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**Mamma Mia! Tickets – Broadway And Abba Come Together**

**By Jay Nault**

Mamma Mia! tickets have been in huge demand since the show opened in London in 1999, and it's taking the rest of the world by storm because of its unique combination of classic Broadway-style storytelling and upbeat dancing music of the 1970's. Mamma Mia! is part play, part musical and part concert, and the element of fantasy behind the entire production makes it all come together neatly.

About the Story

The story centers on a woman named Sophie, who has grown up never knowing who her real father was. Her mother, Donna, refuses to tell her, and Sophie decides to find out for herself before she gets married on a fictional Greek island, where the play is set.

Sophie goes about discovering her father by digging into Donna's diary, and she discovers stories of extremely intimate dates with three men: Harry Bright, who is a banker and typical "nerd," Bill Austin, and over-the-top Australian, and Sam Carmichael, who as it turns out had an affair with Donna while he was engaged to another woman.

Sophie can't figure out from the diary who her father could be, so she decides to invite all of them to her wedding. Each of them decides to attend, and their characters are introduced separately. The characters are quirky in nature, and each offers a small piece of personality present in Sophie.

Sophie initially thinks that Bill is her father, as he had a rich Aunt Sophia who left the family a lot of money. Donna also states cryptically that Sophie is named after "Sophia," and that seals the deal in Sophie's mind. She asks Bill to give her away at her wedding.

However, Harry and Sam find out what's happening and confront the situation collectively. It is here that Mamma Mia! tickets gain a level of intrigue, as the "mystery" is actually far from solved.

We'd love to tell you how things turn out, but if we did, you'd miss out on a completely unexpected ending, and you'd also miss out on the source of the "flavor" of the entire production.

## Production Details

Not only is Mamma Mia! set on a fictional Greek Island, but what should be a classic romance story is spiced up in a big way by the music of ABBA. ABBA was one of the most successful bands of the 1970's, and their songs liven up several scenes throughout the play. Not only do the songs appear, but the story itself is built around them, seamlessly woven into the fabric of the plot.

You won't know if you're at a concert or a musical, but you will be engaged by the story and you may even find yourself dancing a bit in your seat. You wouldn't be alone. It is estimated by many that over 20 million people have seen this production worldwide, and now it's coming back to the United States. If you want mystery, fantasy and good music all in one entertainment experience, you need to secure Mamma Mia! tickets now.

Written by Jay Nault, sponsored by

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sports tickets, concert tickets, theater tickets and more to

just about any event in the world.

## **Mamma.com: A Great Alternative To Google And Yahoo!**

**By Dean Phillips**

### **Mamma.com: A Great Alternative To Google And Yahoo! by Dean Phillips**

In keeping with a promise I made to my readers, here's another great alternative to Google and Yahoo!: Say hello to Mamma.com!

Mamma.com is a metasearch search engine. A metasearch search engine actually compiles search results from a variety of sources. When you enter a query at Mamma.com, you actually submit your query to the top search engines on the Internet, and then merge the results eliminating any duplicates.

It searches Google, Business.com, Findwhat, About, LookSmart, MSN, Open Directory, plus other leading search engines.

Mamma.com has a great power search page where users can choose the sources that they query. Since Mamma organizes between index, directory and pay-per-click, users can tailor the search engines to match the type of information they require.

Mamma also have a great tool in its services and tools section that is called the Mamma explorer bar—click now, surf later. This lets users (who have downloaded the product) drag and drop search results into a window and save their search results for later viewing (or even just to make sure they don't lose track of the result). If you have ever done a search and come away with 10 open windows, you can easily imagine how useful this tool is for research.

Mamma has a great ranking algorithm—applied to all pages returned. This gives back results that are both commercial in content and resourceful in terms of educating the user. Mamma also applies attribution to the search results—by default—sorting by relevance—not by source. On some other metasearch search engines, you have to go to the second page and do an extra click to get your results sorted by relevance. This is not optimal, since not one index is superior to the other, and sorting by Google first, may not always give the users the best result first.

In addition, Mamma.com supports white and yellow page look-ups, and has a great picture search functionality.

Here's an interesting note: According to Mamma.com, Mark Cuban, star of the reality television show, "The Benefactor," and owner of the Dallas Mavericks) invested in Mamma.com in March, because he liked the picture search functionality so much.

Dean Phillips is an Internet marketing expert, writer, publisher and entrepreneur. Questions? Comments? Dean can be reached at mailto: dean@lets-make-money.net Visit his website at: <http://www.lets-make-money.net>



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