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Profit From Reading

By Raymond Johnston Jr

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A while back my youngest son came to visit for a few days. He and his family arrived late one night and after visiting for a couple of hours, we all turned in.

The next morning when he came down for his caffeine jump start, I was sitting at my desk with my computer on. This is my normal daily routine. I start my day around four, yes that's four in the morning unlike my son who is usually going to bed about that time. Anyway, he just mumbled good morning and took his coffee and headed out to sit by the lake.

The second morning, he looked at me very strangely as he went by. Finally on the third morning he asked me what I could possibly be accomplishing sitting there staring at the screen for so many hours? When I told him that I was reading, I got another shake of the head and off he went.

Do you spend much of your day reading? If you are part of the internet marketing world and you answered no, you are making a big mistake.

What do I read? I subscribe to and read an amazing number of ezines. I know that most of you just use them to get your free ads and don't even pay attention to any of the content. If you want to succeed in the internet marketing field, I urge you to subscribe to ezines. Read the content and find which one's provide you with quality material. Keep subscribing to those you find useful and discard the one's that don't. Then go out and subscribe to some more and repeat this process.

If you spend all of your time sending out free ads to ezines and FFA sites instead of reading, you have your priorities in the wrong order.

I was reading an article on advertising the other day. The author stated that research was a big step in writing good ad copy. Well. I am here to tell you that reading is a big part of being successful in the marketing world.

Profit From Reading

I read ezines, I read books, I read news articles and I could go on and on. I read everything that might have an influence on the internet marketing industry.

Ninety to ninety five percent of the people who are trying to work in the internet marketing field are going about it all wrong. They are spending their time unwisely and will be in the same circumstances a year from now.

Most of you who are trying to work on the internet have a limited number of hours each week to put towards your marketing business. I strongly urge you to allot some of that time to reading. If you do this consistently for a few weeks, you will be amazed at what you learn.

Work at Home and Make Money Writing for Profit

By Jim Green

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When you work at home to make money writing for profit you do it in your own time, your spare time. What spare time do I hear you yell at me? Time is what you make of it and if you try (really, really try) you can always allocate a little for yourself to express self-initiative, develop your great extra income idea and make money writing. You might even qualify for some public sector assistance by way of government grants.

There again there might be multiple mental blocks standing in your way; blocks like...

- Too busy
- Too old
- Too young
- Too tired
- Too retired
- Too broke
- Too redundant
- Too rejected
- Too much to hope for...

TOO BUSY?

Well, you know what they say: if you want something done in a hurry; your best plan is to ask a busy person. If you're a stay-at-home mom looking after the kids, create a slot, exercise some self initiative and become instead a work at home mom.

TOO OLD?

Says who? You're only as old as you have a mind to be. Develop your great income idea and work at home writing for profit.

TOO YOUNG?

Rubbish. Go for it. You may not get a second chance to work at home.

TOO TIRED?

Then book a wake-up call. Creativity is happening all around you. Subscribe to my creative writing course and start writing for profit.

TOO RETIRED?

Then start all over again, get back in the driver's seat and use your accumulated expertise to work at home and make money writing for profit.

TOO BROKE?

Then enquire about government grant assistance for people who want to work at home.

TOO REDUNDANT?

So you're finding it difficult finding employment? Then do something else meantime, draw upon your expertise, spend the time developing your great income idea and make some money writing for profit. Subscribe to my creative writing course and work at home.

TOO REJECTED?

There's only one way to get rid of it. Forget it – but only after you've forgiven those who are doing the rejecting. They don't know your side of it and even if they did, they probably wouldn't understand anyway. Pick yourself up, evaluate your expertise and set about making money writing as you work at home.

TOO MUCH TO HOPE FOR?

Can't be or you wouldn't be still reading this article...

Jim Green is a bestselling author with a string of niche non-fiction titles to his credit including 'Starting Your Own Business' (How To Books ISBN 1-85703-859-2) and 'Starting an Internet Business at Home' (Kogan Page ISBN 0-7494-3484-8). His tutorial is available at <http://www.writing-for-profit.com>



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