

Network Marketing...An Opportunity Where the Women Beat the Men!

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Network Marketing...An Opportunity Where the Women Beat the Men!

By Dr. Vernon Brabham

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NETWORK MARKETING - AN OPPORTUNITY WHERE WOMEN BEAT THE MEN!

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Sometimes overlooked by the woman who needs more money is a business called "Network Marketing". This is a home-based business that has, over the years, matured into a respectable opportunity. An opportunity not recognized or appreciated by most of us.

Let's say that you are a woman who, for whatever reason, needs to make some money to keep your household afloat. There are many things that could cause such a need. A child needs braces, a divorce happens or you just need more money to stay even with all of those bills.

What would you most likely think of first? Usually a job. If you are trained in some field and have had previous job experience in that field this is what you would consider first. Such experience would perhaps better position you to obtain a job and you would try to get a job in that field.

But what if you have no previous job experience or if it has been so long ago that it doesn't count for much now. If this is you, then to get a job you just about have to take what you can get. Or maybe you already have a job and are thinking about getting a second one to earn extra money.

Regardless of these factors if you can get a job it means generally low pay, having to transport yourself to that job, having to clothe yourself accordingly, being away from home and possibly your children a good many hours a day. It means work that may be of low interest to you and to be subservient to a "boss". It means that your gender, your age, your educational level (low or high) and your ethnic background could affect your success in that job.

Going to work at a job means your chance to improve your salary as time goes by is slight. It means you have little job security. In today's world companies letting workers go is something we read about in the newspapers every day.

Now, let's look at Network Marketing:

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1. You can work at home, thereby saving on transportation and clothes.
2. You are your own boss.
3. You can set your own hours.
4. You are not judged by your gender, age, looks, education or race.
5. Your potential earnings are unlimited.
6. You can start part-time and if you already have a job can keep it until your new business prospers.
7. As you build your business it becomes more valuable and self-sustaining as time goes by.
8. You can count on a great deal of help, advice and training from your network marketing group. People who have an interest in your succeeding and making money since they share in your success. They are called your "Upline". You, in turn, will help others as you learn the business and will share in their success. This is called your "Downline".
9. Since you are in business some of your expenses can be tax deductible.

All of this sounds good, doesn't it? But wait a minute, let's take a look at the downside.

1. Maybe you don't want to work at home.
2. Although you are your own boss that doesn't mean you can "goof off". To be successful you must work, so you have to be a self-starter. If you are the kind of person who always has to be told what to do and when to do it, this isn't for you.
3. In network marketing your income is virtually unlimited but you are not guaranteed any income at all. Some people would rather count on a certain sum, however low, every week than to take a chance on making more money.
4. You will probably have to invest some money. Maybe \$50 to \$500.
5. It is true that some start off making money in network marketing but for most it takes at least a few months for the money to begin to come in.
6. To really make a lot of money you must be willing to commit a minimum of 2 to 5 years in this business.

Okay, you have seen some pros and cons about network marketing. Like any other endeavor the success you achieve depends on how much you want it. In this business if you are willing to give focused effort, commitment and persistence you have the potential to reach any level of success you desire. It is not unreasonable to expect, with these qualities, within a few years to create a residual walk-away from income for the rest of your life.

There is no other business I know of where this can be done without investing a large amount of money. And in network marketing you don't have to buy a franchise, rent a building, hire help and deal with payroll taxes. It's a simple, proven way to make money and is the wave of the future.

Vernon Brabham is a semi-retired optometrist and long-time Entrepreneur with an avid interest in Network Marketing. For more info on him and this timely subject go to

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Vernon Brabham is an optometrist, author, inventor and Network Marketer.

Women Entrepreneurs In INTERNET Marketing

By Sue Seward

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Internet Marketing is definitely an ideal career choice for any woman who has the desire, the right attitude, and understands what it's really all about and what it takes to be an entrepreneur.

Women are caretakers and in my opinion are well suited to Internet Marketing because of this caring nature. Women are networking from the time they are very young!

From what I've seen it's been an industry really dominated by men so far. Women have stayed with the traditional way of Network marketing through party plan, direct selling, meetings, etc. But things are changing. Internet Marketing is not the for the techno geeks and it's NOT just for men!

Personally I'm the worse technical person on the planet! Ask anyone who knows me! I'm just an ordinary person with absolutely no technical abilities at all! But I do manage to get around the Internet pretty good and meet all sorts of interesting people everyday from all sorts of places around the world!

Internet Marketing is about people just like Network Marketing is... which means it's a relationship building business and women are naturals at building strong long lasting relationships. When women realize this about Internet Marketing and they begin to be able to find out what others really want they become very successful in this business.

The benefits for women in Internet Marketing are unlimited!

A woman such as myself with no degrees, no corporate background, not much marketing experience, a mom who has chosen to stay home to raise her children, is able to reach high levels of financial achie and recognition and do it in much less time than if I were in the corporate world and I can do it all from my home!

Internet Marketing is an exceptional opportunity for all people, especially women with children.

Internet Marketing is in it's infancy! It's just starting to explode!

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It's the perfect timing for all women to seize this once in a lifetime opportunity to achieve financial and time freedom to do important things in life such as caring for her children, her household, her parents and others that need her the most at home!

Women are able to contribute financially to their families while not having to go to work outside the home and in a lot of cases they are able to free up their spouses from their jobs thus allowing them more time together as a family. And I haven't even mentioned the tax breaks available to home-based business owners!

As long as they've got a purpose and an important "why" for doing what they're doing and they make a strong commitment to stick with it, any woman can become an entrepreneur and succeed with her Internet business!

There's absolutely no reason why a woman working outside the home cannot start her own part-time business too!

When a woman truly wants to achieve success she will find the extra time it takes to achieve her goals. After all we women are always networking even when we're working at our jobs!

Imagine yourself truly working from home on the Internet!

Having your very own global business right from your home office! Think about all the possibilities the Internet holds for a women in business to network all over the world without leaving her office at home!

e-Networking is the powerful combining of technology with the huge potential of Network Marketing. It's very exciting and this woman plans to be at the forefront of it all!

I highly recommend that all women no matter what age, who have the desire to achieve their dreams of financial independence and time freedom, think seriously about starting their own business, start thinking like an entrepreneur and using the power of the Internet as the vehicle to reach their goals!

When a woman succeeds as an ntrepreneur in her own business truly from home all the people in her life will benefit!

Sue Seward

Ms. Seward is an Internet Business Consultant, entrepreneur, wife and mom, and has been earning an income for over five years from home on the Internet. Sue is a published writer, speaker andInternet Marketing trainer. To find out more about how to earn an income from home on the Internet Contact Sue at: eCommerceHomeBiz.com.

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