

Making sales online is easy, isn't it?

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Making sales online is easy, isn't it?

By Martin Avis

Making sales online is easy, isn't it? by Martin Avis

You've read the book, seen the ads, heard the rumors.
Making money online is easy, isn't it?

Well yes, it is. Maybe.

There are a lot of people who get seduced by the big idea that all they have to do is sign up for an affiliate program, throw up a quick, free website and sit back on the beach waiting for the cash to flow.

It ain't like that.

Maybe if you have a ton of experience you can automate everything to the point that you need to do very little. But that isn't the road a beginner can tread.

It is said that one in twenty people who set out to make a profit online actually manage to see a return. Most disappear without trace after spending their, often vital, last cent on hosting or ebooks or programs.

But it doesn't have to be like that.

The problem is not with the Internet, but with people's attitude towards it.

Two people can buy any of the famous 'guru's' program on the same day. One may make a \$1000 a month and think

Making sales online is easy, isn't it?

the sun shines from the guru's every word (I cleaned that up). The other may not make a dime and retire believing he was scammed.

Both are wrong and both are right. It isn't the program that works, it is the operator. Some things just don't work for some people. Maybe their attitude is wrong. Maybe they try to change things. Maybe they truly believe they are following the rules, but actually are bending a few. Whatever the reasons, these people won't believe that the problem is with them. It must be the program. They were scammed.

In all of my talking with people who are making money, there are three key traits that they have in common:

1. They truly believe in themselves
2. They are not afraid to change course
3. They don't give up

You have to believe in yourself to achieve anything. If a man says he can and another says he can't, they are both right.

If at first you don't succeed, reinvent yourself. This is vital in Internet marketing. Test, test, test. That is the key that unlocks the door of success online. Nineteen times out of twenty your first idea won't make money. So what do you do? Give up? No! Learn why and move on.

There are many 'secrets' out there – most of them are free if you know where to look – that will tell you how to target your audience, which product to sell, how to get traffic, how to write great sales copy, how to create your own products, how to automate your business.

But the biggest secret of all is this: you have to be willing to learn.

I started out online less than a year ago. My intention was to build up a newsletter, create a useful and resource-filled website, provide an online shop-window for my offline consultancy business, and, maybe,

Making sales online is easy, isn't it?

make a few dollars to cover my costs.

I have achieved all of that. I don't try to, or profess to make a fortune – that was never my intention. But almost as a by-product of doing what I love – writing, teaching and helping others – I generate a steadily growing income – currently about \$250 a month. Enough to cover my costs and show a nice profit.

I've got to this stage by learning everything I can. I read endless reports and ebooks, spend time in forums, and, most importantly, learn from my own experiences.

Nobody can tell you how to do it. They can tell you how they did it. You have to do the rest.

Martin Avis is a management and training consultant. His free weekly newsletter, BizE-zine, is packed with articles, interviews and quotes to help you be the best in business or Internet marketing. <mailto:subscribe5@BizE-zine.com> or visit his information-packed website at <http://www.BizE-zine.com>

Sell Your Product Online

By Marsh Uele

Sell Your Product Online Copyright 2005

Marsh Uele

In today's business world, if you're not selling your product online, you're losing sales. If you have a product, make money online by selling online. There are simple ways to make money online.

Make sure your site is professional and easily navigable if you want to make money online. If you have a lot of product, a search feature is a necessity in order for you to make money online. If you have only one or two products, you can use a payment method such as PayPal to make money online. However, if you showcase more product in order to make money online, you'll want to open a merchant account to handle credit card payments. Some merchant accounts will also offer free features, all helping you to make money online. To keep from violating credit card rules, make sure that for Internet sales, you have an Internet account.

Consider paying affiliates to help you make money online. Affiliates are online "word of mouth" referrals and can increase the amount of money you make online. They link to your site from theirs, and all of their traffic becomes your traffic, increasing the likelihood of making money online. When it comes to making money online, affiliate marketing is a no-lose for the merchant, because commission is paid only on sales.

Making sales online is easy, isn't it?

Consider making money online by selling your product through an eBay storefront. Bidding on items has become a hot way to make money online. Having your own storefront ensures that buyers can find you easily because your product is in one place. Through your storefront, you can make reports, track traffic and sales, and receive advertising through eBay. You can try a storefront for 30 days free, making it an attractive offer to make money online.

Marsh Uele is the editor of

. Everything you need to make money

online from home including opportunities, tips, ideas and resources visit



This Free E-Book has been brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!