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Marketing With Signature Files

By Andrew Leone

In this article we are going to look at the powerful method of marketing with signature files. For

those who are unfamiliar with this concept, signature files are attached to things such as emails and forum posts and tell a little bit about the person sending the email or posting in forums. Within this signature box we are able to show a little advertisement and a link to our website. This way we can generate a large amount of free traffic over time. Let's take a look at how this is done.

When a person signs up for most forums there is usually an area where they can change their profile and update their signature file, also know as a resource box. This is where we want to put a little advertisement about our website. For example, you could say, "My economics professor always told me there was no such thing as a free lunch... boy was he wrong. Find out how I took charge of my financial future at WEBSITE URL."

Now to make this even better we can use a little html to hide the url.

My economics professor always told me there was no such thing as a free lunch... boy was he wrong.
Find out how I took charge of my financial future at => WHAT YOU WANT DISPLAYED

Once this is set up within the forum preferences it should be displayed every time we post on the forum. This method will take some time to work but will have a great affect in the long run. Also, we have to make sure to post legitimate topics and replies. If we post simply to advertise our website many people will become upset and this whole form of marketing will lose its effect.

Another way to use signature files as a marketing tool is by attaching them to our emails. To do this we just need to look for the signature file setup within our email program. Once this is found all we need to do is follow the steps listed above. With time and persistence, this method will really pay off.

To our success, Andrew Leone

Andrew Leone is an active network-marketer training and developing the skills of entrepreneurs all over the net. Find out how to take charge of your own financial freedom by taking his FREE tour. =>

<http://www.LeoneGroupMarketing.com>

This article is available for free reprint.

Viral Marketing with Your Signature File

By Megan Corwin

Computer viruses are usually a bad thing. They can compromise your security, delete necessary files, and give your PC trouble. Viruses wreak havoc quickly often because they are forwarded via email and eventually reach thousands of computers.

But what if you could harness this contagiousness – in a good way?

You can! Add a signature file to your emails. A signature file is quick and easy to make, but the potential to reach many eyes is great.

How to set up a signature file:

I use Microsoft Outlook, but most email programs have a similar signature feature. Under the Tools menu, choose Options then Mail Format. At the bottom of the Mail Format menu, there 'Signature' button. When you click on the button, you are provided a text box to create your signature, then click on the 'New' button, and you will be guided to creating you signature file.

Keep your signature limited to only a couple of lines. Otherwise, it will scream advertisement and people will automatically ignore it. Remember, subtle is the key.

Start out with your name and website address, then add a tagline or your latest sale or giveaway. There must be a reason for the recipient to click through to learn more about your business.

Here's a sample:

Megan Corwin
Online Marketing Coach
Become a member of the

<http://www.wahwoman.com>

community and list your business free.

Have your signature file populated on every email you generate. You never know when someone will forward your email on to a friend or colleague, so make sure it is there.

Marketing With Signature Files

Go ahead and spread your good germs!

Megan Corwin has combined her marketing and web site development skills with her love of Internet surfing to become an online marketing coach. With over eight year's experience developing software

and marketing for a software company, she enjoys sharing her talents with small business professionals to help them enhance their online presence.

Become a member at

<http://www.wahwoman.com>

, the fastest growing community for online marketing

information for the work at home woman.

Viral Marketing with Your Signature File

A New Twist To The Signature File Idea

It's Free, It's Powerful, It's In Your Email

Sign It With Your Signature Color - Tips On Finding The Color That Says You

Affiliate Marketing And Promotional Materials

The Forum List

Exe Vault

Backup Pro

Forum Fortunes – Make a Living with Online Forums

Pure Profit Software



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