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**Make The Online Poker Industry Work For You**

**By Blake Stevenson**

If you have a little initiative and a desire to earn a little extra income from a readily available source, then you may wish to consider a role as an online marketing affiliate. There is no easier or more effective way to earn a revenue from the online boom, without having to invest vast sums of money in the process. It is a simple marketing formula that works as well for the huge online industries as it does for the average Internet user.

The affiliate program works by rewarding website owners with revenues and big businesses with valuable customers. The premise is simple; the affiliate program site offers the potential affiliate all the marketing tools, including banners and text links for free, in exchange for a small portion of their site space. In return the affiliate has the potential to earn a commission based revenue from some of the largest online industries.

The affiliate-marketing program is a unique advertising opportunity, which has allowed many industries and individual businesses to flourish. Few have gained like that of the online poker industry. The potential of online poker may have seemed a little limited before its inception, however now it is one of the leading contenders in an online gaming revolution. Now generating millions of dollars in revenue, the industry has largely grown out of a successful network of affiliate marketers. By introducing as many affiliates as is possible, the poker sites are able to access a huge range of people from the global market that is the Internet.

On their part the affiliates are rewarded by the success of the sites that they represent by earning a portion of the money generated by the players that they introduce. This commission-based revenue offers the affiliates a chance to earn up to 35% of all the money generated by a player, throughout the duration of the life on the site. Therefore the parallel industries work by encouraging further growth in each other. The affiliates must first attract and then forward on customers to earn their revenue. When they achieve this goal they are rewarded with a generous proportion of the money generated by the players. In turn the poker site gets the added bonus of extra players and the subsequent word of mouth advertising and income that they produce. So without ever having to risk a single penny, poker sites can reach a vast audience and expand their market share, and an affiliate can earn an unrestricted amount of money just by hosting a few advertising features.

Discover the secrets to becoming an online poker super affiliate today at

<http://www.epokeraffiliate.com/>

### **Top 3 Most Wanted Features Of Online Poker Sites**

**By Linda Harrison**

Interested in playing a round or two of online poker, are you? If so, be aware that playing poker is not like taking your chances in a slot machine. When playing poker - even though you're online - you're not just going against a machine and the cosmic powers alone. No, you're going against live players yourself, only you can't see them. And these other poker players are just like you - in the sense that they can just as well scheme, bluff, lie, cheat and intimidate just to win.

If you're not willing to lose a lot of money for the sake of gaining much needed experience in playing online poker, you then have to familiarize yourself with the most wanted features of online poker sites. Not just any online poker site will do if you want to improve your chances of winning. And without further ado, here are several of the most wanted features of online poker sites that you would care to know:

**Type and Number of Players Registered** - When choosing an online poker site to play at, one of the most wanted features involves knowing just how many players are registered in the site. Naturally, you want the online poker site of your choice to have a high membership rate because that means you'll always have opponents available to face you at any time of the day - whenever the urge to play poker strikes you - with such a high membership rate, you'll also have the luxury to choose which type of poker player you prefer to go against. Naturally, there are some online poker sites who may indeed have a high membership rate. But unfortunately for first-time poker players like you, most of the registered members in these sites are already very good poker players and quite difficult to beat when you go against them. If in doubt of the type of poker players registered at the site of your choice, try to look for third party reviews so you won't make a mistake you'll later regret.

**Variety of Games Offered** - Poker is always a fun and enjoyable game, it's true, but if and when you play the same thing over and over, it tends to become a bit boring, doesn't it? That's why when choosing an online poker site to play at, you have to make sure that the website offers a wide variety of games. This would ensure that you won't be too bored later on and secondly, you'll be able to hone your skills in different poker versions.

**Quick Payout** - `Nuff said. Who doesn't like that?

Linda Harrison is an author at

<http://www.casinogamblingport.com>

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