

Put Your Logo On The Map With Promotional Coffee Mugs

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By Paolo Basauri

Crazy for Promotional Coffee Mugs

If you're looking for a way to get your logo seen and your business in the public eye, consider investing in promotional coffee mugs. Presented as gifts to clients, or as part of a marketing blitz, promotional coffee mugs can help you in spreading the word about your enterprise. More noticeable than pens, and more universal than golf balls, coffee mugs can be used by anyone, anywhere. While coffee drinkers will appreciate the addition of a new mug to their collection, non-coffee drinkers can use it for tea, hot chocolate or soup. Promotional coffee mugs offer an inexpensive, yet highly effective means of advertising your business.

Personalizing Promotional Coffee Mugs and Glassware

>From logos to mission statements, personalized coffee mugs are designed by you and custom made to your specifications. Even if you don't have a business to promote, promotional coffee mugs make great souvenirs of class or family reunions, anniversaries and large scale birthday celebrations. Many suppliers offer photo transfer services that allow your logo and/or images to be permanently affixed to a variety of coffee mug designs. As they are generally purchased in bulk quantities, promotional coffee mugs are extremely cost effective and are adaptable to most budgetary constraints. Don't let the competition edge you out, get a head start by distributing promotional coffee mugs today.

Styles, Shapes and Sizes - The Variety of Promotional Coffee Mugs

Personalized coffee mugs to advance your business or cause can be found in an abundance of styles and several materials. Whether you're looking for an acrylic travel mug with a spill-proof cap, a standard ceramic mug with a high gloss or matte finish, or an elegant glass mug with your logo etched into its surface, promotional coffee mugs are available to suit your taste. Specially sized jumbo coffee mugs in flared brim and signature coffeehouse styles lead the current trend in coffee cup promotions. Glass mugs in the traditional pint or Irish coffee styles are also very popular. If you're on a budget, standard ceramic or acrylic promotional coffee mugs can be a wise choice. Basically the number of options you have for color, size and style is virtually unlimited and subject to your own personal preferences.

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Where to Find Promotional Coffee Mugs

The best place to look for high quality, low cost promotional coffee mugs is on the internet. Many printing and business gift companies provide all the information you need to know about ordering, shipping and designing promotional mugs right on their website. Mug designs are implemented with your customizations and shipped directly to your home or business. Using the internet to shop for promotional gifts allows you the freedom to browse a wide selection of options in a short time period from the comfort of your home. If you want to get the most publicity for least amount of money, promotional coffee mugs are the choice for you.

Paolo Basauri is an expert author who writes for

<http://www.personalizedcoffeemugs.org/>

Comment on the Creation of a Logo Design for Design Café

By Maricon Williams

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The purpose of the in-house competition to create a logo design is for the Design Café to have a unique mark of identity. It should reflect a place for friendly, approachable and helpful discussion amongst graphic designers, publishers, illustrators, photographers and others who are inclined in the creation of visual communications. The logo that will be chosen will be printed on coffee mugs and embroidered on shirts.

When we make a business logo it should reflect the business itself. It should reflect the products and services the business is catering. It starts with the conceptualization process - where you think of the right words, color and design. Your logo is the most important design in your business because it is the basis of all other materials.

In connection with the Design Café entries, all of them are made with striking concept. I prefer #11 and #12. Number 11 entry depicts elegance. It is simple yet regal. It sends out a message that this establishment is of superior class yet approachable. Number 12 entry is artistic, which you can gauge the word creativity. From the logo you can be acquainted that the business is all about designing.

Even if you think you are good in arts it is better if you consult an expert with regards to the creation of the same. No one knows best in logo design than the experts themselves. They know whether or not a logo design will transfer effortlessly into print or onto a sign. If you come up with a beautiful design that cannot be transferred or will cost too much money to be printed, it will be however, at your expense. Your logo is the groundwork for all your promotional materials, so this is one area worth spending now because it really pays off later.

For Comments and Questions about the Article you may Log – on to <http://www.printingshoppers.com>

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