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Outsourcing Projects In Today's Global Economy

By Mary Murtha

One of the hot political topics facing the United States political establishment today is the tendency of businesses to practice the philosophy of outsourcing projects. Many people have an opinion that nothing should be outsourced, but the ability that companies have to outsource projects keeps domestic costs down.

Skilled labor in the United States is expensive. In addition to health insurance, employers need to set up office space and pay into retirement plans. Outsourcing projects and creating a network of freelancers is a great way to reduce the overhead costs of running a business.

The Internet has become the most powerful marketing tool on the planet. Take a step back and put it into perspective. At any given moment, hundreds of millions of people are linked to the Internet. The possibilities for reaching large groups of people are greater now than at any other time in history. Plus, Internet connection speeds are so rapid now that the flow of information is nearly instantaneous. When the term 'Information Super-Highway' was coined - broadband was in its infancy. Today it seems like the world is connected and this reinforces the need for virtual marketplaces.

If you conduct some research on the web, you can find that there are a variety of websites dedicated to outsourcing projects. One such website is guru.com. This well-designed website is a virtual marketplace accessible from anywhere in the world. In addition to the snappy design, guru.com has over a dozen categories of freelance projects for freelancers and employers to find and post projects in respectively.

If you log onto elance.com, you can also find a virtual market where outsourcing projects has become en vogue. The professionals on elance are top-notch and cover many different areas: writing, logo and graphic design, software, and website design, to name a few.

Another entry into the growing coliseum of virtual employment is rentacoder.com. This website specializes in software and computer professionals. Not only are there a great deal of competent computer professionals in the United States - they are all over the world. India, for instance has been receiving jobs that companies in the U.S. have been outsourcing.

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There is no way to stop outsourcing projects. It is just the way business is headed. If you found one store with an item at a great discount, wouldn't you go check it out?

For more info about Outsourcing Projects

http://www.ezoutsourcinginfo.com/Articles/Outsourcing_Projects.php

and other Outsourcing Solutions

visit Mary's site at:

<http://www.ezyoutsourcinginfo.com>

Where Are The Facts About Outsourcing

By Jonathon Hardcastle

Outsourcing of jobs to offshore companies has been a hot-button issue since the 1960s when the United States began losing automotive manufacturing jobs to Japan. In recent years, the outsourcing of technical jobs has revived the debate which became one of the top issues in the 2004 presidential campaign. However, actual facts and statistics about the effect of outsourcing on the American economy are hard to come by. Rhetoric, not facts, dominate the discussion of whether outsourcing has an effect on the economy.

There is a serious dichotomy between the beliefs of average Americans and those of economists and other experts. For example, a Zogby International Poll showed that 71% of Americans believe that outsourcing hurts the economy but when the Wall Street Journal asked the same question of economists, only 15% felt that outsourcing had a negative effect.

Opinions on outsourcing tend to be divided by economic status rather than political persuasion. For example, some Republicans in the House and Senate believe that outsourcing has a terrible effect on the economy and that legislation should be enacted to stop it. However, conservative think tanks like the Heritage Foundation and Republicans with ties to big business believe that the threat of outsourcing has been over exaggerated.

Liberals are also divided about outsourcing. The Democratic party has traditionally been the party of labor in the United States but it was a Democratic president, Bill Clinton, who shepherded the North American Free Trade Agreement through Congress, a treaty which most experts agree facilitated the current outsourcing trend.

For every argument for outsourcing, there is another argument against it. For example, the Heritage Foundation argues that despite outsourcing more Americans are employed than ever before and that jobs continue to be created to compensate for those lost overseas. Anti-outsourcing advocates point out that gross wages are dropping because the jobs that are being created are low-level service sector jobs, not high-tech jobs to replace the ones that are being lost.

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The Heritage Foundation, citing the Organization for International Investment also argues that for every job outsourced, another is "insourced" to the United States from another country, often at a higher rate of pay than the job lost. Anti-outsourcing advocates say that those numbers can't be accurately verified.

What is clear is that until the federal government conducts accurate research into the effects of outsourcing on the United States economy, there will be no definitive answer one way or the other.

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