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**Public Domain Information**

**By V. Raposo**

Using Public Domain information is an easy way to create products and then sell them in the form

of ebooks, reports, or create content for your website. If you haven't noticed, there are tons of ebooks for sale on eBay. Some of these ebooks are just thrown out there at a penny. I believe a lot of these sellers are just looking to increase their feedback rating. But eBay states that you must make some money from your ebook, so you'll often see shipping at .99 cents or something like that. And then you'll see other people who are selling ebooks that are actually getting good dollar value for their product. You can see that they spend more time creating a nice listing. So how do you get in on this action? And you're probably thinking, should I create my own information product, is it worth it? I'm here to say, yes go for it! It's a great way to work hard, create the product and then profit. So how do you get all this content? The Public Domain. Anything published prior to 1923 can be used. We're talking about audio, music sheets, books, manuals, and so much more. There is tons and tons of information in there just waiting to be used. You get to publish what you want (anything prior to 1923) and use it how you like, then you become the owner of this product. So you have the copyright, which gives you the right to sell it on eBay. You can also use the content to create a website, or add to your current website. Build your website content quickly with articles and books from the public domain. Take it another step further and check out this site for over 16,000 free ebooks.

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Vera Raposo has been making a living with online auctions since 1997. With thousands of completed auctions under her belt, Vera is now sharing some of her best auction strategies in a free 90-minute interview at

<http://www.auctionstrategists.com/special>

**Domain Name Auction - The Right Way**

**By Eduardo Mascasas**

Everywhere in the world, thousands of great domain names are expiring, and since thousands of domain name holders did not renew their expired domain names, thousands of people are also bidding for such terrific domain names. With this fact, the concept for domain name auction was born.

In the domain name auction, those domain name holders who have not paid their registration fee or did not renew their domain names could find their corner of the internet, their domain names in general, being sold off to the highest bidder. Well, this is how domain name auction works.

Numerous research studies about the domain name auction process have considered that many companies today are catering to domain name auctions for the reason that they wanted to gain some benefits from those expired domain names or for those domain names that are not paid. So today, many domain name registrars have told the domain name holders to pay the renewal or registration fees for the reason that they have only a few days left to hand over the cash. And the concept of domain name auction came out when the money is not forthcoming. With this domain name auction, thousands of people are expected to come under the hammer.

The domain name auction also surfaced due to the fact that there are some domain name companies who do not settle their debts. With such situation they were forced into a domain name auction for their own name. Since the domain name auction greatly involved some sorts of bids, it is noted that the maximum for bid for each domain name will be the amount that a certain network solutions is payable. But, there are some instances in the domain name auction in which the companies lose control of its name. So, if such happens it might have to pay a huge sum to the new owner to get it back. For particular mention, one of the reports has shown an example that last year the

<http://Business.com>

domain name was sold for \$7.5 million.

Today, there are so many companies on the web that offer domain name auctions to those who wish to own a domain name. It is just interesting to know that those domain names sold under domain name auctions are soon-to-expire domain names. So today, many people bid on as many as they wish by building a drop list. Speaking of drop list, this is a common support that most of the domain name auction companies provide for the auction process.

In relation to the existing companies on the web today that offer services for auctions of those soon-to-expire domain names specifically create some divisions or classifications on their services. In fact, there are companies that provide a said "private" and "public" auction. The private auction is considered as a category if two or more members bid on the same domain name. As such, the domain names go into a private auction for three days, where only the previous bidders will be granted to join the bidding. On the other hand, the public auction is the category when a winning bidder fails to pay the payment on a domain, so the domain name goes into a public auction. Lastly, this kind of domain name auction is open to all members and this will last for one week.

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