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**Profits With Mini Sites**

**By Gauher Chaudhry**

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Gone are the days when marketers used to build monster 500 page web sites trying to sell almost everything imaginable. Surfers do not want to get lost in a maze of information or confused about which product to purchase.

Mini web sites are soon becoming the new marketing method to drive traffic and sales up for many Internet marketers.

What is a mini web site?

A mini web site is simply a direct sales letter (almost always one page) and an order form. No banners ads, or advertising links or multiple product selections. The mini site focuses on selling one product/service and one product/service only, directing the potential customer to the order form.

The reason why mini sites are becoming so effective now is because they are "direct response sites" and the visitors are usually targeted individuals who have a genuine interest in what the site has to offer.

They are easy to create and can take less than 30 minutes to build. Creating a monster marketing site takes months, costs more money, and could result in a variety of problems.

The great thing about mini sites is that even the busiest person can find some time to create one and it requires almost zero maintenance.

Many new Internet marketers sometimes make the mistake of setting up massive web sites and try to keep the site updated with fresh content. However, they end up being so busy with maintaining their site that they have no time for the most important thing which is marketing!

The nice part about mini sites is that they are quick and to the point. No messing around with fancy graphics or a gazillion of links. Simply a killer sales letter and an easy to follow order page. The ultimate goal of every marketer is to close the sale.

A lot of marketers are not happy with the sales letters that affiliate programs provide them, so they design their own mini sites to help \*pre-sell\* the product or service. Another component about a mini-site is that you can register a domain name that looks more professional.

For example, instead of using the URL provided by a company (lets use an luggage company as an example) that runs the affiliate program which may look like this:

<http://www.company.com/cgi-bin/affiliateprogram/id=8796?cool>

You could register a domain name that looks more professional and redirect it to your sales page. For example, it may look like this:

<http://www.bestluggage.com>

When I released my book "EZ Money With Ezines" last year, I did not want to simply create a sales page on my existing site <http://www.freecoolcash.com>. I thought it would look more professional by getting the domain name <http://www.ezmoneywithezines.com>. The visitor would remember the URL better if he wanted to come back in the future and purchase the book.

If you are interested in setting up multiple income streams, I suggest going to:

<http://www.freecoolcash.com/cgi-bin/lnkinlte.cgi?l=mini>

where you can start creating many mini-sites for as little as 11 cents a day!

You will learn from pros like Marlon Sanders, Terry Dean, Phil Wiley and Allan Gardyne why mini sites are the quickest and easiest path to Internet profits.

They also offer a variety of bonuses that will help get you started in the right direction.

So if you are serious about making money on the Internet without having to spend countless hours creating your web site, then mini sites are definitely the way to go.

### **Sex Sites Are Not The Only Ones That Can Pull In**

**By Chris Ryan**

#### **Sex Sites Are Not The Only Ones That Can Pull In by Chris Ryan**

Theme Based Web Sites verses Mini Web Sites:

It's long been a matter of conjecture when it comes to building theme based web sites or building a series of mini sites.

Some of the Internet marketing gurus say that building big 20 plus page theme based web sites is the way to go. and yes the search engines love those type of sites.

Other marketing gurus swear by a series of mini sites of between 3 to 5 pages and containing good content about the product being offered on the site and the search engines like these type of sites too. You might call these sites mini theme based sites.

Ok! It seems to me that you could make an excellent living going either way.

So where do we go from here? Theme based or mini sites. Why don't we think out of the box somewhat?

Is there some reason why we could not combine the 2 types of sites, theme based and mini sites. If both types contain good content for the humans of our world and both, were optimised for the search engines then it would seem to me that we could have the best of both worlds.

Building mini sites can be done quite cheaply and easily especially if you own Phil Wiley's killer mini sites and learn how to go about it.

Phil is an expert marketer and is acknowledged as the worlds foremost expert on building mini sites that Sell like Crazy. We own Phil's Killer Mini Sites and would recommend it to anybody:

## Profits With Mini Sites

It is a bit more expensive to build a 20 + page web site but with our web hosting it is easier than falling of a log.

It is called "Site Build It" and comes with 50 free tools that will automate your business and make life easier for you.

We own 2 "Site Build It's" and it is without a doubt our most recommended product:

See the results ordinary people get with their "Site Build It" web sites.

Check out Phil's Killer Mini Sites here:

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Review Low cost web hosting at it's Best:Hurry and get your\$100 discount + you will get 3 months free

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<http://www.home-based-business-make-money-at-home.com/SiteBuildItrefcenter.html>

Amazing results achieved by ordinary people, just like you and I:

Chris Ryan ,Perth Western Australia.Webmaster of

[www.home-based-business-make-money-at-home.com](http://www.home-based-business-make-money-at-home.com) I have been marketing on the Internet for 2 years and would love to help like minded people.



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