

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Putting On the Shoes of a Giant for More Profitable Customers in Your Business

By Justin Hitt, Strategic Relations Consultant, <http://www.justinhitt.com/>

Putting On the Shoes of a Giant for More Profitable Customers in Your Business by Justin

Hitt, Strategic Relations Consultant, <http://www.justinhitt.com/>

In this amazing exercise, you will put on "the shoes of a giant" stepping out of the daily challenges of your business to create improvements for another. We will do this because for most, it is easier to solve someone else's problems than our own; it also provides us a great opportunity to analyze the competition, a larger company, or a leader in our industry. Make this enjoyable with role-playing and brainstorming and you will be pleasantly surprised with the results it will produce for increasing profits in your business.

Gather background information about your giant, find information many times publicly available (press releases, industry reports) and that you can map to information in your own company.

Brainstorm twenty ideas on how this giant could improve its business, be brutal, except no limitations and write down every idea.

Using a significantly larger business provides numbers that will highlight small improvements in big ways, look for ways that improve the value of each customer for that business.

Take your top three ideas and substitute your numbers, observe how the numbers you used from the giant relate to yours, especially look at ratios of income to profits.

Prioritize these ideas (with your numbers) according to their value in accomplishing your business goals, this is the last thinking step.

Take a break now! Go workout or play golf, do something fun as a group that is away from the office - do not talk about this shoe wearing exercise, just enjoy yourself while your brains generate powerful relationships subconsciously.

Putting On the Shoes of a Giant for More Profitable Customers in Your Business

After a great nights sleep, it is time for implementation. For each idea, list twenty ways you could implement it in your business, do not judge them just jot them down.

Sort out the top ideas as they pertain to your business goals and pick one for implementation. This is the easiest part because you have already developed a means for measurement in the previous exercises with the available statistics and their current values for your organization.

Develop your final implementation summary, state "we will do X, which will achieve Y, in the period Z." Be specific and use the comparison statistics to measure change.

That is it, track your results for the period and move on to the next idea when done with this one.

Consider this exercise once a quarter as part of a retreat or half-day activity it will do wonders for your business. The key is to think like someone else without boundaries, determine the value of each element, and then convey them into your business for implementation according to your goals. You deserve a break anyway, why not improve the business in the process.

Copyright © 2002 Justin Hitt, All rights reserved.

Little Giant Ladder Pros And Cons

By Paton Jackson

>From professional contractors to an average homeowner the little giant ladder has impressed everyone. The little Giant Ladder system is amazing as it has 24 ladders incorporated in one. Little Giant Ladder is extremely durable and is made from 6005-T5 aluminum.

It has been manufactured to BS 2037 Class 1 (Industrial) & BS EN131 tested and is very easy to carry.

Unlike normal ladders little Giant Ladder can be used on rough uneven surfaces like stairs, curbs, pavements or any rough surfaces. Thus it is extremely versatile.

The Giant Little Ladder is a multipurpose ladder as it can be used either as A-frames, trestles, lean-to's, stair steps or like an extension ladder. The Little Giant Ladder Company has specially designed easy rungs and lock hinges for safety purposes to its users- it helps the ladder to get transformed from one position to another. Little Giant Ladder can be folded and thus it requires minimum space.

There is no fear to slip off because the giant little ladder is equipped with Anti-slip ribbing on its rungs, with a wide based work Platform for extra support when required. There is also space to keep your tools thus keeping your hands free to do your work.

The Little Giant Ladders can easily change its shape and get converted into:

7 x Extension ladders 4 x A-Frame ladders 6 x Stairwell ladders 4 x Scaffold positions 3 x Lean-to ladders

You will feel like you have brought a new ladder every time it changes its shape!

Some disadvantages with Little Giant ladder

The little giant ladder is extremely secured till you follow the rules and regulations. If you are a bit on your own the little giant ladder will not show its miracle. You should place the ladder at a calculated distance (read the guidelines) from the wall on which the giant ladder is leaning. If the required distance is not kept the ladder may broke down any moment. It is advisable to take precautions while climbing a ladder. Don't jerk too much while climbing that the ladder becomes unstable and you meet with an accident. If you wear wet clothes or shoes and slip it is your fault. The little giant ladder is not waterproof!

The giant little ladder is thus extremely helpful and gives you 100% security but you have to be a bit more careful in following all the rules and regulations.

We have made a research to find the best source for little giant ladders. The results could be found only on –

– Little giant ladder best

source and reviews. More essential info on

–

Little giant ladder info on TiGilet



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!