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Photography: From Hobby To Your Very Own Business

By Michael Colucci

That's right. Who could say that there's no chance that your hobby could also be the foundation of your first business venture? There are a lot of people out there who are in need of a good photographer to capture images of their son's wedding, their daughter's graduation or their very own wedding. Why couldn't you be the one to supply your photography services to their needs?

For the transition of photography from hobby to your very own business, there are several tasks that you have to accomplish first.

Market Your Photography Skills Sell yourself, in other words! Let people know about what you can do in the field of photography, why they need your skills and why they should hire you. Make sure, however, that you charge them reasonable rates since you're still more or less an amateur in the field of photography.

To effectively market your photography skills, don't be afraid of spending a little money on posting ads in the classified sections. Don't stop there but post about your photography business in as many places as you can.

Join Interest Groups This could be the local photography club in your community or the association of young photographers in your school. It could also be a Yahoo Group that you could easily join.

Usually, these groups are able to hold regular or annual exhibits of their works and it wouldn't hurt to expose to the world the beauty of your works in photography.

Join Photo Competitions Two things that you could enjoy when joining photography competitions: fame and fortune. Both are equally important. Fame would do wonders to your career in photography because it would let the world know about your skills and winning a photography competition may also offer the prize of having an apprenticeship under a world famous photographer. And when it comes to wealth well, when did extra money ever hurt?

Offer Your Skills For Free to Government Projects The government is always on the lookout for

professionals who are willing to work for free and you should take advantage of this. Offer your photography skills for free because this would give you the opportunity to show them what you got.

Offer Samples of Your Work to Newspapers and Magazines ¶ This is just like joining a photography competition. When you offer samples of your work to newspapers and magazines, you're improving the chances that you'll get noticed by the people who matters.

Although we can't say that the road to victory is easy, never give up, never stop taking pictures and you're sure to go far!

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Photography Tips

and

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– Free sites that

offer photography tips and camera reviews.

Photography Jobs: Do You Have a Future in Photography?

By Colin Hartness

There is a wide world of photography. It touches each of us in our lives on a daily basis in some form or another. Photography is so much a part of our culture now that we hardly even notice all the places that it exists. When you watch television, look at a magazine or even view a billboard on the highway, this is all because of photography. There are so many ways that photography crosses our lives each day. There are a lot of opportunities for someone looking for photography jobs.

What Photography Jobs are Available?

If you enjoy photography and are thinking of it as a career, there are actually many different directions you can choose from. Obviously, there is professional photography but even in that choice there are many other smaller options that you have as well.

You can become a photographer in a special field such as wedding or family photographer. You can choose to make money taking pictures of things you love such as animals, nature or ships. If you enjoy scuba diving, you can become an underwater photographer. Pretty much anything you can think of, there is room to take and sell pictures of it.

If you love taking pictures and the idea of a career in photography sounds good to you, just how do you begin finding photography jobs?

How Do You Find Photography Jobs?

There are different ways of finding photography jobs, depending on the type of job you are looking for and your experience. You can begin by creating a resume and portfolio of your work. Then you can search on the internet at freelance photography job boards or photography websites and message boards. Get specific into types of photographing you have done and look on the internet for those.

You can go locally and look for internships or local firms or companies that may need photographers. You can get the word out by doing small events such as birthday parties and such. Get your name out as someone who will work these functions. Show friends and family samples of your work and ask them to spread the word. You may even want to participate in a charitable or non-profit event to boost your portfolio.

You can also begin submitting your work to contests and magazines to get yourself known and build your portfolio. Placing or winning in contests and getting published in magazines can help you build clips that you can use for getting bigger and better jobs.

Lastly, you can actually apply to jobs directly. It is best to do this only if you have the proper qualifications for the job. You don't want to set your goals so high that you get let down but there is nothing wrong with going for what you want. Most importantly, get as involved with what you love as possible. Learn as much as you can about photography and what makes good photography. Subscribe

to magazines, read books, look at winners of photography contests

Looking for information about Photography?

Go to:

<http://www.asaphotography.com>

'ASA Photography' is published by Colin Hartness –
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