

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Personal Profile Of The Week: Bob Osgoodby

By Larry Dotson

Personal Profile Of The Week: Bob Osgoodby by Larry Dotson

Bob Osgoodby is a partner in Advanced Marketing Consultants LLC, which is a full service online advertising agency. In business for 10 years, his specialty is lead generation for list brokers, telemarketing, both inbound and outbound, and advertising for home based businesses. He has five publications. Four are targeted to the small business and work at home audience, and one is on health. Bob is a prolific writer, and his articles have appeared in hundreds of online and print publications.

Nickname: The Wiz (of Oz)

Age: 66

Birth Date: 01/08/35

Present Residence: Sea Bright, NJ

Name Of High School/College: St. Peters College

First Full/Part-time Job: Teacher of Accounting – High School and College.

Marital Status: Married

Number Of Children: 3

Number Of Pet(s): 1

Personal Profile Of The Week: Bob Osgoodby

Pet Type(s)/Name(s): Our Golden Retriever – Bear

Computer: We have 4 "no-names" networked together

Years In Business: Internet – 10 years – started as a consultant with Prodigy

No.1 Marketing Strategy: Search Engines/Ezine ads

Most Prized Possession: My relationship with family

Indoor Hobbies/Interests/Activities: Writing Articles

Outdoor Hobbies/Interests/Activities: Tinkering about the house

Favorite TV Show(s): History Channel

Favorite Book(s): Anything Marketing Based

Favorite Food(s): Barbecued Anything

Favorite Sport Athlete(s)/Team(s): NY Giants – both my father and my wife's father played for them.

Favorite Color(s): Red

Favorite Place(s) To Visit: Aruba

Your Dream Possession/Vacation: Don't really have one – been there done that.

The Little Things Increase Your Network Of Influence BIG Time!

By Josh Hinds

The Little Things Increase Your Network Of Influence BIG Time! by Josh Hinds

The other day I got a note from my friend Bob Burg (www.burg.com) letting me know I'd been quoted in Steve Goodier's inspirational ezine (www.lifesupportsystem.com). I'm used to Bob taking the time to let me know of things like that, or dropping an e-mail of appreciation for little things that which might have otherwise gone unnoticed by most people (myself

included in some cases).

However, this time it set me on the path of thinking just how powerful what he'd done is. Perhaps more importantly how we might all take a lesson from him and be all the better for it.

Let me recount the event and I think you'll see where I am coming from. Bob sent the e-mail simply to let me know (and as a way to say, congratulations), which I of course appreciated. I sent an e-mail to Steve to thank him for quoting me. Steve wrote back and from our meeting he's agreed to have some of his articles appear in my newsletter.

So just right there you have a win, win situation. Here's where it gets interesting though. Bob has greatly strengthened his relationship with both me and Steve just from that one little e-mail.

Here's another interesting way of looking at this. The next time I have a lead or believe someone would be a good match for Bob, you can bet I'm not going to think twice about dropping him a message about it.

The incredible thing is that he's cultivating powerful relationships, both business and personal with people just like me all the time. This is a lesson we can all take to heart. And it's not something that is going to an inordinate amount of effort on our part to put into action. It will however take constantly being on the lookout for ways to add new value to your relationships.

In the process you'll strengthen your personal network of people, which in turn creates vast opportunities.

Josh Hinds – Founder <http://GetMotivation.com> Josh offers two FREE Self-Improvement ezines: The Inspiration a Day! & Let's Talk Motivation! Visit <http://www.getmotivation.com/myezines.html> join. Act



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!