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Not Getting Where You Want As A Writer? Change Your Mind

By Georgina Stath

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Being a creative writer has never been easy. From learning the craft, to practicing it, to selling your work.

But that enthusiasm we felt sparked into passion as we got more involved in it and it continues to ignite us through the long and hard road of getting published.

We are ready to make money from our writing. And it stands to reason that we should. We have already perfected our profession. Shouldn't the money follow?

It doesn't because being a good writer does not guarantee a publisher will notice you. So as the rejection letters begin piling up you begin to question whether being a writer was actually a good idea or should you have hit yourself over the head.

Being a writer is the most wonderful thing. And there isn't just one road to success.

If you are submitting your work to publishers and getting nowhere all you have to do is one thing. Change your mind.

Stop and think for a moment. You write. The product is yours. So why do you need someone to sell it for you? Why do you need to perfect those dreaded query letters just to get noticed? And why do you have to suffer for your art?

Because the only way you can sell it is through publishers?

Not Getting Where You Want As A Writer? Change Your Mind

Wrong. Very wrong.

Put in the same amount of hard work you are putting in submitting to publishers and actually get somewhere in your life.

The truth is writers have had a gut full of the whole publishing process...

- o We can't write what we want but have to cater to markets
- o We have to make further changes when requested by publishers
- o The amounts we get paid never justify the work put in

It is any wonder then that writers are becoming independent? They realize

their product is theirs so they don't need anyone to sell it for them. And most of all? They don't need to suffer anymore.

So they put in all their effort to create their own business and sell that product on the internet.

And know what? They make it.

The internet is an uncut diamond that we can shape into a fine jewel. The audience is wide and it just asks something from you.

Be unique. Me-too's don't get anywhere on the net. This is where readers turn for something different. Are you different? Are you daring? Do you not beat to anyone's drum but your own?

A business on the net is ideal for you.

I'm not talking about submitting your work to e-publishers. I'll taking about building a website and selling your work straight from there.

Become your own boss because you can. Be the free spirit you always wanted to be. Writers are known for their uniqueness. Don't mould your style to suite anyone. Unleash your creativity now because the opportunity is out there waiting for you.

Take it and make a difference.

Writers have made their own success stories.

Do you want to make yours?

Georgina Stath is a creative writer who took matters into her own hands. She runs her own business. She writes what she wants. She keeps all the profits. You can do it too. Just change your mind. Join the 'Entrepreneur Creative Writer's Course To Success.' It's free and highly informative. Send a blank email to subscribe@beyond-short-story-writing.com <http://www.beyond-short-story-writing.com>

What Publications Should Look for in a Technology Writer

By David Geer

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What to look for in a technology writer.

A good technology writer has a good portfolio. The writer you want will have samples that parallel the content you're looking for. A good portfolio sample can be found at <http://www.GeerCom.com/samples.html>.

A good technology writer is a good investigator. A professional technology writer takes time to get to know you, your publication, and your goals. What do you really want to get out of this project? A great writer will ask because a disciplined professional needs to know.

A good technology writer is a team player. Professional writing requires top-notch communications skills on all levels, not just in the text of your articles and features. The writer you want should be able to carry on a dialogue with you and your team to discover your needs, and to make sure that they are met.

A good technology writer is prepared to work with you and your team until you're satisfied. Consultations, revisions and changes should be built into the fee. These are part of the process and should be foreseen by the writer.

Finally, a good technology writer instills confidence. After providing the necessary requirements and information, you should feel comfortable letting the writer drive where the story is concerned. You should be able to rely on their responsiveness to your queries. You should be assured that they will deliver all that you expect and more.

About the Author David Geer is chief technology writer, technical journalist and owner of Geer Communications, which helps print and electronic publications meet their content needs. E-mail him at David@GeerCom.com, call him at 440-964-9832, or check out the Geer Communications Website at www.GeerCom.com.



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