

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Make Money Online Using Keyword Articles

By Paul Jesse

Make Money Online Using Keyword Articles

Copyright 2005 Paul Jesse

Routing traffic to your web page is incredibly important in order to make money online. However, you probably have noticed that getting your web page noticed and returned as a high ranking result from the search engines is difficult. However, to make money online, there are a couple of tips you can use that will help you increase the traffic to your page.

First, you will need to do a little research to see where your page ranks in a variety of different search engines. When you know this information, you will be able to take action and become better than your competitors whose pages are being returned as higher relevant results. In order to make money online, no matter where you rank in the results, if it is less than number one you have some work to do. So, take a look at all the web pages that are ranked higher than yours and see what these pages have that yours does not. Evaluating your competition will help your Web page become stronger and more competitive, something that is important to your bottom line.

You need to do this kind of research for all the different keywords that pertain most to your Web page and that people search for the most often. You want your web page to rank high in the results for a number of keywords, so be diligent about researching what is other web pages are doing and what you can do to make your page be returned higher in the results.

One great way to improve your web page listing for a variety of keywords and phrases is to use keyword articles on your web page. This will allow you to provide useful information for web surfers as well as include keywords that will help your page get noticed.

When it comes to keyword articles, it is not difficult to write them or have them written. First, you need to have a list of the most popular keywords and phrases people search for, and then write articles that include useful information that states the exact keyword phrase multiple times. When someone searches for that particular term, your page will be returned as a high result as long as you are outdoing your competition. However, when it comes to outdoing your competition regarding keywords

and search engine results, make sure you are providing relevant, useful and pertinent information. If you are doing that, when people get to your page they will be more likely to stay.

Finally, if the keyword articles get your web page ranked higher in search engine results as they should, do not feel as if they will stay that way. There is more competition on the Web every day, which means you will have to be diligent about continuously tracking your competition, what they are doing, and where your web page ranks in the search engine results. You may have to make changes according to your competition, but this is part of business.

Paul Jesse is a retired government employee and author of numerous home business articles. If you are interested in starting a Internet home business visit:

<http://www.plug-inprofitsite.com>

Making Money with Articles: The Importance of Keywords

By Stephen Thomas

The following paragraphs summarize the work of Keyword Density experts who are completely familiar with all the aspects of Keyword Density. Heed their advice to avoid any Keyword Density surprises.

Keyword density and placement are important parts of optimizing your articles for search engines. Search engine spiders scan a page in a way that makes it important to place your keywords where they will be detected and recognized as a keyword, so that your article will come up when someone searches for that keyword.

What is a Keyword?

A keyword is a word that is going to be placed in your article several times, not just once as that would make every word a keyword. When a spider sees that you have a word placed several times in an article, it will determine that your page may be useful to users that search for such a keyword.

Over Optimizing Your Articles

I trust that what you've read so far has been informative. The following section should go a long way toward clearing up any uncertainty that may remain.

It is important to note that there is also such a thing as over optimizing your articles for particular words, this is known as "keyword stuffing". When you stuff keywords in an article a spider will detect that you are trying to trick it into placing your article high in the search engine results for that word, and will instead penalize your site and your page for doing such. This may even affect the rankings of your other pages or get your site blacklisted from a particular search engine if you are found keyword stuffing too many times.

What is Keyword Density?

Keyword density is how many times your keyword is placed in your article. Most use a percentage to determine how many times they will put a keyword in an article. For instance, if you have a 500 word article and want to achieve a keyword density of 5%, then you will need to have the keyword in your article exactly 25 times. You can find hundreds of resources and guides recommending one keyword density over another and the reasons behind the logic, however, in the end you will have to determine which density is more profitable for your articles. Each webmaster has their own density that they like to achieve based on past results. As long as you don't over optimize and you are making sufficient profit from your rankings, then you can choose whatever keyword density you like.

The Right Density

No matter what exact density you choose, it is important to place keywords so that there are more at the beginning and end to produce an hour glass effect. Having the right keyword density in your article makes it more likely that you will make money off of that article because it will rise in the search engine results and be seen by more people.

Now you can be a confident expert on Keyword Density. OK, maybe not an expert. But you should have something to bring to the table next time you join a discussion on Keyword Density.

Stephen Thomas is working full time online helping other people to find the best work at home jobs. Let him help you prevent wasting valuable time when setting up your home business!! Just email:

stevesbizoppos@getreponse.com

for your FREE Thomas Report Marketing Tips Newsletter.



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!