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Officially Licensed Products Give A Kick To Your Youth Or School Fundraiser

By "D. David Dugan"

Fundraisers have changed somewhat from when I was a kid. We sold one thing and one thing only, candy. Candy for the school basketball team, candy for the local baseball league and yes, candy for the football team too. Don't get me wrong, it was good candy, but we didn't have the choices today's organizations do.

Everything imaginable is generating funds for our children's sports these days. The local or school leagues genuinely need this money too. Many struggling families in today's economy would be unable to enroll their children in some of the wonderful programs out there. Programs like Pop Warner that emphasize scholastics as well as sports. In many cases these programs would be doomed even though they are adequately priced.

One great fundraising campaign I recently became aware of was the Spirit Cup program offered by BRAX Fundraising. This program distributes Officially Licensed NFL, MLB and Collegiate drinking cups to youth and school fundraisers across the country. These amazing 3D cups have a version for every NFL and MLB team as well as some specialty versions. Their unique design, and BRAX's no upfront cost program, has enabled skyrocketing earnings for youth and school fundraisers across the country.

For over 20 years the principals of the BRAX team have been actively involved in sports marketing on a national scope. Through BRAX's various license affiliations, they have gained a clear understanding of the power of collegiate and professional sports merchandise when aligned with fundraising.

The BRAX partners have coached at the high school and collegiate levels. And their sales associates have backgrounds in youth, high school, college, and even professional sports, as participants and/or coaches.

"We believe strongly that our sales associates will provide the best customer support and care to your organization because we are aware of the many challenges your organization faces," states Pete Hexter, one of BRAX's principals.

"We want to keep our approach simple, and appeal to the passion of the American sports fan by offering these team related products. In turn, the sports fans are happy knowing they are supporting their local youth sports organizations."

The BRAX goal is to always provide the best possible pricing, customer care, and ongoing support to all of their fundraising partners. They do not develop relationships anticipating that this is a one time opportunity rather the beginning of a long term partnership. It is this foundation that has maintained their outstanding reputation as leaders in the sport marketing business.

Come to think of it, that candy wasn't so good after all...

–Dave

D. David Dugan is the president of DD&C (

<http://www.dugancom.com>

) and personally helps to

maintain their computer support forum at

<http://forum.dugancom.com>

as well as their Spyware

Information site

<http://spyware.dugancom.com>

. Be sure to check out the Brax Fundraising website at

<http://www.braxfundraising.com>

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How Easy It Gets Ordering Customized Rubber Bracelets In Bulk Online

By Chris Angeles

Looking for a great fundraiser? Then maybe rubber bracelets are just the thing to promote awareness. Custom–printed rubber bracelets are a hit nowadays. These rubber bracelets usually carry colorful designs and names and slogans that relate to a certain cause. There are so many causes out there that these bracelets have been used on already.

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These rubber bracelets are available in a wide variety of colors. There's this pantone chart wherein you can choose from a wide array of colors. You can even request for glow in the dark rubber bracelets. See how great these things are?

These rubber bracelets are cheap to make but in return they can be off great value for your fundraiser or for your cause. Hundreds of fundraisers have used rubber bracelets to promote their cause. Take the Lance Armstrong Foundation for example. They can also be used to promote your brand, company, band, or anything under the sun. Rubber bracelets can also help promote your school pride. Those are just some examples of uses of the rubber bracelets.

There are three types of rubber bracelets, imprinted, debossed, and embossed. Imprinted bracelets will have your message imprinted on the rubber bracelets. Debossed bracelets, on the other hand, will have your message recessed or engraved on the bracelets. They are similar to popular "Livestrong" rubber bracelets. Lastly, embossed bracelets' message will be raised instead of engraved.

These rubber bracelets come in three sizes, adult, medium and youth. Adult bracelets will have a circumference of 202mm. The medium bracelets will have a circumference of 190mm, and the youth bracelet will have a circumference of 180mm.

Prices of the rubber bracelets will tend to be cheaper as you shift from one price break to the other. The reason behind this is that if you order more bracelets, the mold fees and other set-up fees will be distributed to each additional rubber bracelet.

Chris Angeles is the founder of Kulayful Silicone Bracelets. They customize silicone bracelets. They offer the lowest prices backed up by a pricematch guarantee of 5%. Visit them at

<http://www.kulayful.com>



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