

MIRROR WEB SITES CREATED FOR free!!

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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

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By eRix

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MIRROR WEB SITES

Part of every online success involves the use of mirror websites. A mirror website is one that you create that compliments your main site. Make sure that the mirror site includes some element of your main website, for example if you have a online giftstore that sells candles and candle holders, consider creating a mirror site that sells lamps. Of course you could offer all three products on one site but then you will dilute your marketing focus of the candle giftstore. Keeping the image of your online store as small and comfy as possible will give you a way of staying on topic with the customer base of that particular website. Within each website you can weave a few affiliate programs that you belong to that are within the topic of the website. By doing this you are giving your customers an option other than your offer, and if they do click through you will benefit from the recommendation.

A mirror site can be a full blown ecommerce website that collects credit cards and such, or, you can use it strictly as an information/advertising website. If you choose the route of information/advertising the benefits could possibly outway the cost of implementing the website.

No cost website hosting is everywhere and since you are using it for advertising you won't mind the free ads the webhost places on your site. Usually, the webhost, if they are good, will match the ads to your topic of choice. This gives you a more professional looking website.

[www.freeservers.com][www.bravehost.com][100freemb] are a few examples of different No cost webhost that have some good qualities that you can use for just you name, info, and email address. Services like these gives you a good format for learning about creating sharp websites. They all have simple templates where all you do is type your information and upload your pictures. It is really easy but also really frustrating because sometimes software does not do what it is supposed to, so have patience. You will learn a lot from the experience if you put in the effort.

A last resort for no cost webhosting is to use a big company like yahoo, msn, and netscape that let you get an email account and webpages with the account. And, these webpages have some outstanding

templates and functions that don't cost a thing. The possibilities are endless. Just open an account and get to work a mirror site and make your web presence two fold by increasing your link popularity and your credibility as a webmaster. Good Luck.

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B.A. Marketing, University of South Florida A.S. Computer Information Systems, Hillsborough Community College, Florida <http://www.quality-gifts-galore>

Bad SEO and Google Penal

By Jason J. Green

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The Big 3 of Bad SEO:

Mirror Sites and Duplicate Content –

Google has a particular aversion towards spammed web site content and Google penalties for mirror sites reflect this.

Hidden Text and Keyword Stuffing –

A common technique for attempting to inflate search engine ranking is to hide multiple blocks of descriptive text and/or keywords within a web page's HTML source code (Keyword Stuffing).

Link Farms –

Web pages created for the purpose of providing outgoing links to other web pages, usually without regard to content or subject are frowned upon. Linking to a Link Farm can have adverse effects as well.

Employing such techniques will rarely prove to be of any benefit to search engine rankings and are likely to get you banned from a search index all together.

Research Manager and Experimental Research Developer for Pole Position Web
www.polepositionweb.com



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