

Marketing Refinement is Always a Step Towards Success

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Marketing Refinement is Always a Step Towards Success

By Dean F. Mapa

Marketing Refinement is Always a Step Towards Success by Dean F. Mapa

A diamond is never a diamond until it's refined. When first mined it's an ugly piece of rock. When patient, skilled effort is put to work on it, removing the dross and shaping it, the diamond's value is revealed.

It's so much like an online business. The time and effort we put into it determines its value whether by us or its visitors. Thus, we must always place a high premium on refining our business.

In a previous blog, I wrote about taking a breather when marketing frustration seeps in (look for the title, "When Marketing Frustration Threatens to Overwhelm You," at my site). Let me add this as a sixth point: Take time to refine your business.

There are three areas you can refine:

1. Your organization.

I'm not talking about your downline or your staff, if you have any, but how you organize yourself. Frustration is built by going around in circles.

You must have an organized work time, whether you put in 2 or 10 hours in it. This means having a plan of action and an outcome of that action. For example, if your first hour is answering e-mail, you must know how that activity can help in your business. If a certain activity has nothing to do with your business, reorganize. It's always good practice to expend fresh energy on your business, especially the important aspects of it.

2. Your marketing strategies.

It would be pointless to continue on a strategy with little or no results. Or, for that matter, use a system that is fruitless. The Internet is full of marketing systems and programs that promise results. No doubt a good number of them work. Some are just full of it, if you get my drift. Yet many take some time and effort before you see any fruit.

The point is, you need to test different strategies and, if possible, find one that is compatible to what you can do or enjoy doing. Working on something that you have an aversion to can only

lead to stress and frustration if it turns out to be fruitless. Thus, a refinement of strategies can only bring you a step closer to success.

3. Your resources.

Determine what you have. Do you have more time, less money; or do you have more money but less time? Perhaps you have an equal dose of both. Learn how to use both to your advantage. Contrary to what marketing trends want to dictate, there are still inexpensive and free resources one can use to effectively market. Go to my site and take a look what these are.

In contrast, there are expensive systems out there that give you nothing but hype. Worse, they're outright scams. You can try to find out what these are by going to Alexa.com and typing in a site you're doubting or you can visit the marketing forums, where you can get a ton of excellent information.

In conclusion, online marketing has to be valuable to you if you wish to succeed in this business. It will return to you what you make of it. If you treat it as cheap dirt, that's what you'll reap. If you treat it as a business worth maintaining and refining, you'll soon enough discover the gem that it is.

Copyright 2003 Dean F. Mapa

See how I've climbed to page 2 of Google for keyword, "Marketing Blog," all in 2 weeks:<http://snurl.com/spgenerator>

Did You Know Your Mind–Set IS Your Problem?

By Kimberly Gordon

How To Save Yourself From The Pits of Marketing Cyber Hell!

"Your Mind–Set IS Your Problem!"

Did you know that the one major thing that stands between You and Success is Your Mind Set? Yes it is true. Sometimes our "Own Stinkin' Thinkin'" gets in the way of our Success, or our ability to achieve success. Try as we may, we just can't get any further ahead than we were yesterday. Frankly we have been so use to failure in our lives that failure is all we seem to attract. But it doesn't have to be this way!!!

So then WHY was I not able to prosper, why was I living in poverty? Because of my OWN Mind–Set, I was so use to it that I expected it all the time. This cycle can be broken. Now, the first step to accomplish this is the One Step that a lot of people do not pay that much attention to, yet it is one of the most important aspects of true wealth. I am talking about the mental aspect of true wealth. Hang on! I know you are tired of listening to the same psychology song over and over. Do not worry! The mental aspect of true wealth is actually very simple and easy to apply.

It is actually like a list of steps that you have to "get into your mind" before we really get to apply the "Mind Set Change" that I have been talking about so much. Once you know all these steps and are ready to apply them, then you will really be ready to start the journey. Please! Do not dis–regard this section thinking that you do not need any mental preparation. YOU DO!! It is very important!

Here are three "keys" to success:

Timing: Being at the right place at the right time.

Having Vision: Seeing potential in what is being presented. Having the ability to see success.

Taking Action: Going one step further than the rest. Doing instead of saying.

Those three "keys" are essential to recognize success, and to make it a part of your life.

Once you have made the decision to "Take Action," your next task would be to follow what I call "The Ten Steps To Changing your Mind–Set" As I said before, they are very simple, but extremely important if your purpose is to achieve true wealth.

Isn't it time to Save Yourself from the Pits of Marketing Cyber Hell?

Copyright 2004 Written By Kimberly "Fire–Flash" Gordon
Author of "A JV With Jesus" Marketing online with a Purpose.

Have you taken the 10 Steps to change Your Mindset?

Do so Now:

Did You Know Your Mind–Set IS Your Problem?

Building a Successful Massage Therapy Practice, One Step at the Time

The Minefield to Online Success

THE SECRET 3–STEP FORMULA TO GUARANTEE YOUR SUCCESS – Online & Off.

LESSONS TO LEARN FROM MULTI–LEVEL MARKETING

Success Secrets

About Niches

Expand Your Professional Coaching and Consulting Business

Email Marketing in 2006

Brian Garvin's MLM Secrets



This Free E–Book has been brought to you by Natural–Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!