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Makeup Tips for Beautiful Eyes

By Sheila Dicks

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by: **Sheila Dicks**

Eyes - the windows of the soul. Eyes give your face energy and individuality and do not have to be a certain size or shape to be considered pretty –all eyes have their own unique beauty. When makeup is applied to look natural it will bring out the eye's true color and enhance the eye's beauty. When you feel good about your makeup you will be more confident and will have one less thing to worry about.

A subtle application of eyeliner, shadows and mascara work together to create magic and make your eyes look their best.

Eye Shadow

Eye shadow is meant to highlight and define the eyes. Eye shadow is used to create depth to bring out the beauty of the eyes. A dark color used on the lid will make the eye appear smaller, while a lighter color will make it appear larger. That is what eye shadow is about – creating illusions. These are the basic techniques for the following eye shapes:

Small eyes: Don't use too much shadow or liner - it will make you eyes look smaller. Apply a light color on eyelid, use a darker color in the crease and use a highlighter under the brow.

Large eyes: Wear darker shadow on the lid and extend it to the crease. Use a flat color under the brow to highlight.

Deep-set eyes: Use light colors on the eyelid and under the brow. Use a medium color in the crease. Emphasize the outer corners with shadow.

Wide-set eyes: Use darker colors on the inner corners of the eye.

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Hooded eyes: Apply light colors on the lid. Use darker colors from the center of the eyelid to the outer corners and blend.

Round eyes: Make round eyes longer by using color all around and extending toward the outer corners.

Oriental eyes: Apply highlighter under the brow. Use light shadow on the inner half of the lid and a darker color on the outer half. Light colors cause the eyes to open, dark colors will cause the eyes to recede. If you have very light skin avoid dark shades. Be careful with shimmer - they will bring attention to imperfections and wrinkles. The eye area is the first to show age don't tug on the skin.

Eyeliners:

Eyeliners are meant to define the eyes so they should do just that; not be the focal point of your makeup. Eyeliners come in various colors and forms liquid, pencil etc. Keep the eyeliner natural.

Pencils are available in many colors (for the best look stick to black or brown) and can be sharpened for a fine line. For a smudged effect use a sponge tip shadow applicator or an eye shadow brush. When your pencils are too soft refrigerate them. When they are too hard soften them by holding them between your fingers.

To line the eye, start on the lower lid, just beneath the lashes. When you are finished always smudge the line with your sponge. Stay as close to the lash line as possible. On the upper lid, draw a line from the inner corner to the outer corner, thickening the line toward the outer corner. After the age of 40 keep the line in between the lashes.

Mascara and the creation of beautiful lashes:

Mascara frames your eyes and can make your face come alive. Mascara softly accentuates the eye while thickening and darkening the lashes; it is the finishing touch for eyes. There are several different types to choose from, thickening, and waterproof to smudge proof. Waterproof will need a special remover and smudge proof will wash off easily. It is not a good idea to wear waterproof mascara for extended periods of time since it has a tendency to dry the lashes.

Select a shade of mascara that complements your coloring. Dark shades on pale eyes with brown lashes will darken them and will look harsh. Stay away from blues and other colors since they will ruin your look.

Lashes that are hard to curl may need the help of an eyelash curler. Curl your lashes before you apply mascara - hold for ten to twenty seconds.

To apply mascara look straight into your mirror with your chin slightly lifted so you can see your lashes. Insert the wand only once and twist, don't pump. Pumping can break the brush bristles and distribute the mascara unevenly and will dry out the mascara faster. Start by rolling the wand from root to tip in an upward motion. Reinsert the brush and apply again. If your eyelashes are thick and long they may

clunk together. If this happens let them dry and then separate them with the corner of an eyebrow brush.

Sheila Dicks is a wardrobe and image consultant who teaches women how to look slimmer by dressing to suit their body type. Visit her at

to download a copy of her

e-book Image Makeovers and get Style consultations and How to Build a Wardrobe free.

Look Natural - Wear Makeup!

By Mike Yeager

Have you ever considered how difficult it is to look natural? Quite difficult - isn't it? Especially if there had been no makeup available to achieve it! Many-a-website points out how ordinary our glamorous celebrities look in real life without makeup on. No wonder then that they are always on the lookout for innovative makeup supplies. Such demands have seen a virtual makeover for the makeup business much to the delight of a demanding population yearning to look good.

The art and science of good makeup.

Makeup is still an art - supported ably, of course, by science. Gone are the days when good makeup meant just soaps, perfumes and oils carefully selected after word-of-mouth recommendation. Today, your persona comes through in MAC makeup - or was it Max Factor? Take your pick! Show off your gorgeous eyes - wear eye makeup. Impress your peers with a prom makeup worn specially for "the nite". Make a statement with a tattoo or a strategic permanent makeup. Take expert advice - makeup tips are available for the asking. Desist from using chemicals which may harm your sensitive skin - wear mineral makeup instead! Consider this - you don't have to wear stage makeup if you don't need to flaunt your expressions under the arc lights to an audience. Wear makeup - an appropriate one. Or better still; don't wear any - especially if you are among the lucky few who can carry off that natural look - naturally!

Mike Yeager
Publisher

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