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Poker Affiliates And Blogging: The Importance Of Blog Design

By Blake Stevenson

Blogs have enjoyed increased popularity over the past few years and if you are a poker affiliate and aren't using blogs as a tool to build your business, now is the time to start. Blogs can be a tremendously effective way to promote poker rooms through affiliate programs.

As you you're setting up your blog, there are some important things to keep in mind in terms of design. Here are a few tips that will help make your blog stand out from the millions of others on the internet.

1. Choose a new font

Changing the font on your blog can help to make it unique, especially if you're using a popular blog template that hundreds or thousands of other bloggers are using as well.

2. Add photos

Adding pictures to your blog will help to make it more interesting and visually appealing to your readers.

3. Add a favicon

Give your blog that extra little bit of flare by adding a favicon. Favicons are the small icons that appear next to URL's in your browser address bar.

4. Look for cool blog templates and layouts

There are many sites on the internet that provide a wide variety of free blog templates. Using a ready made blog template to customize your blog is a quick and easy way to improve your overall design.

5. Add audio to your blog

Adding audio to your blog will not only make it unique, it will also keep your blog visitors coming back. This is a great way to stand apart from the pack.

6. Add poker room banners

As a poker affiliate, this is a given. However, don't overdue things and clutter your blog design with 500 different banners. Keep things neat and place your banners strategically in the best locations.

I hope that you'll begin using these tips to build your poker affiliate business by blogging. Wishing you much success in your poker affiliate efforts!

Discover the secrets to becoming an online poker super affiliate today at

<http://www.epokeraffiliate.com/>

Poker Affiliates And Blogging: 5 Reasons To Use Blogs To Promote Online Poker Rooms

By Blake Stevenson

Using blogs as a poker promotion technique can be very profitable. In case you're a poker affiliate and aren't familiar with the world of blogging, here is a quick overview of why you should consider blogs as strategy for building your business.

Blogging is a concept that was started in the late 90's. Blogging was originally used as a way to comment on an existing webpage and provided an opportunity for visitors to voice their opinions on a particular page. Here is a list of 5 reasons why you should start using blogs as a poker affiliate.

1. Blogging is simple. Publishing content to a blog is hands down the easiest way to get your writing on the web. There are absolutely no skills necessary to publish content to a blog, it is actually so simple that even a child can do it. Simply type and click, that's it. Maintaining a blog is just like having a virtual piece of paper that you write your ideas to. As long as you have access to a computer and an internet connection, you can start promoting poker online.

2. Blogging is authentic. In a day and age where advertising saturates our lives, many question the credibility of ads that they are exposed to. Blogs however, allow real people to share their real life experiences and reviews, unscathed by paid ads. Blogging lends credibility to your promotion efforts and builds up trust.

3. Blogging is free. Blogging doesn't have to cost a dime and you can get started in just minutes. What more could you ask for?

4. Blogging builds credibility. Blogging gives your readers an opportunity to gain a somewhat candid view of your thoughts, opinions, and emotions. This leads to believability and you can use this to promote your poker affiliate business.

5. Blogging expands your sphere of influence. Blogging will explode your circle of influence and you'll soon have visitors from all parts of the world visiting your blog and reading your posts. This is extremely powerful!

As you can clearly see, there is absolutely no reason why you shouldn't add blogs to your poker affiliate marketing business. Give your business a boost today by tapping into the power that blogging has as an Internet marketing tool.

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