

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Promoting in Online Forums

By Anna-Marie Stewart

Promoting in Online Forums by Anna-Marie Stewart

Forums can be a useful tool if you're doing business online. You can learn a lot by reading the content and actively taking part in the discussions. Reading a forum's archives can be a great way to get a basic knowledge about a topic, and it can also give you pointers about the changes in trends and opinions through time.

It is always very important to read the terms and conditions of each particular forum for a basic guideline as to what is acceptable. It's also a good idea to read archived posts in order to see the guidelines in action. If you don't, you could end up doing something wrong, like spamming the forum, and that could seriously hurt both your name and your business.

Taking an active part in forums can help you gain recognition in topics you show some knowledge of, and may even result in some great business leads and contacts. Read through posts, and answer any questions you are able to in a polite, friendly and helpful manner. It's a brilliant way to get your name and services known, but you have to be aware that different forums have different rules in regards to self-promotion.

Some won't allow any hint of self-promotion, some are specifically aimed at self-promotion, and a lot of them fall somewhere in between, allowing either signature files or URL's to an off-the-page member profile. The in-between ones are the best ones to use for marketing yourself, especially as the ones aimed at promoting usually end up more like "spam boards" than anything else.

See if you can choose forums that allow a sig file, which is basically a short block of text about you and/or your services which can be automatically attached to the end of every post you make. No matter what you do, never EVER post a reply to a 'legitimate' topic with nothing but spam in the body of your post. This will annoy forum members who are seeking valid answers, and kill your credibility as an online marketer almost instantly.

"Netiquette" is a must-have if you're planning to use forums. What is netiquette, you ask? Basically the same as offline etiquette. It is essential to have a good understanding of acceptable ways to communicate with other forum members. That's why it's so important to do a LOT of reading in the forums before you start posting messages yourself.

This is where good moderators come into play. They check the forums for inappropriate posts and spam, they keep the boards clean, and make sure everybody plays by the rules. Forums without moderators tend to turn into ghost-towns, with nothing but spam bots visiting them. A nice clean board needs good moderators to keep it that way.

In the worst-case scenario, if you break the rules in a forum, by maybe spamming, or using inappropriate language or behaviour, either the administrators or moderators may well end up banning you from that particular forum. If that happens, they will most likely delete each and every post

you've made, whether it's good or bad.

Happy Visiting and Posting.
Anna-Marie Stewart

-----Resource Box-----

How to easily avoid those contrived Scams, Shams, and Spam. Yes; without spending your Hard won money with every so called Guru. Be far better informed and prepared With This Brand New, Huge money Saving Free E-Book! Now You can quickly learn how to run a real home spun business without all the Hype.

<http://annamarketing.com/pops/splash.html>

Subscribe to Not Just Another Ezine <http://annamarketing.com>

=====
This article is available for reprint in your opt-in ezine, web site or ebook. You MUST agree not to make any changes to the article and the RESOURCE BOX MUST be included.

(c) 2002-2004 AnnaMarketing.com. All Rights Reserved

Make Money on Internet: Promote the product not the program

By Hector Milla

Allan Gardyne a well-known affiliate marketers on the Web, gives various pieces of advice in order to earn money online. Promote the product and not the program is one of these ones. However, some people seem to have not listened to this uttermost advice of one of the successful men on the net.

For Gardyne there are thousands of ways to promote affiliate products, but the worst way of doing it is promoting the programs, since the important thing to do is to assess your own skills and interests, using your strengths.

Promoting in Online Forums

He explains that he wrote and launched a newsletter. He also contributed to online forums and spent a lot of time answering emails at the beginning. Things that work for him but that have not to work for others.

For example, to earn money online he recommends to create ezine ads if you are good on that and then link them to a free report, that you divide into a series of articles in order to promote and place them on an auto responder.

But there exist other key points you have to look for before choosing an affiliate program to promote and make money online such as: a site that has a high conversion rate or looks as though it has, an excellent product that will appeal to your niche market, a high commission (40%–50%), programs that pay residual incomes or lifetime commissions.

Gardyne suggests also earn money online to try the product before promote it. He likes to study and use the products he is promoting, because if you like the product you will talk about it with more enthusiasm and your writing will show that, increasing your sales.

Despite other experts consider that is better to offer your own products by the Web to make money online, you don't need to do that to succeed online, according to Gardyne though it's an excellent idea, if you want to get ahead fast.

Article written by Hector Milla, editor of bigmoneyusa.info, where has been published several articles pointing

at

, plus a full list of those

articles may be found at

. Thank you for use this article in your

website or ezine keeping a live link.



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!