

MakeGlobalCash.com announces its launch into the highly profitable search engine market.

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By Brian Didier

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MakeGlobalCash.com, partnered with jumpat.com, announces its launch into the highly profitable search engine market.

Designed to help prevent the high failure rate plaguing small Internet businesses, MakeGlobalCash.com provides a low cost, one stop shop for all the advertising needs (including training) of a home based business.

Over 90% of Internet home based businesses will "crash and burn" within a year and never turn a profit. Most search engines and Internet advertising companies provide limited options for home business owners to advertise effectively and affordably. However, once in a while, something incredibly useful and smart comes along and changes the landscape for how we do things online. Home based business owners, now can get listed, find joint venture partners, and build their incomes, all in one place effectively and affordably at www.MakeGlobalCash.com .

We at MakeGlobalCash.com believe that most business owners are simply unaware of search engine advertising's potential to grow their businesses, and even more are at a loss as to how to best utilize this marketing tool.

Pam Bennett, CFO of Jumpat.com, stated, "We want home based business owners to stop trying to market their businesses the hard way and to stop spending money on things that do not work.

Rising to the challenge, MakeGlobalCash.com is here, blowing away the industry standards by offering an extensive search engine network in conjunction with 14 different wholesale and free advertising methods, plus providing free internet advertising courses to teach home based business owners how to utilize them effectively. This advertising arsenal includes popups, popunders, exit pages, banners, doorway pages, free classified ads, automatic responders, pay per click, web site submission, radio advertising, mailing lists, whois websites, sizzle sites, navigation bar ads, expired domains, domain

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name registration, web design and development, web site hosting, plus the educational seminars all in one place.

MakeGlobalCash.com offers home based business owners, online marketers and entrepreneurs an unprecedented opportunity to reach a high-quality, receptive audience in this unique and profitable niche.

Partner Owner of MakeGlobalCash.com www.makeglobalcash.com

MAKEGLOBALCASH.COM ANNOUNCES NEW LOOK!

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MakeGlobalCash.com, the leading search engine of niche home base business sites, announced today that it has a brand new look and feel. Its simple and straightforward format makes searches direct and very transparent.

Search engines have been evolving in response to market forces driven by the consumer's need for direct, simple and relevant searches. MakeGlobalCash.com returned to the drawing board and completely reengineered its niche market search format. The result is a very clean, fast search engine that gets results.

Search engines of course are neither new nor unique. And MakeGlobalCash.com `s engine doesn't look much different from the other more familiar players such as GOOGLE, YAHOO or MSN. So why all the hoopla??

According to Mark Didier MD president and partner of MakeGlobalCash.com the answer is simple. A niche market search allows individuals and small businesses with a narrow focus of interest to economically locate each other. For example, if a home based business is involved in marketing cookware, then having a method that connects that business to people with an interest in cooking is essential. Instead of competing with Internet traffic that has nothing to do with my business a niche market search engine gets my products in front of people actually searching for culinary related items.

About MakeGlobalCash.com

MakeGlobalCash.com is the leading network of niche home base business sites for users and marketers. The network includes over 650 highly targeted environments, each Overseen by a professional guide. Each niche provides a Comprehensive consumer experience including the Internet's best link Directories, original content, community features and commerce opportunities.

chairman and CEO of MakeGlobalCash.com

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