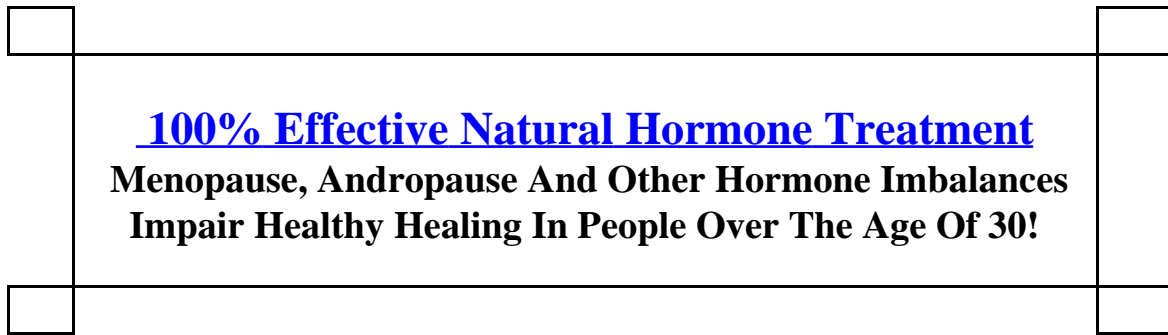


Promote your web business with every email you send!

This Free E-Book is brought to you by Natural-Aging.com.



Promote your web business with every email you send!

By Dan Karwoski

Promote your web business with every email you send! by Dan Karwoski

Website owners are always on the lookout for new ways to promote their business. What if I told you could advertise your business every time you send an email and it wouldn't cost you a dime?

When you meet someone you might give him or her one of your business cards. Now the recipient has all your contact information, learns a little about your business and this allows you to expose your brand. With an eBusinessCard you can still give them one of your cards, electronically, using Microsoft Outlook! All you have to do is create your card in HTML to resemble your printed card. Then save it to your Outlook signature folder so you can send an electronic version. The big advantage to an electronic card is it has live links that can take the viewer to the exact page on your website with the information they need. See the sample here <http://www.junglia.com/email-stationary/horiz.asp>.

Open your favorite HTML editor and design and build your card. Or if you currently use a printed card just copy it. If you lack design and/or HTML skills you can use the handy form below to painlessly create your own card. If you create your own card remember to use absolute paths (full http path) for all your links and images. In order for this to work with all email clients you will need to place any images you use on a server and create an absolute link to the image. If the email recipients don't have HTML enabled in their mail client Outlook automatically creates and sends a text version, which can be read with any program.

Detailed instructions for uploading and using your card are listed here <http://www.junglia.com/email-stationary/horiz.asp> in step 7.

This is a simple and inexpensive way to promote your business. Everyone you correspond with will know that you are a professional.

Dan Karwoski has been teaching website design to college students since 1997 and has created quality work for MSNBC, Microsoft, Amazon, Atom Films and many others. Interested students can learn the basics of web design by registering at <http://www.learn2design.net>. Please email questions to info@learn2design.net.

Promote your web business with every email you send!

Handling Your Email Addresses

By Lester Boey

Handling Your Email Addresses by Lester Boey

--Company Email Addresses--

Web hosting companies should provide company email accounts for each person in your company. Email addresses should appear like this:

yourname@domain.com

lester@definiteweb.com

myname@companyname.com

--Web Mails--

Most websites work with web mails. Web-based email enable you to access email via a web browser such as Internet Explorer. You log into your email account via the Web to send and retrieve email. You are able to access your emails from anywhere in the world and it makes checking of emails convenient and portable. Web mails for your company will most probably be accessed at www.yourcompanyname.com/webmail

There are other forms of web mail options available such as Yahoo! Mail, Hotmail and Gmail.

--Email Forwarding--

Email forwarding allows you to have multiple email personalities. With email forwarding, you can setup aliases for other email accounts like

joe@mycompany.com forwarded to web-designs@definiteweb.com

joe@myothercompany.com forwarded to web-designs@definiteweb.com

joe@personalwebsite.com forwarded to web-designs@definiteweb.com

It makes tracking of emails easy; especially when you have multiple email accounts to check on.

--Mailing Lists--

It will be useful if you can send out emails to a large number of users. Start up with collecting opt-in email addresses from interested parties and send monthly promotions of your business products and services. Before long, your mailing list will be your another marketing channel of your business.

Promote your web business with every email you send!

Lester Boey works in an Australian SEO and Web Design company <http://www.definiteweb.com>/His life revolves around SEO; providing full-time and freelance seo services to US and Australian businesses. Email: projects@definiteweb.com



This Free E-Book has been brought to you by Natural-Aging.com.

**[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!**