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**NextWest NextMobility Delivers PBX Extension Features to Remote Cell Phones Anywhere**

**By NextWest Phone Systems**

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New Architecture extends NextWest PCXi PBX remote extension capability to cell phones as well as standard home phones.

NextWest, Inc., the leading provider of IP-based business telecommunications and contact center systems for small to midsize enterprises, today introduced an innovative mobility solution to its PCXi IP-based PBX capabilities. Combining the capabilities of the PCXi PBX and the NextIPS server NextWest is able to deploy full PBX extension functionality to cell phone and home phone users anywhere in the world. Because a NextWest cell phone user is the same as a regular extension user you can now be reached through one number anytime, anywhere in the world.

To achieve this innovative mobility functionality, the PCXi system is interfaced to a NextIPS server via 23 or 30 channel cable interfaces. The NextIPS server is then connected to the Public Switched Telephone Network (PSTN). Remote cell and home phone users when out of the office or working at home can dial access numbers on the NextIPS server and login in as remote extension users. After logging in with secure methods the remote cell phone and home phones then have all the same capability of local extension users. Remote extension users can also be contact center agents and be monitored and operate exactly as if they were agents on the primary site. This capability allows even standard analog phone users, without needing to install expensive IP phones, to operate as if they were part of the local PBX community.

With NextMobility as well as the previous abilities of "Follow Me" NextWest users can now be reached instantly. Customers can receive the attention and support they want and need today, not tomorrow. If for some reason you are not available on your cell calls will follow the normal PBX coverage options that you have set via the NextWest PCXi software-based user console. "Follow Me" can be used in conjunction with the extension cell to ensure you will be reached.

## NextWest NextMobility Delivers PBX Extension Features to Remote Cell Phones Anywhere

"We make it possible for enterprises to affordably integrate remote users as if they were on the same site as the PBX or contact center. This is a very affordable and more flexible mobility solution than any other vendor can currently provide for cell phone and work-at-home users," said Richard De Soto, NextWest Chief Marketing and Sales Officer. "NextMobility can even be combined with NextContact, providing full contact center agent functionality if agents need to work from home. The business possibilities are endless in today's mobile world. We can of course also support remote IP phone users when a remote worker is located in a branch office or home office situation. Highly mobile workers can now remain in contact with their customers— without having to leave a trail of phone numbers where they "may" be reached. Regardless of geography, number of employees, or number of locations, NextWest adapts to the way your business operates."

Components of the NextMobility solution include connecting a 30, 60 or 90 port NextIPS server chassis to the PCXi PBX, NextMobility software and either T1, PRI or E1 board (s). The NextMobility solution is ideal for field salespeople or field service personnel that want to ensure they never miss a customer

call via their cell phone and can still utilize the features of the PCXi PBX such as conferencing, voice mail access, or using extension dialing to reach other workers in the headquarters PBX or anywhere in the VoIP connected network.

NextWest's PCXi IP PBX delivers a fully-integrated solution whose standard features is considered options on other systems and may be unavailable altogether on many VoIP systems. Standard features include auto attendant, automatic call distribution, caller ID, interactive voice response, fax on demand, voice and fax over IP, unified messaging, least cost routing, voicemail, conferencing, built-in music on hold and call and message screening.

### About NextWest, Inc.

NextWest, Inc. is a leading manufacturer of IP-based business telecommunications and contact center systems. The company's fully-integrated, IP and converged communications systems help small to mid-sized businesses, government agencies and other organizations to meet their changing telecommunications needs. With cost-effective solutions that are flexible, scalable, reliable and easy to manage, NextWest delivers uncompromising quality and features resulting in fast and quantifiable ROI. NextWest, Inc. is headquartered in Tucson, AZ., with offices in Dallas, TX and Atlanta, GA. For more information please call 1-877-446-6398 or visit our web site at [www.nextwest.com](http://www.nextwest.com)

IP-based business telecommunications and call center systems. Our solid, fully-integrated, IP and communications systems help small to mid-sized businesses meet their growing telecommunications needs.

## **NextWest NextConnect Delivers PBX Features to Branch Locations without Installing a PBX**

### **By NextWest, Inc.**

New Technology Enables Cost-Effective Deployment at Multiple Locations.

## NextWest NextMobility Delivers PBX Extension Features to Remote Cell Phones Anywhere

NextWest, Inc., the leading provider of IP-based business telecommunications and contact center systems, today introduced the latest addition to its PCXi IP-based PBX solution. Using a single trunk board, NextWest's PCXi, with its newly introduced NextConnect architecture, provides 30 channel capacity for communications between headquarters and branch offices allowing businesses to implement branch locations without the high cost of installing separate PBX systems.

The PCXi system, already known for its powerful PBX functions, cost-effectiveness, reliability and ease of management, now brings enterprises the capability of incrementally adding up to 30 extensions to any remote branch location with full PBX features without installing a PBX at the remote location.

The NextConnect adapter converts 30-channel format to IP for low cost transport of calls between headquarters and branch locations, making affordable branch connectivity for smaller offices possible. Additionally, multiple sites can be connected with a three digit dialing plan, taking advantage of the lower costs of VoIP (voice over IP). VoIP capability is further enhanced by NextConnect support of both traditional and IP phones.

"We make it possible for enterprises to build their phone systems around their business, rather than their business around their phone system, as is so often the case," said Matt Morales, NextWest COO. "Regardless of geography, number of employees, or number of locations, we adapt to the way your business operates."

NextConnect is uniquely designed to take advantage of traditional telephone cables, eliminating the high costs of rewiring often associated with IP telephony systems. Working together with the NextLex extension box, NextConnect delivers affordable remote connectivity while requiring significantly less bandwidth than traditional IP.

Because the NextConnect adapter converts 30-channel format to IP, users get the full features and functionality of a PBX system with the cost savings of an IP system while using no more than 51Kbps of bandwidth for all 30 lines rather than the 20 - 120+ Kbps of bandwidth used by a single VoIP line in other solutions. QoS and security are maintained and DSL/cable connections, typical of small and medium sized business, provide ample bandwidth.

NextWest's PCXi delivers a fully-integrated solution whose standard features are considered options on other systems and may be unavailable altogether on many VoIP systems. Standard features include auto attendant, automatic call distribution, caller ID, interactive voice response, fax on demand, voice and fax over IP, unified messaging, least cost routing, voicemail, conferencing, built-in music on hold and call and message screening.

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## NextWest NextMobility Delivers PBX Extension Features to Remote Cell Phones Anywhere

For more information about NextWest Business Phone Systems, IP Phone Systems, Advanced Voicemail, Conferencing Solutions, ACD, Reliable VoIP ( Voice over IP ), Advanced IP Predictive Dialers, IP Telephony, Blended Call Center Solutions, VoIP Call Center Systems, VoIP Phone Systems, IVR, Auto Attendants, CTI, Advanced PBX Features, NextWest PCXi, NextContact or any of our industry specific solutions call 1-877-I-GO-NEXT (446-6398), or visit our website at <http://www.nextwest.com>

Leading manufacturer of IP-based business telecommunications and call center systems. Our rock-solid, fully-integrated, IP and communications systems help small to mid-sized businesses meet their growing telecommunications needs.

NextWest NextConnect Delivers PBX Features to Branch Locations without Installing a PBX  
NextWest, Inc. Announces Appointment of Richard De Soto as Vice-President, Sales and Marketing  
NextWest NextContact™ Packs Broad Functionality into Single System  
Lower Your Total Cost Of Ownership With Virtual Office Voip While Adding Flexibility For Small And Medium-sized Businesses  
NextWest, Inc. to Exhibit NextWest PCXi and NextContact IP-based Communications Solutions at Upcoming INTERNET TELEPHONY Conference & EXPO Fall 2004

Collectible Manager Pro Software  
AX Gold's Download Page Protector  
Webcam Watcher  
Stamp Collector Software  
Postcard Collector Software



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