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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**PYCNOGENOL – FRIEND OR FRAUD**

**By George J. McClelland**

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Why is it praised by some and cursed by others?

Pycnogenols are OPCs and are antioxidants. They are found in plants throughout the world and are produced as part of the plant's survival system. The greater the environmental stress, the more powerful the OPCs it produces. The most powerful OPCs are found in the Maritime Pine Tree of France. A French scientist read of a tragedy which happened in the St. Lawrence Seaway where some sailors whose ship was trapped in the ice were dying of a strange disease. Natives introduced them to a stinky tea made from the local pine trees. The sailors who drank the tea quickly regained health.

Since the Maritime Pine Tree in France was used for lumber, the bark was readily available. His experiments resulted in the introduction of OPCs as a great healing source. The name Pycnogenol was patented and it only refers to OPCs from the Maritime Pine Tree. None of the OPCs coming from other sources can legally be called Pycnogenol. The Horphag Company who owns the patent and trademark actively pursues people who illegally use the name "Pycnogenol" as more and more of those companies are discovering. All OPCs are antioxidants, but their quality varies greatly.

About 15 years ago, Dr. Lamar Rosquist recorded a tape concerning his use of Horphag Pycnogenol. The testimonials were mind boggling and covered a wide range of illnesses. Over a million copies were sold and at least a million more were illegally distributed. Many people who used his tape

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were selling inferior quality OPCs as pycnogenol and people who bought it did not get the results described by Dr. Rosquist. Disappointed, they yelled "Fraud." Fraud was (and still is) involved, but it is the look alike products that are fraud.

To get the best results from Horphag Pycnogenol, you need a product with a delivery system and you need to use one milligram per one pound of body weight. Since the root cause of most illnesses is free radical damage, Horphag Pycnogenol used with the 1–1 formula helps overcome many health challenges. Miracles after miracles have been and are being recorded. Why have many people failed to get good results?

1. An inferior quality of OPCs was used.
2. They were not using Horphag Pycnogenol on a 1–1 basis.
3. The formulation did not include a delivery system
4. The product did not include as much Pycnogenol as claimed on the label.
5. Pycnogenol adheres to many ingredients used as tablet fillers and passes out of the body.
6. Pycnogenol adheres to collagen which is used to make capsules.

Horphag Pycnogenol remains a powerful disease fighter when packaged and used correctly. When buying Pycnogenol, make sure the Horphag name is on the package. Otherwise there is no telling which OPC is being used or how powerful it is. You will also want to check for a delivery system and the real quantity of Pycnogenol in each tablet. If you are using Pycnogenol and do not get the desired results, check the above list of 6 reasons for failure.

Horphag Pycnogenol is expensive. In America the raw Horphag Pycnogenol costs over \$3,600 per kilo, which is a very small quantity. I checked pycnogenol on Google a few days ago and the products listed were so cheap it became clear the chances of those products being Horphag Pycnogenol are almost non-existent. Get your calculator and do some figuring before you buy.

My health was restored nine years ago by Horphag Pycnogenol containing a delivery system. It was used at the of 1 milligram per 1 one pound of weight. I use it every day. There are too many people needlessly suffering with "old age" diseases and I don't plan to join them.

Submitted by,  
George McClelland

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My failed health was restored through the use of powerful nutritional products nine years ago. I became a part of a unique group of health conscious people and researched health and nutrition. My book, *What Your Doctor Doesn't Know Might Kill You* is located at [www.bookonhealth.com](http://www.bookonhealth.com). I live in Checotah, OK, USA and can be contacted at [gjmc@lakewebs.net](mailto:gjmc@lakewebs.net).

## **Tips For Combating Click Fraud**

### **By Gabriel Adams**

Click fraud is one of the biggest issues in the pay per click industry right now. It's easy to understand why, too - click fraud costs advertisers money, but gives no return. It cuts deep into profit margins, and in some cases, may be the difference between making money and losing money.

Click fraud is, at its simplest, clicks on ads that are not generated by a real person interested in making a purchase. Click fraud can come from many different sources:

Click bots, which are robots designed to click on ads, are one source. Click bots are often run by an affiliate of the PPC search engine.

Competitors may click on your ads to try to drive your cost up.

Click schemes are programs people join to click on ads for each other. Usually these people are affiliates of the PPC search engines.

Combating click fraud can be tough. One of the easiest ways to combat click fraud is to not advertise on search engines who deliver lower quality traffic. This factor is easily determined with conversion rates. If one search engine's traffic converts at 2 percent, and traffic from the second search engine converts at 1 percent, you know the traffic from the second search engine is half the quality. Click fraud is likely one of the factors involved.

In addition to such basic tracking mechanisms, you can use more advanced tracking mechanisms to try to catch click fraud. For example, you could use a script that you would gather data on visitors from PPC search engines (data might include IP address, number of times they clicked on the ad, and time they spent on the site) and use that data to pick out suspicious visitors. You can then submit the data to the search engine and request a refund on the traffic.

Click fraud is probably the biggest problem in the PPC industry, and you can work to save yourself some money by combating click fraud.

Bespoke click fraud detection and protection software from Evolution Internet Ltd:



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