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Online Gifts Can Dazzle With A Personal Touch

By Brittney Foster

There's no question the Internet has made gift giving easier, but can a present you order online be as impressive as one you hand pick, wrap and mail yourself? What makes one gift - whether a birthday present, holiday gift, business thank you, or expression of sympathy - more meaningful and memorable than others?

Let's face it, another book or CD packed in a cardboard box, another nondescript gift card, even another basket of flowers just isn't going to cut it. The gift should be unique, the card personal, and the experience unforgettable. The good news is, many online retailers understand how important it is to add those personal touches, making it easy for you to send an impressive, memorable gift without the hassles of traditional shopping.

With that in mind, let's explore some avenues to e-gift success:

Show What You Know: If the recipient of your gift is a collector or enjoys a particular hobby, you might want to choose a gift along those lines. If you're not sure what they already have, take a few minutes to email a relative or close friend who can offer suggestions or guide you to an online wish list. Finding that perfect accessory or collectible shows you chose the gift especially for them.

Send An Experience: If your recipient isn't an avid collector or enthusiastic hobbyist - or if you know that every gift they receive pertains to that same hobby or collection! - it's common to fall back on old standards like flowers or a gift card. It's so common, in fact, those "go to" gifts have lost their ability to dazzle. A new breed of "go to" gifts offering more pizzazz and universal appeal can be found in the increasingly popular realm of gourmet foods and gift baskets. Whether it's wine or chocolate, cheese or cheesecake - or even a "low carb" or "no sugar added" version of your favorite gourmet treat - when you send a gift of fine indulgent foods, you send an experience your friends, loved ones or business associates will enjoy sharing with the entire household or office.

Keep On Giving: If you really want to make an impression, send a "serial gift" by enrolling the recipient in a "cheesecake of the month club," "wine of the month club," "fruit of the month club," or another "of the month club" experience. They'll be reminded of your generosity and thoughtfulness every time they

receive another delicious installment.

Find the Right Words: Once you've chosen the perfect gift, it's time for the perfect card. You want your message to be meaningful and memorable, but if you're like most people, you often find yourself at a loss for the perfect words. Don't be afraid to use a quote from the selection available on many gift giving sites. From the humorous birthday quip to the sentimental anniversary thought to the heartfelt message of condolence, sometimes someone else's words can convey your feelings even more powerfully than you can.

Let Your Voice Be Heard: What could be more personal than adding your own voice to your gift greeting? Some online retailers offer the option of recording a short sound byte that plays every time your recipient opens your gift card. Imagine Grandma's delight when she hears Junior's voice on the card accompanying her gourmet birthday cake! You can sing, talk or send a sultry message of love! The card becomes an added gift, a keepsake to cherish long after a traditional card would be thrown

away.

Stick With a Winner: When you find one or two online retailers you can count on for a great selection and personal touches, stick with them. Once you set up an account and become familiar with their inventories and options for personalizing gifts, you can send the perfect gift for any occasion in virtually no time at all. Of course, your recipients don't have to know that! All they'll know is that you always send unique, memorable gifts with that truly personal touch.

Passionate about the perfect gift? Then you need the perfect cheesecake! Find out more about our cheesecakes, birthday cakes, personalized voice cards and more at

<http://www.sayitwithcheesecake.com>

Choosing A Unique Baby Shower Gift Idea: An Important Decision

By Jennifer Adair

Unique baby shower gifts can be fun and creative or personal and memorable. As long as they are from the heart, unique baby shower gifts become keepsakes that families will treasure for a lifetime.

Baby showers are meant to celebrate the impending arrival of the newborn baby into the family. The baby shower party is an exciting and fun-filled event for moms and dads that are anticipating the birth of their beloved baby. Presenting them with unique baby shower gifts will certainly help make the party extra special.

Ideas for unique baby shower gifts

Unique baby shower gifts need not be expensive. Unique baby shower gifts can be something useful that can be used once the baby is born or a lavish gift for either the parents or the baby. Expecting

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parents take pleasure in receiving unique baby shower gifts from family and friends during the baby shower party.

These exceptional gifts mean that they took the time to find a really special gift for them. However, unique baby shower gifts are no longer just for the coming baby or for the mom-to-be. There are a wide variety of unique baby shower gifts for moms after giving birth, for dads and even for the excited grandparents.

Assortment of unique baby shower gifts

Unique baby shower gifts that are great for babies are personalized baby items. Items like baby bibs, baby blankets or burp cloths are lovingly appliquéd and personalized with a monogram of the baby's initials. These specially made pieces make great keepsakes that the family can cherish for a lifetime.

Custom made jewelry is another example of a unique baby shower gift that the baby can hang on to until he or she grows old. Jewelry like necklaces with pendants and bracelets can be personalized with the baby's name engraved on it.

There are also unique baby shower gifts for the proud parents. New parents will love to receive a custom built stroller bag or diaper bag to use when going out with baby. Plus new parents get a kick out of wearing fun t-shirts that sport amusing sayings poking fun at the new mother and father.

Another popular idea for unique baby shower gifts is baby gift baskets. There are different arrangements available for the baby gift baskets. Baby gift baskets often follow a theme and are designed specifically for either the baby, the mom and even the dad.

Gift baskets for mom can either be filled with maternity clothes or remedies for morning sickness. Unique baby shower gifts for dads can also be packed in a distinctive gift basket. The gift basket for dads can be designed as a survival gift basket like a daddy diaper tool kit.

Where to find unique baby shower gifts

Many online shopping sites offer a wide variety of unique baby shower gifts at reasonable prices. At the same time, many artists that specialize in creating unique baby shower gifts often sell their products online. Unique baby shower gifts can also be a personal creation of the gift giver for a more personal touch.

The search for unique baby shower gifts is a labor of love. Some may give up and concede to buying a mundane gift for the party. But for those who really want to give the best, unique baby shower gifts are the only way to go.

Download your free baby shower planning report today for great ideas and tips for planning amazing baby showers at

<http://www.babyshowerguidebook.com/>



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