

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Looking forward . . . Looking back

By Jenny Bailey

Looking forward . . . Looking back by Jenny Bailey

Looking forward . . . Looking back

Our company is celebrating its 10th anniversary this year - a long time by Internet standards. This prompted me to take a look at what has been happening with the Internet in the last decade.

Remember when Web pages were grey with black text? Remember when the best Web editor was notepad? Take a trip down memory lane . . .

1993

First graphics-based Web browser – NCSA Mosaic – introduced.
Traffic on the Internet expands by 341,634% annual growth.

1994

Netscape Communications Corp founded.
Yahoo founded by 2 PhD students from Stanford.
"Spamming" begins – unsolicited bulk emails.
Standard agreed for 28.8K modems.

1995

Netscape launches on the stockmarket – share value rises to \$3 billion on first day.
AltaVista search engine is launched by DEC (remember them?).
Java programming language launched by Sun Microsystems.
Registration of Domain Names no longer free.

1996

Age of the Internet has arrived. 40 million people connected. More than \$1 billion spent at Internet shopping malls.
Internet telephony starts. Promises a major reduction in call costs (which proved unfounded).

Looking forward . . . Looking back

1997

World-wide Web Consortium publishes HTML Version 4 including multi-media features and support for different languages.

1998

Over 100 million Internet users.

Network Solutions registers its 2 millionth domain.

World-wide Web Consortium releases specification for XML.

Technologies of the year – eCommerce, eAuctions, portals.

1999

First full-service bank available only on the Internet (First Internet Bank of Indiana).

Technologies of the year – eTrade, online banking, MP3.

2000

Technologies of the year – ASP, Napster.

The dot com "bubble" became the dot com "bomb". Reality bites back.

2001

Broadband gaining popularity.

72% of Americans use the Internet.

Half of Europeans now online.

Number of active Internet subscribers rose by 11.5% during the year.

English losing its dominance on the web. 43% native English speakers, 32% native speakers of European languages and 24.7% Asian languages.

2002

Over 600 million Internet users world-wide.

Over 111 million new Internet users this year.

US consumers spend \$2.2 billion on online purchases in a single week in December.

Online sales double in the UK this year.

In the late 1990's, venture capitalists were pouring money into the market with new start-ups promising to transform the business-to-consumer (B2C) and business-to-business (B2B) marketplaces.

The massive inflow of capital led to irrational expenditure on poorly constructed business plans. An over-investment in bandwidth, particularly fibre-optic cabling, and in the new 3rd Generation (3G) mobile networks, led to a crisis in the telecommunications industry with sharply reduced valuations and the spectacular collapse of Global Crossing.

After the dot com "bubble" burst in 2000, contrary to popular perception, the Internet continued to expand rapidly. The penetration of broadband has started and is enriching the Internet experience for many people.

It is still only the beginning.

B2C and B2B business plans are now better constructed. The emphasis for B2C is marketing and customer relationships. The emphasis for B2B is to harness low cost communications and the business integration opportunities of Intranets and Extranets.

And yes, the cost of bandwidth will continue to plummet. But, we may need to wait another year before Tablet PCs and 3G networks become significant.

Here's to the next 10 Internet years!

=====

About the Author:

Jenny Bailey has worked in Internet development for many years specializing in Web applications, Intranets and Extranets. Visit her site for more information about real Internet business solutions. <http://www.discoverit.co.uk> or <mailto:jbailey@discoverit.co.uk>.

About the Author: Jenny Bailey has worked in Internet development for many years specializing in Web applications, Intranets and Extranets. Visit her site for more information about real Internet business solutions. <http://www.discoverit.co.uk> or <mailto:jbailey@discoverit.co.uk>.

What Is Failing Forward?

By Marilyn J. Tellez, M.A.

What an absurd statement! Absurd or not, progress is not possible without failure. It is part of being an evolving and growing human being.

Failing forward is about leveraging mistakes; making a realistic assessment of risks and the ability to live with the downside and experiment with new approaches. FAILING FORWARD is an investment in human success.

Look at it this way:

1. Failing forward is really about achievement as a series of trial and error opportunities.
2. You, as a person, are not a failure. Failure is a state of mind.
3. You are not a vicim. Take responsibility for what you can control and into a position of power.
4. You can control how you let a trauma affect you.
5. The present is the only place real opportunity exists and where you can take action.

6. Letting go of limiting beliefs may be hard on the ego, but your ability to move forward will increase dramatically.
7. When you have a vision, you have a view that puts failure in its proper perspective.
8. There is always uncertainty when you try something new.
9. You can't make significant progress by doing it all yourself. Let your environment and network do some of the work.
10. Often, the only difference between success and failure, is simple persistence.
11. Knowing when to let go and try something else is important. Failing forward is about getting up and moving on.

(My notes from a recent study group called: Failing Forward

)

Marilyn J. Tellez, M.A.

Certified Job and Career Transition Coach

(509) 469-3514

Email:

Web:

What Is Failing Forward?

How to Wind a Wrist Watch

What's Stopping You from Getting Your Next, Good Job?

How To Stop Your Horse From Rearing And What To Do If He Does It Unexpectedly

Paralysis By Analysis

How to become a Chef!

Hitting the Search Engines

14 Profitable eBooks

30 Powerful Business eBooks

Travel Cheap! Travel Well!

Looking forward . . . Looking back



This Free E-Book has been brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!