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Money Secrets And Sources With 100 Free Magazines

By MalaMaal.com

Money Secrets And Sources With 100 Free Magazine Bonus!

HOW TO GET MORTGAGE ASSISTANCE. Those eligible are families and businesses displaced by H.U.D. programs, fund for low income families and low credit risk family loans. For more information write to: Federal Housing Administration, Dept. of Housing and Urban Development, Washington, D.C. 20410.

EARN MONEY WITH YOUR TELEPHONE. Look in your Sunday newspaper for advertisements of stores that are closed on Sunday. Notify them that you would be happy to handle phone orders for them on Sunday, on the items advertised. You might charge a few dollars or work on a commission basis. The recommended fee is \$5 for a small to medium sized business outlet.

EARN MONEY SELLING MAGAZINES BY TELEPHONE: You can also sell direct or by mail. The magazine agencies listed below will send you all the information you will need to get started selling magazines subscriptions. Write to them for information if you are interested.

McGregor Magazine Agency, Mount Morris, IL 61054 Franklin Square Subscription Agency, 545 Cedar Ln., Teaneck, NJ 07666 Crowley, 330 E. 204th St., Bronx, NY 10467 The Agency Bureau, 250 W. 55th St., New York, NY 10019

MAKE MONEY WRITING LETTERS: An Ohio woman earns \$50 weekly writing personal letters. How? She advertises her services in the National Tabloid Newspapers and ladies magazines. For \$3 weekly, or \$10 monthly, she promises to write a long letter to shut-ins, prisoners and service people. Families of these individuals explain the likes and dislikes of those she is to write to and she corresponds along the lines suggested by families and friends.

DON'T GET CAUGHT UNPREPARED WHEN TAKING OUT A LOAN, this handy booklet can save you more dollars and it can also decrease the profits at loan coordinators. For a free copy write: Credit Shopping Guide, Federal Trade Commission, D & D Branch, Washington, DC 20580.

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IMPROVE YOUR HOME on your own, inexpensively. For a free book on home improvement please write: Ideas for the Home Craftsman, Shar Escudero, Circulation Manager, Western Wood Products Association, 1500 Yeon Building, Portland, OR 97204.

FREE INFORMATION for seniors on how to save money in whatever you do. For your free information write: National Council of Senior Citizens, 1511 K Street N.W., Washington, D.C. 20005.

HOW TO GET 300% MORE INTEREST FROM YOUR SAVINGS ACCOUNT. If two banks pay interest semi-annually do both banks pay the same interest? If you thought that both banks paid the same amount of interest then you are wrong. The amount of interest banks pay depends on their bookkeeping practices. A difference in these practices can mean a 300% earnings difference! Here, why, one bank could pay 5 1/4% interest from the average balance in the account over the same period.

INFORMATION ON OIL LEASES YOU CAN WIN. The U.S. Government holds public drawings every month for thousands of acres of government owned land. The government sets bid prices at as low as \$10 for as much as 2,300 acres of land. On some panels of lands there are no bidders which can make you an automatic winner. Send now for your free information on government oil leases. U.S. Dept. of the Interior Bureau of Land Management, Washington, DC 20204.

HOW THE U.S. GOV'T WILL LEND YOU \$15,000 WITHOUT COLLATERAL. The U.S. Small Business Administration will provide capital to start a worthy small new business at reasonable terms. Loans range from \$200 to \$100,000 – and this financing opportunity is available to anyone wanting to start a small new business up to \$15,000 on basis of a **GOOD REPUTATION** only – with **NO** collateral needed. Get complete **FREE** information from the nearest U.S. Small Business Administration Office. Write: SBA, Washington, D.C. They can send you the loan application.

GET UP TO A MILLION DOLLARS OF LIFE INSURANCE WITH NO CASH. Contact: Bridge Capital Corp., 140 Mineola Blvd., Mineola, NY 11501. This firm claims they can place Life Insurance Policies with nationally recognized companies. You pay **NO** cash but exchange your surplus inventory or services or unregistered stock, furniture, lots of different products, and other items, services, etc.

GET AN EXPENSIVE MANSION WITHOUT CASH. Set-up your own corporation: Now look for expensive homes for sale or contact real estate offices– sign note for corporation for yearly rental – with probable option to buy later – move in if note is for 90 days, you may not have to pay rent – or start small monthly payments if necessary – if you want to keep the house and buy it go to original owner offer a lower price than originally mentioned – or pay cash for a low price with stock of corporation for the balance – get loan from the Savings & Loan for the lower price. Or do this, become a house-sitter for different home owners and using names of previous clients as references.

HOW TO BUY A HOME INEXPENSIVELY. The first thing that you should do is study the area that you plan to buy a house and see how much houses are selling for in that area. Before closing the deal it is always important to have a building inspector check over the structural foundation and mechanical systems of the house. An uncontrollable emotional display of attachment to the house you are looking at ruins all chance of successful negotiations. When you find a home that you really

want, walk through the house very quickly. The impression you should give the person showing you the home is that you are quite bored at that home. Mention features or qualities that the house lacks and then indicate that the house would not be suitable for your purposes even if the price were lower. The next step is to send in friends and relatives to look at the property. They try to be even more critical of the house's negative features (small yard, lacks the proper facilities, not enough parking, etc.). These relatives and friends make an offer to buy the house 20% –30% below the selling price with a low interest mortgage and a long settlement date thus offsetting the selling price of the house. The realtor has to submit to the seller all offers made on the homes. The low offers made by relatives and friends will probably add be rejected by the insulted seller. When the seller's confidence in the home he is selling is diminished the original buyer comes back to the house to have one more look at the home. Sometimes at this point the seller s will respond favorably to an offer made by this buyer. The buyer can make a low offer for the home at the point the buyer may have his offer accepted.

GET A FREE CADILLAC, MERCEDES OR OTHER FINE LUXURY CAR EVERY YEAR. Again, you can work this by having your own non–profit church or institute furnish you with a vehicle for church work. Under IRS codes, such vehicle can also be used for personal affairs. Still another method is to become an automobile broker for a local dealership. You work out a deal whereby you sell so many cars to your friends, etc., that you are furnished with a NEW can every year in return. I have

personally worked this gambit many times.

HOW TO GET A HOME IMPROVEMENT LOAN. You may qualify for an improvement loan on your home or apartment building. Any lender participating in the F.H.A. Loan Insurance Program can make applications for such loans. Contact: Federal Housing Administration, Dept. of Housing & Urban Development, Washington, D.C. 20410.

HOW TO GET FREE MEDICAL & DENTAL CARE. Once you have formed your own non–profit organization, as detailed elsewhere, you merely place in your corporate charter the provision that medical care be paid by the organization of which you are a member. The organization, if set up properly, would obtain its money through donations and grants which you would actively seek. Thus, medical care is FREE.

HOW TO GET FREE LIFE INSURANCE & PENSION. Again as above, you merely include these benefits in your corporate charter so that YOU as a member or officer of the organization receive the free benefits from the organization.

HOW TO GET FREE TRAVEL. Still again, it is possible to appoint yourself as President of your non–profit organization and have the organization supply you with a free vehicle with all expenses. If your organization is a church related corporation you can travel Europe for free to visit Church cathedrals at an example. A Church can raise money by selling charters, degrees, and other cheap paper for hundreds of dollars. Many non–profit organizations sell degrees and diplomas for upwards of \$1,500 each – and it's legal.

HOW TO BORROW HUGE AMOUNTS OF CASH. Here s how to borrow up to \$50 million if needed. The first step is to organize a syndicate or real estate trust. Your attorney can help you set these up

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depending on what you need the money for. Either of these legal entities can sell stock or shares to the public if your proposed investment is worthwhile. By utilizing the services of a stockbroker and competent accountants, attorneys, etc., it is possible to attract HUGE amounts of capital for any business proposition you stand to benefit from.

HOW TO ADD \$100,000 TO A BUSINESS BALANCE SHEET FOR \$50. You can add \$100,000 or more to your balance sheet if you already own a business. Set up a corporation in Delaware and add the corporate stock of your new corporation (which can be issued at no-par but listed at \$100,000 value) on the balance sheet of your business.

HOW TO GET HUNDREDS OF NEW BOOKS FREE. You can receive hundreds, even thousands of new books each year by becoming a book reviewer. Offer to write a column for the local paper for free. Once published, send tear sheets to major publishers who will add you to their reviewer's list for mailing of new books throughout the year.

LIVE IN A 100,000 HOME WITHOUT MONEY. Best way is to become a house sitter. You offer to live in luxury homes while the owners are away vacationing. If you live in a large city you can probably live all year rent free by keeping a note book of clients who need your services to protect their homes from vandals while they are away. If necessary get yourself bonded.

HOW TO TAKE OVER BUSINESSES. Zero cash is needed if you follow these steps: 1. Look for a business about to go bankrupt and which the owner wishes to get out from under. 2. Offer to pay all the debts of the business if the owner will sell you the business with no-money down. Many owners

will be happy to get rid of their headache and will go along with the idea. 3. Hire a good accountant to evaluate the value of the inventory and equipment in the business – look for a business which has a lot of assets in relation to the debt. 4. buy the business for no money down. 5. contact all the business creditors and refinance the debts for as long as possible, try for a reduced settlement. 6. Sell off as much equipment as is possible to still get by with operating the business, collect old bills and attract new markets for your product. Streamline the operation and you can likely turn a profit within a short time.

THE OWNERSHIP OF INEXPENSIVE ALASKAN LAND. The government owns millions of acres of this promising Land of Tomorrow. For more information contact: Bureau of Land Management, Dept. of Interior, 555 Cordova St., Anchorage, AK 99501

STATION TO STATION LONG DISTANCE CALLS CAN BE MAKE FOR FREE to those businesses that have toll free numbers. To find this service, dial 1-800-555-1212 (there is no charge for this call).

THERE IS SAFETY IN PATENT NUMBERS. It can cost thousands of dollars in legal fees and other expenses to secure a patent. However for about \$60 an inventor can file a disclosure document with the U.S. Patent and Trademark Office. This procedure will protect the patent for 2 years, while the patent is being worked on. The document is destroyed if no patent is filed at the end of two years.

HOW TO GET FREE INFORMATION ON HUNDREDS OF THOUSANDS OF SUBJECTS. The U.S.

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Gov't publishes thousands of books every year on every subject imaginable. If you want some information on a certain subject then write: Superintendent of Documents, Government Printing Office, Washington, D.C. 20402.

EARN MONEY CLIPPING NEWSPAPER ARTICLES! Earn money clipping newspaper articles by looking in newspapers for stories on people. Many times the names and addresses are included. Clip out the articles and write or call the people in the articles saying you will laminate the article and send it to them for \$1. You may be able to have the article laminated locally for a small cost.

HOW TO GET FREE LEGAL AID. Low income families can get details about free legal aid by writing to: The Office of Economic Opportunities, Legal Services, Washington, D.C. or if you live in a large city consult the yellow pages of your phone directory for a local Legal Aid Society.

HOW TO BUY SURPLUS AUTOS, BOATS, AIRPLANES, ETC., FOR 2 CENTS ON THE DOLLAR. By buying direct from the U.S. Government it is often possible to buy jeeps for as low as \$62, trucks (originally costing \$10,000) for only \$400. Thousands of other surplus items are available, such as typewriters, guns, household & commercial furnishings, machinery, etc. both new and used merchandise is sold to the general public each year – millions of dollars worth. Get a free periodical and bidders application from: DOD Surplus Sales, P.O.Box 1370, Battle Creek, MI 49016.

HOW TO BECOME A MONEY BROKER OR MORTGAGE BROKER. The difference between a money broker and a mortgage broker is the mortgage broker deals only in assisting the financing of mortgages. The money broker handles many types of financial transactions, possibly including mortgage funding . The only way to get started in either business is to go to your library and learn all you can about banking, monetary sciences, accounting, financing, etc. Once you have a good background and understand the lending business, you are ready to proceed. The first step is to begin developing your own black book of names of active lenders who will work with you. Develop a file of LOCAL lenders (within your own state, that is) first. Later, you can move on to the national firms. It is

best to try to get a commission from the LENDER as well as the borrower, if you can. Next, have some simple forms or agreements, drawn up by yourself or your lawyer detailing in simple terms that your client (borrower) will pay you a certain fee if you help him obtain his financing. Then obtain a business license, run your ads and you're in business. There will never be any problem in finding borrowers. There will be a screening process to eliminate those firms & individuals who have no chance of obtaining a loan. However, you can take down information over the phone or by mail on a form concerning the assets, liabilities, sales, and other basic information needed, such as the purpose for the loan, etc., and the financial history of the borrower. Stay in contact with your lenders if a good prospective borrower comes up and you'll soon be making money – real money (It is not unusual for a beginner to make \$40,000 net his first year even operating part time.)

HOW TO VANISH AND START OVER AGAIN UNDER A NEW IDENTITY. Many people change their identity each year for a variety of reasons, sometimes legal, sometimes for illegal reasons. The idea is to obtain a birth certificate of a deceased individual who would have been approximate age, hair color, eye color, etc., had they lived. Preferably, this should be the name of a child, not an infant, at least one year old when he died, and no later than 5 years old, if possible. Search through the death

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records at your local county or state courthouse. The death records will tell you the name of the parents and other information which is needed to apply for (your) birth certificate. Once you obtain the birth certificate, you can obtain any other official documents almost at will.

HOW TO RAISE UP TO \$50,000 WITH YOUR CREDIT CARDS. Millions of people have an assortment of credit cards in today's almost cashless society. With many bank credit cards, and even department store cards, it is possible to apply under the same name and obtain two or more identical cards bearing only different account numbers. Given the high limits on cards such as American Express (\$20,000) and others, it is a simple procedure to raise up to \$50,000 by utilizing 30 to 40 bank cards, or less if you use American Express. With the bank cards, you simply obtain a cash advance up to your credit limit. With American Express & Carte Blanc cards, you can charge merchandise such as gold coins and turn around and sell it at a discount to your friends, neighbors, etc. With enough cards, you can quickly turn any amount of discounted merchandise into cash.

HOW TO BUY A NEW CAR FOR \$50 OVER DEALER COST. You can purchase your next car with the exact optional equipment you want and pick the car up at your local dealer; yet, you will only pay as little as \$50 over the dealer cost. The car will be completely guaranteed and serviced just as if you had paid the full retail price. No strings. How? By buying through a reputable new car broker. Here is a list of some major ones. They will be happy to furnish you with complete information: United Auto Brokers, 1603 Bushwick Ave., Brooklyn, NY 12207. United Buying Service, 1855 Broadway, New York, NY 10023. D & J Enterprises, 130 Scotts Drive., Holland, MI 49423. Masterson Auto Sales, 1957 Chestnut, San Francisco, CA 94123. Nationwide Auto Sales, 3605 Long Beach Blvd., Long Beach, CA 90800.

HOW TO TRAVEL ANYWHERE IN THE WORLD FREE – 2 ways. You can travel anywhere in the world and stay free in private homes or luxury hotels. How? By one or both of the following methods: Method 1) Join a Co-operative Exchange & Travel Club (listed below) for as little as \$5 as a travel club member you receive a list of as many as 5,000 names & addresses from all over the U.S. and the world. Only members receive the list. As a member, you offer your home as a stopping point for compatible people when it is convenient for you. In return you can stay for free in any of over 5,000 homes throughout the world. Most of the people who belong to these clubs are interesting, adventurous and fun-loving. On your next vacation enjoy the personal contact of staying in someone else's home. See the world on a shoestring and enjoy! Write to the following clubs for complete

details: Traveler s Directory, Box 1547,537 Church St.,Lancaster,PA 17604. Vacation Exchange Club, 119 Fifth Ave., New York, NY 10000. Holiday Home Exchange, box 555, Grants, NM 87020. Worldwide Vacation Homes, 5264 Proctor Rd., Castro Valley,CA 94546 Method 2) Become an outside agent for a travel agency, a tour guide or coordinator for group tours. go to a large travel agency and contract with them for a free trip (all expenses paid) in exchange for your securing 20 to 30 people to go with you on a group tour.

AMAZING PROSPERITY PLAN. Make extra money by running the following and over your name: Amazing Prosperity Plan... pays eight ways – up to \$6 all profit. Rush \$1 for your copy today (your name and address). Fill orders with a copy of this same plan or advertise the following: Receive \$250 from \$4 investment. Method & Sample \$1 (your name and address). or Receive \$1,000 from

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\$12 investment. Method & Sample \$1 (your name and address). Fill orders with the following information: 250 copies of this can be bought for \$4 and sold for \$1 each (\$250) or 1,000 copies of this can be bought for \$12 and sold for \$1 each (\$1,000). Order copies from Business Success Enterprises, 25 Sunny Glenway No. 119, don Mills, Ontario, Canada M3C 2Z5. Here s \$2 to \$10 ALL-PROFIT deal: Run the following 18 word ad over your name: Choice Mailing List. 1141 prospects wanting money making offers 1 cent each. Minimum order – 100 (\$1) ALL 1141 – \$10 (your name and address). B & N (address below) fills orders free for stamped envelope addressed to your customer for each 200 names. Be sure and state how many names were ordered. Another all-profit ad: Name of company that will put you in business for only one paper \$1. Dignified work, no ringing doorbells. Information– 25 cents (your name and address). Answer: Send \$1 to B & N, box 1663, Newport Beach, CA 92663 and ask for complete mail order business that requires no further supplies. For 50 of these plans send \$1 to B & N, box 1663, Newport Beach, CA 92663.

HOW TO GET FREE ADVERTISING. There are copies of this report being sold today in which the author explains that free advertising may be obtained by sending your ads into different mail order publications and telling the publisher that you will mail X number of copies of his magazine if he will print your ad. This plan is fine if you are a mailer, and if the publisher is having circulation problems. However, the plan you have just purchased is better and more certain because you need not be a mailer, nor depend upon the generosity of the magazine publisher. Sandco Publications, 3414 Ninth, Ceres, CA 95307, will print for you absolutely free, 1,000 each of your best 3x6 circular, and your best 8 1/2 x 11 circular, when you purchase 1,000 of their All our Offers commission circulars at just \$14.95. This is in itself FREE ADVERTISING, but there's an added bonus. The commission circular is made up of dozens of ads offering valuable information and services that people buy and on which you make 50%. The orders you get back from these ads will more than pay back your original investment. THIS IS FREE ADVERTISING. Before ordering, check with the firm to see if this price is still in effect as inflation makes a firm price difficult to maintain.

HOW TO MAKE MONEY AS A COMMISSION CIRCULAR MAILER. There are many mail order publications that will list your name in this directory: COMMISSION CIRCULARS WANTED. List your name under this classification and dealers will mail bundles of circulars to you with a blank space at the bottom of the ad in which you stamp your name. You mail these out and the ads appear to be your own. You receive money for whatever is advertised on the circular. You keep 50% and the dealer who sent you the circulars will fill the orders for the other half. The idea is.. NEVER ever mail out a single circular by itself. Mail as many as you can of the different circulars. Stuff your envelope FULL. The more you mail out to one customer, the more likely you'll make a sale. Make no mistake about it, they do read these circulars. Next, run ads in different magazines saying you mail circulars for others. Charge whatever you feel is fair, but the standard rate at this time is \$20 per thousand 8 1/2 x 11 circulars mailed. Always in your ads, mention that We mail commission circulars FREE.

Which ever part of the ad the reader responds to you make money. It is possible to run this business into a full time job and make \$15,000 to \$20,000 a year. The best plan is to follow up and keep growing. Take on new commission circulars, test them, keep the ones that pull, omit the ones that don t pull. Before you know it, you ll graduate from a part-time mailer to a full-time mailer.

THE \$50 PER THOUSAND ADVERTISING PLAN. This is a woman's true story concerning the

addressing of envelopes at home in her spare time for \$50 per thousand. Mrs. R. realized that straight addressing work only produces \$8 to \$15 per 1,000. she decided to work out an original plan and this is how she worked it: While searching for the idea she noticed that local firms were tying in some of their special offers with birthdays & marriages (in other words, they were mailing their offer to customers or prospects in these two fields). This plan intrigued Mrs. R. and she interviewed one store manager about the subject and learned that an elaborate filing system was necessary in order to mail their special offers to folks having birthdays, or just married or having anniversaries, to say nothing of blessed events. She also learned that this particular store was quite willing to ship the filing and mailing burden onto someone else's shoulder. So here was a ready made service for Mrs. R. She offered a service to this store and to others in which she would agree to furnish the names of such people, in fact keeping file cards on each name collected, to stuff the firm's envelopes with their circulars and mail them out. She set a modest price of 5 cents per name, the store furnished all circulars, envelopes, and stamps for each mailing. Since these mailings were costing 12 to 16 cents per mail package, her services & fee seemed most attractive. By specializing in this one field, she could do it at a lower price than the stores could do it themselves. Other stores were eager to take advantage of the service and she soon had a growing business.

RICHERS FROM YOUR RUBBER STAMP. A good income can be a reality for anyone owning a rubber stamp. The only additional items needed are envelopes, postage stamps and a few commission circulars. The rubber stamp is the only one of the above items you need to pay for. The envelopes, postage stamps and circulars can be obtained FREE. Many small operators are earning a comfortable living as commission mailers. The tricks of the trade are rather involved, but I'll give you all the basic information you'll need to start a profitable business. Hundreds of supply houses are constantly looking for people to mail their circulars for them. In most cases these people will send you all the circulars you need – for FREE. However, they need to know that you are in business or they can not send circulars to you. Start your commission mailing business by running this short classified ad in as many adsheets and magazines as your investment will allow: Commission circulars mailed free. Must pay me 50% or more. Send postage paid; (your name and address). The above ad will bring plenty of free imprint circulars to you. As they come in, insert one of the circulars from each batch into a notebook and list the source of the items and the address – to avoid confusion when filling any future order. While waiting for your first package of circulars to arrive place the following small ad in as many adsheets as you can afford, offering a big mail for free: Free Big Mail! Return this ad with self-addressed, stamped envelope (your name and address.) The above ad will bring free stamps and envelopes to you. The people who answer this type of ad are interested in seeing what you have to offer and are usually excellent prospects. In the beginning you will probably mail no more than 100 envelopes per month. As your income grows you can expand your monthly mailings. Some commission mailers mail thousands of pieces per month.

HOW TO COPYRIGHT ANY PUBLICATION WITHOUT COST. To establish a copyright you must simply print the below notice, either on the cover or the page immediately following the cover in your book, report, etc. Here it is: (c) 1983 John Doe or copyright 1983 John Doe. Most people do not know that you are NOT required to register the copyright with the copyright office, but if you do wish to register it write to them for the necessary application form. You then submit two copies of the

publication along with the application form for each copyright. For necessary forms and additional

information write: Register of Copyrights, Library of Congress, Washington, D.C. 20559.

WHAT TO LOOK FOR WHEN BUYING A USED CAR. Examine the framework (chassis), engine block and supports for cracks and welding. If cracks or welds are obvious the car should be passed up. Listen for noises in the motor. Make sure wheels are in alignment. Light or heavy bangs or knocks may be due to poor valve adjustment or loose bearings, worn pistons, carbon deposits or that the spark is too far. Uneven running of the motor may mean distributor trouble, poor spark plugs or improper timing. If the clutch facing is worn you will experience a jerky starting or the engine may race when going up a grade without showing sufficient power. If while driving you hear a gang in the rear end it may be due to a broken tooth in the mawster or pinion gear in the differential. This will eventually cause more teeth to break and finally stop the car. A broken bearing in the rear wheel is indicated by a heavy thump in the wheel while driving. The steering post can be tested by turning it two inches in either direction. If the wheels do not turn within this space, the steering worms may be worn or there are loose steering connections. Examine the spring leaves beneath the car to see that none are broken. Make sure the battery is charged and that the generator is charging. The cooling system including the radiator hoses and water pump should be examined carefully for leaks. Road test the car at various speeds to see if the motor runs hot. If a sharp click is heard on starting off, and then the noise stops, it may indicate worn universal joints. Check up on this by starting, stopping and reversing. If upon pressing on the starter only a whirring sound is heard it may indicate a broken tooth on the flywheel or that a mesh gear is stuck.

HOW TO CO-PUBLISH FOR MAXIMUM PROFITS. There are many fine trade magazines and adsheets that you may co-publish in the mail-order business. Some of the better ones are Mail Sale Advertiser, Mail Order Bulletin, Popular Advertiser, The Enterpriser and Easy Chair Shopper. These trade publications are in-print quickly no long waiting for your ad to appear. They reach an amazing number of small home workers and opportunity seekers. If your product or service appeals to these readers the rates are right. The prime reasons for using these magazines are 1) We get a 50% discount on our advertising after the first time in exchange for a few copies. 2) We earn a 50% commission on all new co-publishers and advertisers that we get for the publisher. Of course we hope to do some business from our own advertising also. How does the system work? After you place your advertising at the first time rate, you will receive a discount on all future advertising as long as you continue to co-publish that magazine. That discount on your ads and a commission on the others is usually 50%. In return for the discount you are expected to mail a few copies – honestly. Include the copies in orders that you fill, big mails or advertise them free for the postage. Using these methods your postage cost to mail your copies is zero. Another reason for co-publishing various magazines is that many of them do not require camera-ready copy. Some do an excellent job of typesetting and it s free. Items selling in these publications usually sell for \$3 or less with \$1 being a heavy seller. Remember it doesn't cost you to advertise, it PAYS!

SOURCES OF FREE MAILING LISTS. These sources provide you with a free mailing list usually in list form sot hat you have to retype each name on your mailing piece. They obtain these names in many different ways. They are usually opportunity seekers, buyers, or people who have paid to be listed. Each source requires a self-addressed envelope and two first class postage stamps. Each list usually contains about 200 names or more: Willards Sales Co., Box 1036, Palm Springs, CA 92262. Lew Card, Box 392, Brea, CA 92621 – Deceased 1984 Cavazos Advertisers, 1952 S. King Rd., San Jose, CA 95122 Beavers, Box 509, McCaysville, GA 30555 Prichards, 805 NW Avenue J ,

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Seminole, TX 79360 C. Walker, 6250 Babcock Ave., N. Hollywood, CA 91606 French Enterprises.,
8403 Anthony Wayne Ave., Cincinnati, OH 45216 Northside Studios, Box 320, Silver Springs, MD

20907 Jackson Publications, Box 419–FML, West Haven, CT 06516 Wellmans, Box 571, Chase City,
VA 23924 Health Books, 33 Irving Ave., Providence, RI 02906 Erma Majors Co., 3134 N. Achilles,
Milwaukee, WI 53212 Square Deal Co., box 272, Gordonsville, VA 22942 T.J. Enterprises, Box 4960,
Washington, d.C. 20008 Jay Davis Co., Box 5, Mc Farlan, NC 28102

HOW TO START YOUR OWN MAILBOX BOOK CLUB. Book–of–the–month clubs are million dollar businesses. Since many people live in rural areas where no libraries are available. These people purchase from 5–10 books at a time. A Pennsylvanian man has started a book club in which people pay a yearly rate of \$12 to receive all the books they can read. In addition to the \$12 fee, they must also pay postage on all books they receive. When they are finished with the books they return them to the man so that the books can be sent to other people who wish to rent them. The book club business is operated by the man year round. He belongs to 10 book clubs himself and originally received his first selections for about \$1 for every 5 to 8 books ordered. He started with about 50 to 60 best sellers and then began advertising his own book club. Renting a book is much cheaper than buying one, so your business should do quite well. **SUGGESTION:** make a list of all the books you have available and mail your list to interested people who will answer the following classified ad we have prepared for you; Don t buy books – rent them! List of Top Sellers sent to you for a stamp. (your name and address).

HOW TO PUBLISH A CONTEST BULLETIN. Many people are now entering various contests to reap the benefits their jobs cannot provide them do to our growing inflation problem. These hopefuls rationalize that one day they will win . You can help these individuals discover a whole new world by providing **CONTEST BULLETINS**. One man in Florida publishes a monthly bulletin and accumulates many friends and a large profit through his service. Using an inexpensive mimeograph machine he lists various contests, rules and addresses where entries are to be sent. He gets his information by reading the latest issues of many national magazines. His customers are obtained from ads local and national media. At 50 cents per copy it can be said that his business is not only profitable but successful as well. His present circulation is now in the thousands.

THE \$100 DOLLAR A DAY PLAN, SIX PLANS IN ONE. Insert the following ad in classified sections of local papers, in mail order magazines, etc. It s a quick dollar pulling ad: **Make \$100 Dollars a Day!** How would you like to receive 100 letters a day, each containing \$1? It's easy. Will send you this plan with directions plus six money– making formulas for only \$1 (your name and address). When you receive an order from this dollar puller, fill it yourself by mailing the customer a copy of this set of instructions. The six formulas: **EYE GLASS CLEANER**–Mix together 8 oz. of ammonia and 32 oz. of denatured alcohol. Put up in 1/2 oz. bottles to sell for 25> to 50> each. **MOSQUITO REMEDY**–Mix oil of citronella with common vaseline. Apply to hands and put on shirt collar or on a cloth or handkerchief which may be tied around neck. **LIQUID HAND SOAP** – Dissolve any good powdered soap in boiling water. Add one part alcohol to each four parts of soap solution. A perfume may be added if desired when cool. **POWDERED HAND SOAP** – Put ordinary tri–sodium phosphate in sifter can or mix seven ounces of same with three ounces of fine powdered pumice. Retail 3 oz. for 25> to 50>. **INSECT & ROACH EXTERMINATOR** – Mix the following: 1 lb. of Borax and 6 oz. of powdered

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sugar, add 1 oz. cocoa powder and 2 oz. Sodium Floride. Mix well. Sprinkle around places pests are known to frequent. **KEEP AWAY FROM CHILDREN. ATHLETES FOOT REMEDY** – Mix 4 oz. of Borax with a gallon of water. Put up in 8 oz. bottles and sell for 50¢. Helps get rid of sores on feet as well. For use on feet only. **Special BONUS FORMULA: MAKE 2 1/2 GALLONS OF SOAP FOR 35¢** – Shake two cakes of laundry soap into 2 gallons of boiling water, add one box sal soda (2 1/2 lbs). Reduce heat but do not remove from fire until sal soda is dissolved. When cool add one cup of household ammonia. When cold you have 2 1/2 gallons of soap.

SOURCES OF FREE COMMISSION CIRCULARS. This list was current at time of publication. However, suppliers sometimes change their policy. Most offer free circulars, you pay only the postage costs. Suppliers are listed below.

A & M Sales Co., 3241 Hoyne Ave., Chicago, IL 60618. Cavazos Advertising, 1952 S. King Rd., San Jose, CA 95122. Ace Products, Box 333, Shreveport, LA 71103. Atlantic Press, 1600 Hawthorne Dr., Chesapeake, VA 23325. Progressive Publications, Box 3770, Clearlake Heights, CA 95422. A & H Sales Co., Box 579, Cambridge, MD 21613. Astro Sales Co., Box 8901, Houston, TX 77009. Bradburd Sales Co., 2559 Josephine St., Lynwood, CA 90262. Burco Sales Co., 39 Wyoming Ave., Ardmore, PA 19003. Barbles Shop, 347 Malden, Newport News, VA 22203. Chicago Mail Mart, 8408 Buffalo Ave., Chicago, IL 60617. Lew Card, box 392, Brea, CA 92621. Jack Clamp, Box 144, Hastings on the Hudson, NY 10706. Cooley s Enterprises, box 161, Signal Mtn., TN 36337. Danzig Enterprises, Box 142, Kensington Sts., Brooklyn, NY 11218. Dawde Enterprises, 9254 Manning Ave., Stillwater, MN 55082. Gradco Publications, Box 23436, Milwaukee, WI 53223. Ray Holder, Box 91, O Keen, AR 72449. Midwest Mail Sales, Box 44R2, Shawano, WI 54166. Martels, Box 607, Median, MD 58467. Royal Sales Co., box 17515, El Paso, TX 79914. Sandco Publications, Box 3414 9th St., Ceres, CA 95307. Success Publications, Box 68, Webb City, MO 64870. G. Glasher, 1645 Arden Ave., Staten Island, NY 10302. R. Fairfield, Box 587, Santa Cruz, CA 95061. R. K. Jain, Box 579, Cambridge, MD 21513. Kings, Box 37, Rosedale, NY 12472.

DO YOU WANT TO LIVE IN PARADISE? In some of the National Forests around the country lots of 1/3 to 1/2 acres can be leased. Write specifying the area that you are interested in relocating: Contact U.S. Dept. of Agriculture, forest Service, Washington, D.C. 20402.

REAL ESTATE PROPERTY DISPOSAL. Through the G.S.A. Do you want to buy an inexpensive piece of property? Then get on the list to receive invitations to bid on real estate. Contact: The Property Management and Disposal Service, General Services Administration, Washington, D.C. 20405.

THE TIMBER AND FOREST PRODUCTS IS A GOOD BUSINESS TO GET INTO. Inquire about low cost purchase or lease acreage in national forests. Write: Forest Service, Dept. of Agriculture, Washington, D.C. 20400.

HOW TO GET 6,000 CIRCULARS PRINTED & MAILED FREE. Here is a plan that will enable you to get your circulars printed and mailed FREE, plus reduce the cost of your own mailing to nothing. Locate an offset printer in your area or by mail order in one of the many mail order publications who will print both sides of an 8 1/2 x 11 for \$14 per 1000. The run the following ad over your name in any

mail order publication. A letter press publication needs no camera ready copy. Ad copy: Co-op printing (our ad on back side) 1,000 2 1/2 x 5 1/2 only \$3.25. Send one camera ready copy to: (your name and address). or; Circulars Printed (our ad on backside) 1,000 3x6 only \$3.25 (your name and address). On an 8 1/2 x 11 sheet of paper you get six 3x6 circulars from responses to your ad, plus your six 3x6 s on the other side FREE. Have the printer cut them into size 3x6 s 1,000 of each. Send 1,000 to each of your customers. You get 6,000 of your side printed FREE, and mailed by your customers FREE. Six responses to your ad will give you \$19.50 – \$15.50 to print and cut the 3x6s and \$4.00 for mailing the circulars back to your customers. If printing & postage costs go up as they are again and again, adjust your price accordingly. Check the mailorder publications to see what others are selling printing for.

HOW TO GET FREE RENT. You can get free rent through one of three methods: 1) Manage an

apartment complex. 2) As a building caretaker. 3) House-sitting. Opportunities to get free rent by all three of these methods may be found simply by checking the classified advertising section of newspapers in the area you wish to live. Most of the opportunities will be listed under the Help Wanted. Managing apartments consists of collecting rents, showing empties, minor repairs such as leaky faucets, replacing light bulbs and taking care of the grounds. Some units even pay a small salary depending on the size of the complex. In a very large complex there is usually a separate maintenance man and/or caretaker. The manager only handles the rent collecting and getting the empties occupied. These positions normally pay only a token salary along with the free rent. House sitting is a lot more attractive to the average person. The only drawback is that most opportunities are for short terms, 3 months to a year. However, if you only want to locate to an area for a short time this is the way to do it and live rent-free. Lots of people would rather have someone occupy their home during their absence than have it sit. You would be expected to maintain the place and treat it better than if it were your own. For more insight into the business of apartment managing, write: Apartment Managers News, 65 Cherry Ave., Watertown, CT 06795.

100 WAYS TO SAVE ENERGY & MONEY IN THE HOME. 100 Ways to Save Money in the Home is a book published by the Canadian Dept. of Energy, Mines and Resources. It gives you tips on how you can stretch energy resources and put money in your pocket. This book explains the why's and how's of conservation and can be read from cover to cover or consulted when specific questions arise. By following the ways to save energy and by adopting conservation practices, you can save MONEY in the home. for a free copy, write to: 100 Ways, Box 3500, Station C, Ottawa, Ontario, Canada K1Y 4G1.

HOW TO GET FREE OIL FOR YOUR CAR. The secret to getting oil for your car either absolutely free, or at pennies per gallon is to realize that oil does not wear out, it just gets dirty. Remove the dirt and other particles from the oil and it will be like new. It will have all the lubricating qualities it had when new. How to make old oil like new: Boil 4 gallons of old oil. Add 1 pint of Liquid Silicate of Soda. Stir for 10 minutes then let it settle until the oil is clear. Remove the oil from the top. (Sediment & sludge will be at the bottom – avoid tipping the container to such an extent as to stir up the sediment). How to get old oil FREE: Go to the local filling stations and ask for their old oil. Usually you can have it for hauling it away. If you plan to sell oil to others, offer to pay the station owner or manager 5¢ a gallon for the oil. Furnish them with a steel drum to put the oil in. This will

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assure you of a steady supply. Explaining your business: Hillyard Corporation, 98 W. 4th Street, Elmira, NY 14901, has automatic equipment that reclaims oil if you decide to develop your business on a large scale. You might even consider renting garage space (lots of abandoned gas stations these days) and specialize in oil changes for a buck or two. With oil prices at \$1 a quart, it won't take long for you to build a fantastic business.

287 PROFIT-MAKING ADS. If you haven't read about his ad before, then you will be excited to read it now: 287 Profit-Making ads – Sell under your name. Earn 50–67 paying 75%. 28 all-profit ads, dealership set-up \$2. Moore's Enterprises, 2639 Merhoff St., Louisville, KY 40217. We sent off for the above offer and found that Joseph Moore, the owner had expanded and improved the dealership set-up since January. He added more and better deals: All items selling less than \$1 or more that pay 75% commission – all drop-ship. What's more, Joe has one single price. \$15 Special for all he's got – hundreds of offers and reports in a BIG envelope including the right to reprint and sell these items for 100% profit.

HOW TO GET FREE SUBSCRIPTIONS TO MAGAZINES. There are a large number of Trade magazines, journals, newsletters and newspapers which are mailed absolutely FREE to interested

firms & individuals who merely ask for them. These are not, of course, the common magazines you find on your local newsstand but they do offer much valuable reading. To locate the names & addresses of magazines which offer free subscriptions simply go to your library and ask the librarian for a copy of Standard Rate & Data. This book lists all trade magazines & specialty publications. It will also advise which magazines are Controlled Circulation. Any magazine stating it has Controlled Circulation normally indicates it is available free. All you have to do is write the magazine and ask them to place your name on the mailing list. Try to indicate interest or some connection in your occupation, or avocation with the subject matter of the magazine.

HOW TO GET FREE LAND IN CANADA. Write to either the Dept. of Land and Forest Parliament Bldg., Quebec City, Canada or to: Communications Group, 2630 Point Grey Rd., Vancouver 8, BC.

WHERE TO BUY LAND AT \$1.25 AN ACRE. You can get U.S. Land for only \$1.25 per acre if you are willing to irrigate and cultivate up to 320 acres. Get FREE information from U.S. Bureau of Land Management, Washington, D.C. 20240.

HOW TO GET 12% ON YOUR SAVINGS. Mexican Banks pay up to 12% interest on savings: Get details from Mexletter, Hamburgo 165, Mexico D.F.>.

HOW TO EARN \$1,000 TO \$100,000 READING NEWSPAPERS. Act as a Finder – a person who gets a cash fee from the seller and buyer. Example: Suppose you read in the newspaper or hear about a person who has a million dollar building to sell; and you just happen to know of another person who might be interested in this kind of real estate. You then merely contact the seller, tell him you have a potential buyer whom you will introduce to him if the seller will pay you a 2% commission fee. If he agrees you introduce the prospective buyer to him, then if the buyer & seller get together on a deal you will neatly EARN a \$20,000 commission (2% of the selling price). The introduction can be made in person or by mail. And it is possible for you to find hundreds of these opportunities by

checking the classified section of the major business papers and local papers.

WHERE TO GET MONEY-MAKING MAGAZINES FOR FREE. The following firms give sample copies and sometimes sample subscriptions which contain hundreds of profit opportunities. Write: Money Making Opportunities, 11071 Ventura Blvd., Studio City, CA 91604. Income Opportunities, 380 Lexington Ave., New York, NY 10017. Salesman's Opportunity Magazine, 6285 Barfield Rd., Atlanta, GA 30328. Spare Time Magazine, 5810 W. Oklahoma Ave., Milwaukee, WI 53219.

HOW TO GET YOUR CIRCULARS MAILED FREE. Yes, there is a way to get your circulars mailed free. As soon as you can afford it, become a supplier of commission circulars. The easiest way to do this is to take All-Profit offers and have circulars printed on two sides. On one side have your own name and address printed. On the other side leave space for a rubber stamp imprint. Offer these circulars to circular buyers on a commission basis. They keep a commission of 50% – 100% on the one side and you make your profit on the other. Use this same method for any offers that you develop for yourself. You can reach these mailers by advertising in or subscribing in several mail order trade magazines and ad sheets. Another way to locate mailers for your literature mailed free is to include this little note in all of your advertising – at the end of the copy, Stamp appreciated. It only costs you two words, but it could save you bunches of bucks in postage. If you are advertising in trade publications or adsheets, use SASE which means self-addressed stamped envelope. The savings for envelopes, addressing labor and postage can amount to lots of money. Many small dealers use this method exclusively even in the large circulation magazines. They've been using it for years so it must work.

WHERE TO GET 3 SURE-FIRE MONEY MAKERS FREE. Sunshine Greeting Cards are sure profit-makers for spare time selling. You'll be so proud of your contribution to the family income and for those little luxuries you wish for. And you can do this by inviting the neighbors over for a coffee party and show these nice and beautiful Sunshine Cards, gift wrappers and novelties. It's a sure way to earn extra money. You can request for everything you'll need, free catalog, sales kit, and sample boxes on approval from: Sunshine Art Studios, Inc., Springfield, MA 01101. **FREE \$2 BOX OF GREETING CARDS TO START YOU MAKING EXTRA MONEY.** Extra income can be yours without giving up your precious time with your family. Show how and sell this popular greeting card line to all your friends, neighbors and relatives you have. Over 250 new and different fast-selling greetings and novelties will pile up fast profits. You will receive a \$2 box of cards free along with samples on approval by writing to: Cardinal Craftsman, 1400 State Ave., Cincinnati, OH 44214. **START YOUR OWN GREETING CARD SHOP RIGHT IN YOUR OWN HOME.** Make extra money with these guaranteed sellers. All occasion cards, birthday and get well cards, gift wraps, beautiful stationery and gifts can be sold successfully to your friends and neighbors individually or as a profitable party plan. Write for samples, free color catalog, sales plan and more to: Hedenkemp & Co. Inc., 361 Broadway, New York, NY 10013.

HOW TO MAIL 1,000 BIG MAILS FREE. Keep Advertising. Place at least one ad a day until you are receiving an average of 34 a day or 1,000 per month. If you will use the following ad, this plan will not be hard to implement as they will bring in lots of orders: How to mail our 1,000 big mails. **FREE!** Complete plan 25¢ (your name and address). The 25¢ plan weighs only 1/10 of an ounce or less and will go 3rd class for the minimum postage. You can fill the envelope with another 1 and 9/10 oz. (9

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1/2 sheets, size 8 1/2x11 or 70 size of 3x6) for a free ride without paying additional postage. In other words you make up a big mail weighing 1 9/10 oz. or less and you can mail it out free with the plans you advertise. This Big Mail can include imprints that pay you a commission or you can charge others for imprints that pay you a commission or you can charge others for mailing their circulars and include them. The main point is that ads selling the 25> plans will put many more orders than just Big Mail 25> . A good dealer will take in \$100 a month with ads like these.

HOW & WHERE TO GET FREE ADVERTISERS GUIDEBOOK. This guide book presents in compact form, a comprehensive listing of all standard advertising media, such as: General magazines, trade publications, magazines covering specialized fields, newspapers, radio & TV stations. Circulation, closing dates, display line and classified advertising rates are shown in each magazine group listing. You can get your free copy by writing to: Morlock Advertising Agency, 188 W. Randolph St., Chicago, IL 60601.

HOW TO EARN OVER \$1,500 ON SOMEONE ELSE'S MONEY. Count your family member. Let s assume there are 6 of you. Check up on your bank credit and let s say you can borrow \$6,000 for six month. On December 15th borrow the \$6,000 and deposit \$1,000 (the limit) for each of you in the Family Security Fund Taxpayers Aid Society, 107 N. Vance St., Pembroke, NC 28372. Details on how the fund works are FREE from the society. Your deposit is secured eight ways. The fund pays 12% for the use of your money from January 1 to May 30 at which time the money is returned to you with \$720 interest. At that time you return the money to your bank. Since each member of your family is a first-time depositor in the fund, a bonus in each name of \$150 will be left on deposit. Here is how you stand: Cost of \$6,000 borrowed from your bank for 6 months = \$270 interest from the fund = \$720 net cash to you = \$450 Bonus money left in the fund in your names = \$900; interest in bonus money left in fund May–December 8%, 12% from January to May = \$155.98 equals a total gain to you of \$1,505.98. From January 1 to May 30 of the following year is 17 months. That figures out to be over \$88 per month on someone else s money.

EIGHT SOURCES OF ALL-PROFIT ADS. A number of mail order dealers publish information folios that they will send your customers free for a stamped addressed envelope. They provide the ads which you circulate over your own name, usually asking \$1 retail. Although called all-profit they are really 80% commission ads or circulars. (It will cost you a first-class stamp to send the order with a stamped-addressed envelope to the source. The source then stuffs the envelopes with orders and ads from his or her own products). The source for All-Profit ads hopes that your customer will then order something from him. His ad costs him only the labor of stuffing the envelope and printing of materials. Send a self-addressed stamped envelope to the following sources for samples of their all-profit ads and circulars together with full details of their offerings: B & N Sales, P.O.Box 1663, Newport Beach, CA 92660. JADA Associates, Box 587, Santa Cruz, CA 95060. Lew Card, Box 392, Brea, CA 92621. Carl T. O Shea, Box 700, Baldwin Park, CA 91706. Ambergate, 2887 Washington St., San Francisco, CA 94115. A & M Garen Co., Box 28097, Columbus, OH 43228. United World Publications, Box 3876, San Diego, CA 92104. Jack Willis, 3125 Gottingen, No. 310, Halifax, N.S., Canada.

HOW TO NEVER BE WITHOUT A JOB. I made this discovery in California, but the situation is probably true in all areas of the U.S. After working for several years on a dead-end job, I quit and

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found myself without a job and no idea as to what I wanted to do. I scanned the ads. One read Fry Cook Wanted. I once owned a 4x4 hamburger joint so I thought, Maybe I'll try it. I might have enough experience. I phoned the firm. The owner did everything but beg me to take the job. Not once did he ask me about my experience. I took the job. The pay was small but I enjoyed the work. I saw another ad, same story, but more pay – full fledged cook. In about one month, another ad offering \$4 per hour (that was in 1970) same story, word of mouth opportunity – head cook, \$700 per month salary. another Manager transferred job open, \$1,200 per month. all this happened to me within 1 year – and I started with the ability to fry hamburgers and nothing else. Shortage of cooks? I don't know. All I know is that it's practically impossible for a restaurant to find or keep a cook. I have seen high school boys hire in as dishwashers and two weeks later start cooking. How can one learn to cook? Buy an egg pan and learn to flip eggs. This ability alone will get you a job. You don't have to be a cook just say you are and you'll never, never be without a job.

TEN STEPS THAT PUT YOU IN THE COMMISSION MAILING BUSINESS. 1. Order a rubber stamp with your name & address on it. 2. Send for free imprints (Commission Circulars) you pay only the postage for these. 3. Send for some free names that want big mail. 4. Buy 100 envelopes and 100 stamps. 5. Address the envelopes to the name wanting the big mail. 6. When you receive your circulars, stamp your name & address in the blank space on the commission side of the imprint. 7. Put one circular in each envelope. 8. Mail them. 9. When you receive orders take out your commission. 10. Forward everything else to the source. (the individual or firm) that sent you the circulars. **AND YOU ARE IN BUSINESS.** If you are serious about commission mailing you have to take time to look over each offer you receive. All you need do is follow the ten steps above. If you follow instructions be happy with \$60 to \$150 a week made in your spare time (from 2 to 4 hours each night and no less than 5 nights a week). Then you too can make money mailing. There is money in mailing – I know for I do it, but believe me, it is not as some advertise it. You will not get rich overnight. You won't make \$50,000 and work only one hour each week. **NO!** You invest and grow as big as you wish, but always stuff each envelope **FULL**.

COMMISSION CIRCULARS FROM YOUR PRINTER. Selling \$1 items and paying you 50% commission on every order you receive. Have your name printed on them – it will save hours of stamping time. Then mail 100 each to 50 Exchange Mailers in 50 envelopes mark them– X-10-SY which means Exchange 100 send yours. When you receive 100 circulars from each of the exchange

mailers in return, mail out one each in 100 envelopes. This way, 150 envelopes mail your 5,000 circulars. If you have a good circular offering a popular seller and the exchange mailers you sent yours to are honest and dependable you should receive 2% returns. This will bring you \$50 profit. That is the complete plan. **IT WORKS.** It is working every day for many mailers.

THIS BOOK IS FREE. For Americans that want energy independence. For your free book write: Energy Independence, 1250 Connecticut Ave. N.W. Suite 502, Washington, D.C. 20036.

LAWYERS TITLE HOME BUYING GUIDE. This book explains in non-technical language the process of home buying. This 160 page paper back book is available for a postage and handling charge of 75¢. Write: Lawyers Title Insurance Corporation, Dept. CW, Box 27567, Richmond, VA 23261.

HOW TO GET HOME FINANCING. The F.H.A. has helped many Americans finance their homes. Write to the F.H.A. for a list of titles of their free books that will enable you to choose a home financing plan. For more information write to: U.S. Dept. of Housing and Urban Development, Washington, D.C. 20410.

HOW TO MAKE MONEY EVEN WHEN YOUR ADS DON'T PULL. Step one: Advertise in a mail order magazine that you can co-publish. The price will be the same as the Ad the first time alone – usually a 50% discount thereafter; Step two; With the copies you receive as a co-publisher you can make money because you receive 50% commission on ads, subscriptions, etc. that are placed through you. We co-publish magazines which we make a profit on, even when our ads don't pull. You can too. It's a great way to test new ads and eliminate those that don't pull. Step three; Distribute your magazine to people who are likely to place ads, etc. Check for firms who advertise in one co-publisher magazine and not in another. Send them a copy of your magazine they are not currently co-publishing or advertising. Since the publisher name is not printed on the magazine, readers will have to order through you. When they do you make 50% (and sometimes more).

HOW TO GET YOUR 3X6 CIRCULARS TYPESET FREE. The plan is so simple, you'll wonder why you never thought of it yourself. But once you give it a try, you will thank us a thousand times for revealing it to you. There are literally hundreds of mail order publications that will print your ad by the letter press method. This means they actually set it up in type. This is the only method that an ad or a circular can be done properly and with good taste (commercial art accepted of course). First pick out a good publication and determine the words per inch policy. If your offer has any merit at all, your ad in either MAIL SALE ADVERTISER OR MAIL ORDER DISCOUNTER, will sell for you many times over the price of the ad. This means your ad is run free. And, after your ad is published in the magazine, you merely clip it out, mail it to your printer, and presto you have your ad or 3x6 circular typeset FREE – plus you've made a good profit.

HOW TO TURN OLD NEWSPAPERS INTO CASH DOLLARS. Scan your newspaper every day for headlines and advertisement layouts that contain catchy or interesting phrases in bold well printed type. You use printing that is either black and white, or red and white. The next step is to use these headlines on circulars. Start the circular with your typewriter. You can make some really fine camera ready copy by doing this... and they look professionally done. Clip cartoons and cute drawings and incorporate them into your ads. Practice this and you will soon have the expertise to compose ads and paste-ups for other dealers. Sell this service and you can make good money. This plan can soon grow into a well paying career.

THE \$500 A MONTH PLAN. One of the best ways to make money or start a business of your own is

by placing advertisements which will pay a good profit. Selling printed information by mail can be financially rewarding. Classified advertising is the cheapest way to get into mail order and it is often possible to make a fortune from these small ads. Just check any large publication, such as Popular Science, for their classified advertising section and you can see for yourself the many ads. These small ads would not be there if they were not profitable money makers. You can see the same ads month after month. One can make up to \$500 per month or more by running the following classified ads over your name and address. Pick a top national publication and test either one or both under

the heading Money Making Opportunities. Then watch the dollars come in. Here are the advertisements:

How would you like to receive \$25 daily and keep all the money? For complete set-up rush \$1 to: (your name and address) or: \$500 monthly, work at home, receive money daily. For complete set-up, send \$1 to: (your name and address). Fill the orders you receive with a copy of this plan (have them copied by photo-offset, mimeo-graph, Xerox, or whatever). If you study the many classified ads in the big national publications, you may get a better idea of what the leading companies in mail order are doing. It truly is possible to make money with this plan. Goodluck.

EARN \$100 A WEEK IN A BUSINESS EVERYONE CAN OPERATE. Here is a business anyone can operate making excellent profits. This is NOT a little-known business and is one you are probably already aware exists. The business I am writing about is **NAME LISTS**. One New York firm boasts profits of over \$100,000 a year selling names to direct mail houses. **YOU CAN DO IT TOO.** I don't guarantee you will make \$100,000 a year selling names but you can easily make \$100 each and every week if you follow these simple instructions. 1. Run the following advertisement over your name: **Receive hundreds of BIG MAILS FREE. Get listed for 10 cents.** When names begin coming in, type them on name & address labels which you get at a stationery store. 2. Sell your lists for about \$1.50 per 100 names and \$20 per thousand (many charge \$40 per thousand). 3. Make a list of the major mail order houses which advertise in the *Mechanic's* and women's magazines and send a printed post card to each of them explaining your offer to sell mail order names to them typed on gummed labels. 4. The original remittance of 10 cents you receive from the individuals who requested to be listed with you will pay for your acknowledgements to them (and you can enclose your other offers to these people for profits.)

HOW TO DOUBLE YOUR EARNINGS IN MAILORDER. Want to double you earnings in mailorder? You can if you use my simple method! I've used it for years and still continue to do so. Begin by running one or two ads in several different mail order publications. When orders begin coming in take a full 50% of the profits and invest them in more advertising. Most dealers don't do this and wonder why they aren't making money. You must invest at least half of your profits to **DOUBLE** your income in this business. In addition to investing profits, multiplying the number of products or services can be of additional help in expanding business. When I started in mail order I had \$5 to invest. I didn't believe it would be enough to help but it was enough and I showed a profit of over \$300 in my first 3 months. That wasn't a bad beginning but today I bring in many times my original investment each day. Investment of profits is the secret if you wish to succeed in business and mail order is no exception.

SAVE ON MOTEL COSTS. You can stay at an elegant motel and pay only 1/2 of the prevailing rate. An American survey has disclosed that a large number of lesser known motels charge on \$10-\$13 a night. 1,450 motels are listed in the new 1983 National Directory of Budget Hotels. For a copy send \$3.50 & 85¢ for postage and handling to: Pilot Books, P.O.Box 404, New York, NY 10019.

NEED MONEY? This company boasts 2100 loan sources. Write for free details concerning sources that permit you to borrow any amount from home in as little as 30 days. Write to Diversified Financial Corporation, Dept. 27, 1145 Reservoir Ave., Cranston, RI 02920.

HOW TO RAISE \$200,000 IN 24 HOURS. Many people have had opportunities presented to them where quick cash was necessary. Most people are unable to take advantage of these great opportunities because of lack of cash. A simple procedure is available whereby you can generate quick cash within 24 hours. The process is easy and quick but requires that you first make the preparation and lay the groundwork for the plan. You can call this plan the banking round robin. go to ten banks and tell the loan officer at each that you want to borrow \$1,000 for 30 days. Upon paying off your loans wait 30 days and go back to each bank from which you borrowed the original \$1,000. This time request a larger amount depending on what you think the bank will loan, say \$5,000. If each bank approves a \$5,000 loan you will be able to raise \$50,000 the second time. Continue this step by step process. Each time you go to the bank ask for a larger amount and a longer pay-back period. What you are doing, of course, is establishing a millionaires credit rating by the process of repetition. That is, you always pay back money when it is due, and by being prompt combined with the number of loans you ve made and PAID, you will have established a very powerful credit rating and relationships with the institutes. In about one year after using this process you should be able to borrow \$20,000 from each bank on your signature. Using ten banks in this plan you will be able to borrow up to \$200,000 on your signature in as little as 24 hours.

WIPE OUT DEBTS WITHOUT BANKRUPTCY. In 1938, a Federal Law was passed known as the Wage Earner Plan. It is administrated by the same branch of our courts that handle bankruptcy. You must be a wage-earner to use the law – that is the primary requirement. The Wage Earner plan does not in itself wipe-out debts, but a little known provision of you filing requires your creditors to appear. Statistics indicate that 40% fail to appear in which case, those debts are indeed wiped-out . In some cases 100% of the creditors fail to appear which enables you to wipe out ALL your debts without bankruptcy. If some of the creditors do appear, then the court allows you to spread your payments out over a three year period in smaller amounts you can afford to pay. Once you file, you stop bill collectors, law suits, judgments, assignments, seized bank accounts, and other actions against you. And to top it off, your credit rating is, in many cases, improved because you made an honest effort to work with the lending firms. Additionally, if the seller used deceptive trade practices to induce your purchase, your debt may be wiped-out under the provisions of the Uniform Commercial Code. Under the Homestead Act, your residence can be exempted from levy to the extent determined by local law. Check at your local court house.

ESTABLISH AAA CREDIT IN 30 DAYS. To work this plan you need at least 4400 to begin. You should borrow this from your friends if necessary. Then go to a bank of your choice and deposit the \$400 into a regular passbook savings account. Wait a few days for the account to be posted and return to the bank to ask for a \$400 loan, you offer the passbook as collateral. Since the bank s already holding your \$400, there is no way it can lose by lending you another \$400 and they won't even make a credit check. Then with your borrowed \$400, you go to another bank, open a savings account, return a few days later, borrow \$400 from that bank using your passbook as collateral. Then repeat the process at a third bank with your borrowed \$400. Wait a few days go back to a fourth bank where you open this time a CHECKING account. Wait a few days and make a payment on each of the other three loans. A week later make payments again on the three loans and continue paying each week until you have paid off the balance. A credit investigation at this point will show you with three active loans (which are considered hard to get), a checking account, and a paying history for the three bank loans – with you having paid up in advance. Thus, you have AAA credit in as little as 30

days. From here you go on to apply for loans, credit cards, and other items on credit.

GET ANY CREDIT CARD YOU WANT. You should have no problem getting any credit card you want if you follow the above procedure first. But, there are a few rules to follow to insure you have no difficulties in obtaining your cards. 1. Apply for department store cards first. Purchase something and pay balance when due. 2. Apply for gasoline credit cards listing your department store cards as references. 3. Apply for bank cards – Mastercard & Visa. 4. Apply for the Travel & Entertainment cards – American Express, Diner's Club, etc.

HOW TO BUY HOMES AND LAND FOR A FEW DOLLARS. Yes, you can buy homes, apartments and land for next to nothing by using the procedure of bidding at tax delinquency & lien sales. These are made to recover unpaid taxes on property which is auctioned off 3 to 4 times each year. Check with your local tax assessor for dates. In the past people have picked up \$50,000 homes for as little as \$2,000 and apartments & land for similar discounts.

HOW TO STOP PAYING PROPERTY TAXES ON YOUR HOME. The way to do this is to sign over the title of your home to your non-profit organization. You can form your own church, or organization and apply for the tax-exempt status at your county courthouse. Or, you can sign over the title of your home to your local church or other non-profit organization if you do not wish for it to go to your heirs. Under this arrangement, you retain lifetime habitation rights although the property belongs to the local non-profit organization.

GET AN EXECUTIVE OFFICE WITH NO RENT. The way to do this is to become a Rental Manager. Many office complexes have vacant space because there is no on-the-premises manager to show the space or answer questions. Find out which complexes are having vacancy problems and locate the owner. He will normally be glad to offer you an office if you answer calls and show off the spaces to prospective clients.

GET \$20,000 WORTH OF FREE FURNITURE. You can obtain free furniture and a lot of other merchandise by starting up a Freebie Newspaper. What you do is contact store owners and merchants who normally advertise in regular local papers and offer to run their ads in exchange for FREE furniture or other merchandise. True, you will be running their ad free, but chances are you wouldn't have a paid ad for that space either. If you promote this right, you can grow into a large operation and go into PAID circulation before you know it. In the meantime and for as long as you like you can continue to receive FREE merchandise in exchange for advertising.

HOW TO BORROW MONEY INTEREST-FREE. There are a number of ways to borrow money interest-free if you take the time to operate the methods. However, one of the simplest ways is to borrow it from a bank which offers overdraft protection. You've seen these offers by banks which extend to you a loan for the amount you overdraw your checking account. By setting up two or more (and the credit limits can go up to \$5,000 each) you can write yourself a loan from one bank, cover the loan with a deposit from another bank where you have overdraft checking and then repeat the process every day or two. By covering each withdrawal it would take two or three days for the records to catch up – by that time you've made another deposit which covered the original loan. Operated thusly, you can keep the money interest-free for quite some time.

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Secrets We Keep From Those We Love

By Timothy Cole

Everyone keeps a few secrets from a husband or wife, boyfriend and girlfriend. And people keep their secrets for a lot of reasons. Often people are embarrassed or they are fearful of a partner's hostility or possible rejection.

And research shows that it is in one's best interest to keep some things private, especially when partners or spouses are likely to respond poorly to the truth. Being rejected, scorned, or stigmatized does not help any one work through a serious issue.

But, keeping secrets can also be harmful.

Keeping secrets often prevents people from dealing with the problem at hand. Keeping secrets leads to increased stress, anxiety, and it often makes people think about the issue (event or topic) more frequently.

For instance, people who have a secret crush on someone often dwell on their feelings more than people who are able to talk about their feelings out in the open. More often than not, keeping something secret makes it seem more important than it really is.

Likewise, revealing secrets is very helpful when it is done right; that is, in a safe, non-judgmental environment. Revealing secrets can reduce stress, it helps people let go of an issue and think about it more clearly.

If a secret is bothering you, it really does help to get it out – as long people don't respond negatively or use the information against you.

In fact, research shows that the simple task of writing down a secret, even if no one ever reads it, makes people feel better. Writing a secret down reduces stress – it is cathartic.

With this in mind, we have created a place where people can anonymously reveal the secrets they keep. Maybe you will find that letting go of one of your own secrets is helpful and not so embarrassing after all.

Article by Timothy Cole, PhD. Take a look at the secrets people keep from their romantic partners at

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