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**My Review On An Excellent Very Affordable Marketing e-Book.**

**By Beth Lemense**

Breakthrough Money Making Secrets Revealed

Review by Beth

I had to take the time to write up this review on an excellent Marketing E-Book that is exceptional if you are a Newbie to online marketing. I was a beginner and I no idea how to make money on the internet. I first tried one of the popular jobs on the Internet, taking surveys. This job was easy, but is very time-consuming. I would get invitations in my e-mail to join a survey club, and I was promised that I would make a certain amount of money per month by just filling out surveys. However, I discovered that this money was discounts with stores and companies that the survey company sponsored. I heard of people that make extra income by doing affiliate marketing. I was very curious about it and decided to research it more. I heard so much about the Rich Jerk book but did not want to spend that kind of money to buy it. On so many search engines, the E-book kept popping up about "Thank You Rich Jerk". There are many good reviews from very enthusiastic people that bought this young woman's book. I purchased the book and I am so glad I did; this small investment brings me income daily.

I was very impressed with Holly Mann. This 24-year-old entrepreneur, a single mother, was in the Army, lived in three different countries and now sharing all her knowledge of her successes with online marketing. He E-book is worth every cent for a beginner. The title "Breakthrough Money Making Secrets Revealed". I have actually read my friends Rich Jerk's book before I realized Ms. Mann's book was out and very affordable for any one starting out. Her book showed ways to make money without paying for advertising and to target key groups of people. The Rich Jerk's book provides way to making money - if you have a lot of money up front to start with.

I wrote to Holly Mann and received a very pleasant reply. I was very impressed with her quick response to my e-mail. Holly also offers a newsletter and a money-back guarantee for 45 days. I can see how she can live a good life for herself and her son. She can set her own hours. Reading about her personal life and her experiences of travel and flavoring the different cultures is awesome. Therefore, I decided I wanted to take the time to share this with others that want to start out with little money. This \$19.97 is less than I pay for a dinner out. I tried her advice and immediately joined affiliate programs including her book first.

I usually do not make recommendations just based on income. My commission on Rich Jerk would be much large due to the cost being so much higher on promoting his E-Book. I made this recommendation on value. Holly Mann promoting her book is helping so many others. Her customer service and now knowing her somewhat, I can say she is an excellent and honest author. To see what I mean

I usually do not make recommendations just based on income. My commission on Rich Jerk

Beth Lemense

Talia Phillips is a Professional Writer & Researcher. For more information and to view her written work, please visit the websites below.

Sedu Hairstyles

&

Acupuncture Ear Staples for Weight Loss

### **A Bad Book Review? You Aren't Doomed. Here's Why.**

**By Laura Hickey**

**A Bad Book Review? You Aren't Doomed. Here's Why. by Laura Hickey**

When you get a bad book review

You've just been notified a review of your book has been posted. You're all excited and can't wait to see what has been written. You're clicking onto your book's page when...Oh no! They hated your book! This bad review is going to turn away customers from buying your book. Wait! This isn't the end of the world. Here's 3 tips to deal when you get a bad review.

1. You can't please everyone!

Example: One of my favorite authors is a bestseller but the author didn't receive such hot customer reviews.

Another example: I was reading some book reviews and one of the books had one of the worst ratings ever. I clicked the link with curiosity to find over 20 customers had reviewed the book and loved it. In life, you can't please everyone. Will a bad review discourage future customers? On to my next tip.

2. A bad review doesn't have to mean bad profit.

Not all customers look at a bad review as their only guide to buying. In fact, if your review is so awful, they may even buy the book to see if it's really as bad as the reviewer rated it. There's the saying that curiosity killed the cat, curiosity in this case could help you. Customers also realize that everyone has different tastes. Maybe the reviewer didn't like your book, but who's to say someone different won't? It may be bad publicity, but none the less it may help you. In fact, sometimes a customer may have read the bad review but only remembers your name and or the book's title.

3. If you're getting more than one bad review.

It's understandable if you're disappointed. It's expected, but do not allow yourself to become discouraged. If you've published an e–book and can easily edit your work, bad reviews can actually help your writing. Now don't go crazy and change everything! But if reviews are constantly pin pointing on one certain area, review your work and see if and how you could improve it. I know reviewing repeatedly can be hurtful but if it can help your e–book, isn't it worth considering? Also, don't start picking apart reviews right away, give yourself time to go over them. Picking apart your reviews the moment you receive them could prove fatal to your self esteem.

Author of Mysterious Chills and Thrills for Kids. Ten Short Stories to Tickle the Imagination. "Spooky" "Awesome" "Unpredictable" Isn't it time you entered the world where shadows lurk and each page turn

could be your doom...<http://www.laurahickey.com>



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