

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Protect Your Online Assets**

**By Michael Martone**

**Protect Your Online Assets by Michael Martone**

Many of us have spent countless hours developing and refining our websites. Also, if you deliver electronic content (ebooks, art work, software) you have spent much time creating these goods as well. Don't risk losing everything! Make sure you can always get back to where you were by having multiple backup versions.

First a couple of basic points: Most hosting providers perform backups on a regular basis (weekly, daily, or on demand); You should always have a local copy on your own home computer or burned to CD. Now with that said, there are still some open issues. What if your hosting provider only provides weekly back-ups and you make a change to your site, publish it with your editor (or FTP it), and then discovered some mistakes that were difficult to roll back from, and now the hosting provider has backed up your mistakes? If you don't change your content much this may not be a problem. Most of us have Zip disks or read/write CD drives at this point, but not everyone. Also, what if your local copies are destroyed say in a home fire, or if your local computer disk drive crashes and you had no copy (come on -- admit it, I know you're out there)?

In the interest of protecting your online assets, it is important to save your website to an online storage site. Most businesses store their important data files offsite, and here is a way for you to do the same—for free. Many web-based storage sites allow plenty of space to store large files, so you can save daily or weekly snapshots of your site as needed. You can also register for more than one of these sites; and the good news is that there are still a few that are FREE! I will tell you how to find them shortly.

First, here is an example of how you could use these services. If your hosting provider creates weekly backups (say on Sundays), you can make a snapshot of the site prior to publishing any changes and save it to the online file storage site. This way you can always rollback if there is a problem. (Make sure you zip it before you store it!) Once the hosting provider executes its weekly backup, you can decide whether to delete the online storage version. Personally, I know that sometimes backups are not checked by hosting providers, and if they are not diligent about verifying saved data or replacing old tapes, you may find that the one day you need a file or two restored, that the data is corrupted.

## Protect Your Online Assets

There is a great site at <http://useful.webwizards.net/wbfs.htm> that lists all the web-based file storage sites currently available. Note that not all are free services. I've looked at a few of them (and use some of them as well), and thought it would be a good idea to mention a select few:

### \* Yahoo! Briefcase

If you have a Yahoo account, this is a great free service at <http://briefcase.yahoo.com>. You get 30MB for free. You can share these files with others by designating which Yahoo users can see your files. They even have Yahoo! Drive client that lets you access your files right from your desktop. You can get more space for a small fee of about \$2 per month.

### \* X-Burn

This is a great service; they are at <http://www.xburn.com/index.html>. You can have any files off your hard drive burned to CD and shipped to you for a total cost of \$5.95! They will even back up your website directly from the Internet and send it to you on CD. This is a great deal for those who don't yet have a CD burner.

### \* BraveNet File Storage

Bravenet.com offers a lot of great FREE services, and if you have an eBusiness, you should sign up now! One of the things they offer is 100MB of file hosting (more than any other service), which can be used to store files as a backup, or as a web presence. Plus a ton of great webmaster stuff. You have to register, but it's free.

Michael Martone is the webmaster at [ProfitMonkey.com](http://www.profitmonkey.com) and is also the editor of the free newsletter Ebiz Edge. Additional articles on eBusiness and a Free welcome basket are available at <http://www.profitmonkey.com/newsletter.html>

## **Protect Your ASSets in Business**

### **By Stephen Bucaro**

Many people are starting an online business without a thought about the danger this may pose to their personal assets. The type of protection you need depends upon the nature of your business and the amount of your personal assets.

If you have no personal assets, you probably don't need much protection. They say "you can't get blood from a turnip". Hey, if someone wants to take over your credit card debt, they are welcome to it!

But if you do have investments, or own a home, and someone sues your business, they could take your personal assets. If you do not incorporate your business, by default it is a "sole proprietorship". This means your business is YOU and your assets are at risk.

## Protect Your Online Assets

If your product is something like greeting cards, then you are not extremely vulnerable to a lawsuit. You would think it would be difficult for someone to be harmed by a greeting card, but someone might interpret the prose on the card as personal character defamation, or they might get a paper cut from the card. Remember a few years ago when a lady sued McDonalds after she burned herself by placing a cup of hot coffee between her legs?

If your product is a food item or a physical object, you could be especially at risk of a lawsuit. The list below provides some steps you should take to protect yourself if you run a business.

1. Incorporate your business. A corporation is treated like a separate individual. If the corporation is sued, your personal assets cannot be taken. You don't need to pay a lawyer \$1000 to file the papers to incorporate your business. You can do it yourself for about \$50.
2. Post a disclaimer on everything you make. Your disclaimer should include a phrase like; "you do not make any warranties of merchantability or fitness for a particular purpose, either expressed or implied. By using this material, the user assumes complete responsibility for any and all damages resulting from that use."
3. Provide a "limited warranty" that defines the specific things that you guarantee about your product. If you don't, then your product is subjected to the default general "warranty of merchantability". Basically an unconditional guarantee.
4. If mis-assembly or misuse of your product might cause damage, then you need to provide complete instructions. Clearly state the proper use of the product and place a warning about misuse of the product.
5. Place large clear warning labels on your product and the packaging. The presence of warning labels has protected many businesses from large legal settlements.
6. Write a complete manufacturing specification for your product. Many lawsuits are based on the presence of a "manufacturing defect". Although a specification can work against you, if you don't have a manufacturing specification, that in itself is evidence of negligence.

Don't jump into starting a business without taking steps to protect your personal assets. A business failure is a sad thing, but a business failure where you also lose your personal assets is a tragedy.

And by the way – I make no warranties of merchantability or fitness for a particular purpose, either expressed or implied. By using this material, the reader assumes complete responsibility for any and all damages resulting from that use.

Permission is granted for the article below to forward, reprint, distribute, use for ezine, newsletter, website, offer as free bonus or part of a product for sale as long as no changes are made and the byline, copyright, and the resource box below is included.

## Protect Your Online Assets

Copyright(C)2004 Bucaro TechHelp. To learn how to maintain your computer and use it more effectively to design a Web site and make money on the Web visit

To subscribe to Bucaro

TechHelp Newsletter Send a blank email to

Protect Your ASSETS in Business

Stated Income and No Doc loans

"Offshore" in Nevada: Nevada Asset Protection Trusts

The Winner's Internet Marketing Roadmap To Super Guru Status – The Jennifer Story Part 1

Is Asset Protection Legal?

Disaster Preparedness and Crime Protection Manual

AX Gold's Website Guardian

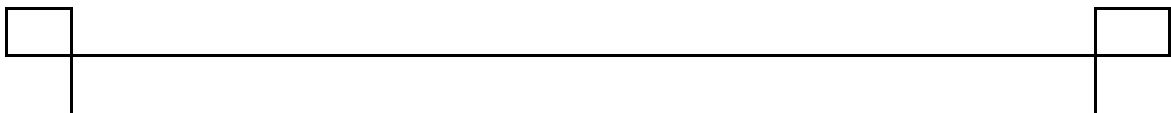
Ultimate Web Shield

Secret Copy Writer

Instant Site Safe And Folder Safe



**This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).**



**100% Effective Natural Hormone Treatment**

**Menopause, Andropause And Other Hormone Imbalances  
Impair Healthy Healing In People Over The Age Of 30!**