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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Not All Free Advertising Is Created Equal**

**By Kori Puckett**

Not All Free Advertising Is Created Equal by Kori Puckett

Chances are, no matter how long you've been online, that you've used some pretty popular advertising techniques that produced no results for you. Some of you might even still be in that boat right now.

I'm talking about safe lists, ad blasters, free for alls, traffic exchange programs and such. You'll learn sooner or later, if you don't know already, that those making full-time incomes have never had much luck with those and they won't waste their time with them.

And you shouldn't either. Even some of us that do know this can still get suckered in because the people who peddle these ineffective, time wasting advertising techniques make it sound so simple and easy. Which is exactly what people want—simple and easy. They want a magic button that they can push and call it a day and expect to retire by the next afternoon.

There are some free advertising techniques that work. But you'll mostly hear about those from people who've been there and done that, with safe lists and such, and free advertising that actually works. Those techniques won't have headlines that scream "Send your ad to over a million in 30 seconds!" or "Type it once, click send, and sit back while the cash rolls in!" at you.

No, effective free advertising will take you some time, persistence, and dedication. Writing articles or looking for reciprocal link partners or posting in forums, etc. Those are the kinds of techniques that have produced results for people. It's not a set it and forget it process, so choose how you advertise wisely.

Kori Puckett is the web mistress of Webpay Success and the author of the free special report, Setting the Record Straight On Free Advertising, which highlights 7 dos and 7 don'ts of free promotion online. Visit <http://www.webpay-success.com/freereports/7ways>.

**Free Ezine Advertising On Steroids!**

**By John Colanzi**

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Free ezine advertising has been with us for some time now. As the ezine explosion continues, publishers are scrambling to keep pace in the battle for new subscribers.

Freebies have become the order of the day.

Free Ebooks

Free Software

Free Training Courses

Free Advertising

This has created an extremely favorable environment for subscribers. They can pick and choose from the freebies of their choice.

Many have hopped on the Free Ezine Advertising Bandwagon. But as the Free ads became more common place, Free Ezine advertising began to lose it's pulling power.

Sure you could draw a lot of leads if you posted enough to ezines, but the process is time consuming and still doesn't come close to the pulling power of paid advertising.

You had the choice of either spending time or money. If you were short on cash you had to spend the time.

Now that's all changed. Imagine getting Free Paid advertising.

I know what you're thinking, "John that's a contradiction."

Guess What?

It's not!

There's a new system that will help the average marketer earn Free sponsor and solo advertising.

## Not All Free Advertising Is Created Equal

The scramble for new subscribers has created an opportunity for you to cash in.

If you have a list of contacts or an extremely active downline you can take advantage of Free Paid Advertising!

How does it work?

Publishers looking for new subscribers are paying readers in advertising credits for referring new subscribers.

It's a win – win situation.

The publisher gets a wider circulation and you earn Free sponsor and solo advertising.

You can put your advertising into high gear, absolutely Free.

If you'd like to see how this system works visit:  
<http://www.listpartners.com/cgi-local/addpartner?360>

It truly is Free Ezine Advertising on Steroids!

Wishing You Success

John Colanzi publishes the "Street Smart Marketing". To subscribe <mailto:ezmailer-subscribe@listbot.com> If you'd like to see how John uses this strategy to make money in network marketing visit: <http://johncolanzi.com/cash.html>



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