that before you are in for a real treat.

Cable TV tries to compete with digital satellite TV technology by offering digital cable. But if you compare both the picture and sound quality, the DIRECTV© super clear picture and crystal clear sound wins hands down any day.

But that was only the beginning of the many things I discovered. I didn't need a TV guide anymore because the on screen programming guide tells me what shows are on, who's starring in the show and what it's about.

I have an incredible variety of over 200 channels of every kind of programming I could think of and some I never dreamed of.

## Looking For Satellite TV?

Then, I checked out the pay per view movie service with up to 55 different choices of movies and special events a day that I could easily order with my remote.

Does anyone like sports? What are you kidding? DIRECTV offers sports packages that will put a smile on any sports fans face. How about NFL Sunday Ticket, NBA League Pass, MLB Extra Innings, NHL Center Ice, ESPN Game Plan and ESPN Full Court. That doesn't even include the regional sports networks I now have access to.

If you are a music lover, DIRECTV© offers 31 different audio-only channels that range from choices like Soft Rock, Jazz and Country to Hit List, Easy Listening and a lot more.

I work out of my home and by selecting a DIRECTV© audio channel to soft music, I can have the music I like in the background when I work.

Having a party? Just turn on any channel you like and you'll never have to touch it again because there are no commercials or interruptions. Just great digital quality music 24 hours a day at your fingertips.

When I moved again to another home, DIRECTV© customer service made it about as easy as it gets. I just gave them my new address, and they not only sent a brand new replacement satellite TV dish to my new home, they provided complimentary standard professional installation for everything including the receivers. I didn't pay a penny for anything. How's that for a no-hassle move?

With cable, I would have had to pay another deposit and that is just extra money I get to keep in my wallet instead of giving it to the cable company.

If you're thinking about switching from cable to satellite TV or moving to another home, consider DIRECTV©. It's simply a better value than cable and a smart choice you're whole family will enjoy.

With cable rates increasing an average of 8% per year it's no mystery why more than 12 million customers nationwide have made the switch to DIRECTV® service.

Over 10 years have gone by now since I bought that first satellite TV dish and I love it as much now as when I first got it. I recommend DIRECTV© to so many people because I know they will absolutely love it.

Only once in a great while a product comes along that actually over delivers. DIRECTV© can not only save you money each month over cable but is a smart choice and an incredible value.

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Gary Gresham is the webmaster for <http://www.1stopshoppingonline.com> You can experience this same DIRECTV® service he mentions in this article for your home or office through this online link: <http://www.1stopshoppingonline.com/satellite-tv.html>

### **How a Satellite Dish Works**

**By Gary Davis**

#### How a Satellite Dish Works

Satellite technology has made leaps and bounds over the last decade, introducing the world to a whole new era of television entertainment. But have you ever wondered just how a satellite dish works? So did we.

#### Satellite Dish – A Parabolic Antenna

A satellite dish is basically just an antenna that is designed to receive signals from a specific broadcast source. The dish itself has a bowl-shaped (parabolic) surface to "catch" the signal and send it to the central feed horn as a narrow beam of energy.

To provide you with that quality satellite programming you enjoy so much, your satellite dish must receive a signal from the appropriate source. Man-made satellites orbit around the Earth at just about 20,000 miles into the sky. These satellites receive digital signals from your programming provider, encrypt them and then send them back out to subscribers.

How does your satellite dish know which satellite to receive?

#### Satellite Dish – Azimuth, Altitude and Skew

Each satellite is put into the sky at specific coordinates, similar to a longitude and latitude for navigating on land. These coordinates, the azimuth, the altitude and the skew, tell your dish exactly where to look. The azimuth is the East/West location while the altitude or elevation tells you how far North of the horizon (ground level) you need to go. The skew is a calculation to compensate for the natural curvature of the Earth itself. With these three coordinates, you can accurately point your satellite dish to receive transmission from the right satellite.

There are some systems that can receive signals from more than one satellite, having multiple horns to pick up multiple signals. To prevent any mix-up, each signal must be accurately reflected to separate feed horns so that there is no interruption.

When your satellite dish catches the signal, it sends it through the feed horn where it is transmitted to your satellite receiver. To make sure you receive a strong satellite transmission, your satellite dish should be mounted in an open area without obstructions such as trees and buildings.

Gary Davis is owner of

Looking For Satellite TV?

DTV-Satellite.com

an authorized DIRECTV retailer, has over five years

experience in the Satellite TV business and has written numerous articles on the subject.

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