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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Promoting Your Site With Free Directory Submissions

By Gabriel Adams

Free directory submissions are an inexpensive way to promote nearly any website. The first question, though, is "do free directory submissions actually work?"

As we know, the major search engines, especially Google, are continuing to be tougher in their algorithms regarding what is a quality link. Do free directory links help with search engines.

Well, the results say yes. I have used free directory submissions as the sole link building method when getting a few sites started. They did get some respectable rankings on the major search engines. Of course, directory submissions by themselves aren't a complete long term strategy, but they are an excellent part.

When you start submitting your site to free web directories, there are several simple rules you should follow if you want to see excellent results.

1: Submit only your homepage URL. Most directories will deny listings that link to a sub page on your site.

2: Use keywords in your anchor text. As with other links, ensure that one or more of your major keywords are included in your title.

3: Make your title official. Don't keyword stuff your title - write it for a reader, not a search engine. Make it an official, unique title for your site.

4: Rotate your titles. Use several different titles so that you have some variation in the anchor text of your links.

5: Use a real email address. You don't have to use your main email, but use an email you check. Many directories require email confirmation.

6: Be patient. It will take weeks to months for the directories to approve your link. Patience is required.

Promoting Your Site With Free Directory Submissions

If you follow these simple guidelines, you can easily use free directory submissions to promote your site - for free! You can't beat the price, that's for sure! Plus, free directory submissions are effective. They've been proven time and again to work. Get started today!

Visit the MingleON SEO Web Directory, Submit your Site:

<http://www.mingleon.com/>

Web Directories: What Are They And Why Submit To Them?

By Agnivo Roy

E-commerce has boomed over the years. People from all walks of life have been using the Worldwide Web as grounds for leisure and business. If you have an existing website, you probably didn't leave any stones unturned just to find the best way to increase your page rank and attract more traffic to your homepage.

What is a web directory?

If you are a web marketer, then web directories are not something new to your ear. A web directory is simply a listing of websites. Web directories place live links of participating sites and categorize them accordingly. If you are familiar with Yellow Pages, the idea is pretty much similar to that. The only difference is that a web directory is an online source of information that you can browse over the Internet.

Why submit your site to a web directory?

Just like traditional advertising, if you want your website to get as much visitor as it can, then you need to promote it. In the online world, linking is one of the most effective ways of promoting your website. This way, your website gains more exposure. Submitting to web directories can give you permanent links at a very cheap price or even for free!

Web directories gained their popularity because of the convenience it offers to online users. If for example, your website is into selling jewelries and accessories, it would most probably be categorized under 'fashion'. An online user who wants to shop for a good pair of earrings would simply click on the fashion category and in no time, be on her way to your site. Visitors from web directories would be directed your own site if they click on your link. Using web directories can be more efficient than browsing through search engines, which may give you unorganized results.

How to get started?

All web directories have certain standards and procedure in accepting website submissions. Make sure that your website is of quality and completely functional. You can usually find a 'submit your site' link on directory sites. If you not, then head to the website's FAQ page.

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Links submissions come in different types. Popular web directories like Yahoo provide paid submissions. This means you are required to pay a fee before you can submit your site. Some directory sites may offer free submissions or require a reciprocal link. Reciprocal links means that you have to add the web directory's link in your own website. You can also request to buy a premium link, a link that is given a prime spot in the directory page.

Increasing your links can position your websites on a greater page rank and consequently increase your traffic. Web directories are definitely one effective way to optimize your sites. They come in very cheap and most links are permanent. If you want to tell the world about your site, then go ahead and submit your site to web directories today.

Agnivo Roy runs a network of Premium Web Directories, offering permanent one way text links. Affordable Featured, Regular and Free 3-way Reciprocal Links available :

<http://www.hotbizdir.com>

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<http://www.mozdirectory.com>

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<http://www.directory7.org>

|

<http://www.permalinks.org>



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