

Need To Get Noticed? Do Something Craazy!

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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

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By Meredith Pond

Does your business need a boost? Do you feel like you're just not getting the attention you deserve? Or, do you just want people to recognize your name?

No matter your reasons for wanting more exposure, doing something wacky in front of other people will always get the job done. People may think you're funny, creative, desperate, or one brick short of a full load. But hey, no matter what people think of you, you're sure to get some attention, and that's where success begins.

Pulling a crazy stunt doesn't have to cost a lot of money. How about renting a lobster or gorilla costume from your local costume shop, then standing on a busy street corner with a sign around your neck? Wave to passing cars, hand out flyers, or distribute free samples. At the very least, you'll make an impression on the minds of several hundred people, arousing their curiosity about who you are and what makes you crazy enough to pull a stunt like that. Who knows... if you're crazy enough, you just might end up on the local news.

If the local crowd doesn't interest you, how about doing something outrageous online? Put together a web site of crazy video clips (like the ones people email to you all the time), jokes, and cartoons. Register the site with search engines and let fun-seekers check it out. In several prominent places on the site, place a link to your business. Your joke site may not have anything at all to do with your business, but if you're looking for plain old-fashioned attention, that really doesn't matter.

Contests can also work wonders for exposure. One local car dealership in my city staged a bad credit contest. They held a free barbecue and invited anyone with poor credit to come by and fill out an application. The contestant with the absolute worst credit of all was given a brand new car. People may have questioned their tactics, but hundreds of people showed up for the contest and free food. So, why not stage a live or online contest of your own? Reward the winner with a prize and plaster your label all over the t-shirts, entry forms, etc.

Above all, remember that if you can make people grin, wonder, shake their heads, or chuckle, they'll remember you the next time they need a service like yours.

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Website not selling? Ads not pulling? It's the copy! Meredith Pond is a well-known copywriter and owner of

<http://www.CheapWriting.com>

. See her low-cost writing and editing services that will help

YOUR business grow. Reach Meredith at

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You are being noticed...

By Harish Dhingra

You are being noticed... by Harish Dhingra

Do you think that you are not being noticed?? If your answer is "Yes" then you are absolutely wrong...

Just don't ever think like this because you are always being noticed...

It may be possible that you are working hard but not getting rewards for it right now but it does not mean that you are not being noticed. It may be a bit late for you to get the rewards but you will definitely get the rewards.

You have so many reasons to work hard and not think negative even if you are not paid extra for it.

1. It doesn't affect your health to work hard.
2. You are being noticed for your every work.
3. You do not become lazy.
4. You make a habit to work honestly.
5. It gives you satisfaction.
6. You will be the last in case of lay off.
7. You improve your knowledge.
8. You increase your chances of promotion.
9. You are just ready to work anytime when your colleagues are tired.

So don't think it again that you are not being noticed because your work speaks for you.

I am just writing to motivate people. If you have any query then mail me at harish_dhingra@indiatimes.com

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