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Marketing Strategies: 7 Tips To Becoming A Money Magnet

By Maya Bailey, Ph. D.

Did you know that most people block prosperity because of hidden beliefs about money? This article gives you seven tips to create yourself to be a "money magnet".

Tip 1: Identify your Money Type

According to Deborah Price, author of Money Magic, we all identify with certain money archetypes. For example, when money issues come up, do you bury your head in the sand, like an ostrich? Then most likely your type is called The Innocent. If you're not The Innocent, you might be The Victim, The Tyrant, The Warrior, The Martyr, The Fool or The Magician.

Tip 2: What was your conditioning about money?

What old beliefs did you receive from your parents, teachers and the society around you about money? Many of my clients report that their old beliefs include:

---"Earning money means punching a time clock" ---"Money is scarce" ---"Money is evil"

Which of these have you struggled with?

Tip 3: What are your updated beliefs about money?

Since nature abhors a vacuum, then after you release your old Beliefs about money, put in some empowered beliefs that cause you to become a money magnet. These beliefs might sound something like this:

---"I am increasingly magnetic to money" ---"My income always exceeds my expenses" ---"I am highly worth of being prosperous"

Tip 4: Create a New Money Type for Yourself

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According to "Money Magic", the ideal type to strive for is the "magician". Why? Because the "magician" claims his/her own power and manifests his/her own financial reality.

Tip 5: Use the Law of Attraction

The Law of Attraction simply states that you get what you focus on. So if you focus on the lack of money, the difficulty of paying bills and the fears about whether you can support yourself, then You will receive more of that in return. The solution? Easy, everytime you find yourself focusing on what you don't want, stop yourself and say, "So, what do I want?"

Tip 6: Tame your Inner Gremlin

Do you have a voice that berates you? Do you find that it's impossible to please that voice? Then undoubtedly, you are dealing with your Inner Gremlin, also known as the Inner Critic.

It's busy telling you that you aren't worthy of having money.

"Who are you to be prosperous?" it will say. It will probably badger you until you turn this voice into an ally who will say, "You deserve an abundance of prosperity."

Tip 7: Plan your work and work your plan

When you have finally let go of your old beliefs about money, you will find it much easier to create an effective business plan. More importantly, you'll be much more able to implement that plan and manifest prosperity when you are a money magnet.

For more information on powerful marketing tips and tools, please visit Maya's website:

<http://www.90daystomoreclients.com>

While you're there, sign up for the "Start Attracting Sizzling

Success" Using The Law of Attraction Teleclass.

Getting Visitors To Stay Through Web Based Marketing

By Martin Lemieux

9/10 times your web site visitors won't stay for more than 15 seconds. This is how you get them to stay, or should I say, get them to come back!

For most of you, your web site is a great brochure. It probably outlines your services very well. There's nothing wrong with that what-so-ever!

but...

There are creative marketing strategies that you can implement so that you don't entirely lose your clients, you just need to keep them in the loop for when the time comes for them to buy.

"Marketing Online – Is about creative patience"

Being creative with your web marketing ventures is crucial but it doesn't necessarily react like print magazine ads or like newspaper press releases. No, it takes time for something to kick into full force.

This is why you should always keep on top of creating something new because, just like regular marketing, if you don't have another campaign ready to go when your done this one, you'll start to lose prospects on the way and create a slow period for your business.

You want your world online to consistently grow. Don't grow too quickly, just grow and keep growing with all your marketing efforts.

Here are some of the marketing strategies you can implement: Create an online newsletters Give something away for free Create online questionnaires Engage yourself into discussion groups Write helpful tips Create local resources for others Have a section of tips from others in your field Create a forum on your site

As you can see, these are all marketing strategies that engage people in some way. The key is to create emotion through your visitors. Once you've engaged someone from your site, your site will be imprinted on their mind. It may take them a year to buy something from you but once in a while, maybe even weekly, they will keep coming back to your site.

The important thing to remember is that, eventually, we lose all of our visitors, even more important is to find marketing ventures that keep them coming back from time to time.

Just because someone saw your service today, doesn't mean that he/she is ready to buy what you are offering. Many people "Shop For Tomorrow". They like to browse around, see the options out there before they dig into their wallet.

I hope this article will spawn off some ideas for you!

Martin Lemieux
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<http://www.smartads.info/top-10>

For Daily Web Marketing Tips:

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Getting Visitors To Stay Through Web Based Marketing

Are You Showing Potential Customers the Exit Before they've Even Started Shopping?

Creating Your Internet Marketing Plan

The Magnetic, Attractive Power of the Mind

Generate More Sales in ANY Affiliate Program - Part One

Click Magnet Software

The Great Big Book of Internet Marketing

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Motivate Your Way To Success

30 Powerful Business eBooks



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